

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM547537

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Trademark Security Interest recorded at Reel 5676/Frame 0147, Reel 5739/Frame 0679, and Reel 5984/Frame 0418

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Viant Technology LLC (as assigned from Bank of America, and pursuant to change of name)		10/30/2019	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	MySpace LLC (as assigned from Viant Technology LLC)
<b>Street Address:</b>	4 Park Plaza, Suite 1500
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Serial Number:	86073547	
Serial Number:	86073555	ILIKE
Serial Number:	85913692	SECRET SHOW
Serial Number:	85913686	SECRET SHOW
Registration Number:	5209580	
Registration Number:	5200112	MYSPACE
Registration Number:	3651827	
Registration Number:	3484512	
Registration Number:	3770450	FAMOUS HANGERS
Registration Number:	3634720	FRONT TO BACK
Registration Number:	3849036	ILIKE
Registration Number:	3907150	MARRIED ON MYSPACE
Registration Number:	3778648	MYSPACE
Registration Number:	3629478	MYSPACE
Registration Number:	3588627	MYSPACE
Registration Number:	3183151	MYSPACE
Registration Number:	2911041	MYSPACE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2593333	MYSPLACE
Registration Number:	3651788	
Registration Number:	3651787	
Registration Number:	3651786	
Registration Number:	3623629	NEVER ENDING FRIENDING

**CORRESPONDENCE DATA**

Fax Number: 9494754754

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie Kann

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP

Address Line 4: Irvine, CALIFORNIA 92612

<b>ATTORNEY DOCKET NUMBER:</b>	94789-00005
<b>NAME OF SUBMITTER:</b>	Stephanie Kann
<b>SIGNATURE:</b>	/stephanie kann/
<b>DATE SIGNED:</b>	10/31/2019

**Total Attachments: 4**

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**RELEASE OF TRADEMARK SECURITY INTEREST**

This RELEASE OF TRADEMARK SECURITY INTEREST (this “Release”) is made as of October 30, 2019, by **VIANT TECHNOLOGY LLC**, in its capacity as Lender under (and as defined in) the Security and Pledge Agreement referred to below (as assigned from Bank of America, and pursuant to change of name from TI NEWCO LLC)(the “Lender”) for the benefit of **MYSACE LLC**, a Delaware limited liability company (assigned from Viant Technology LLC)(the “Grantor”). Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Security and Pledge Agreement (as defined below) or the Trademark Security Agreement (as defined below) as applicable.

**W I T N E S S E T H:**

WHEREAS, the Grantor and the Lender are parties to that certain (i) Security and Pledge Agreement, dated as of September 6, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security and Pledge Agreement”); and (ii) Notice of Grant of Security Interest in Trademarks, dated as of September 6, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”), pursuant to which the Grantor has granted to the Lender for the benefit of the Secured Parties a lien on and security interest in all of the right, title and interest of the Grantor in, to and under the Trademarks (as defined in the Security and Pledge Agreement), including the trademarks set forth on Schedule I hereto; and

WHEREAS, the Trademark Security Agreement was recorded in the United States Patent and Trademark Office on November 24, 2015 at Reel 5676 and Frame 0147, and the subsequent Notice of Assignment of Grant of Security Interest in Trademarks was recorded February 25, 2016 at Reel 5739 and Frame 0679, and the subsequent Change of Name recorded February 8, 2017 at Reel 5984 and Frame 0418; and

WHEREAS, Grantor has requested that the Lender release, and the Lender is willing to release its lien on and security interest in, and any other right, title, and interest it may have in, to and under the Trademarks, including, without limitation, the trademarks set forth on Schedule I hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender hereby agrees as follows:

1. The Lender does hereby irrevocably terminate, release and discharge the entirety of any and all liens or security interests that it may have in, and all claims, whether presently existing or hereafter acquired or created, pursuant to the Security and Pledge Agreement or Trademark Security Agreement to the Trademarks, including, without limitation, the trademarks (including the trademark registrations and trademark applications) set forth on Schedule I hereto, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, and any right, title or interest of the Lender in such Trademarks shall hereby terminate, cease and become void. The Lender hereby assigns, transfers and conveys any and all right, title or interest of the Lender in the Trademarks to the Grantor.

2. The Lender, on behalf of itself and the Secured Parties, does hereby terminate and cancel the Trademark Security Agreement.

3. This Release may be executed in any number of counterparts (including electronic transmission and facsimile counterparts), each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

4. This Release and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has caused this Release of Trademark Security Interest to be executed and delivered as of the date first written above.

**VIANT TECHNOLOGY LLC, as Lender**

By: 

Name: Tim Vanderhook

Title: Chief Executive Officer

## SCHEDULE I

### U.S. Trademarks

#### Pending Applications

Mark	Serial No.	Filing Date
Design Only	86/073,547	9/24/2013
ILIKE	86/073,555	9/24/2013
SECRET SHOW	85/913,692	4/24/2013
SECRET SHOW	85/913,686	4/24/2013

#### Registered Trademarks

Mark	Reg. No.	Reg. Date
Design Only	5,209,580	5/23/2017
MYSPLACE	5,200,112	5/9/2017
Design Only	3,651,827	7/7/2009
Design Only	3,484,512	8/12/2008
FAMOUS HANDERS	3,770,450	4/6/2010
FRONT TO BACK	3,634,720	6/9/2009
ILIKE	3,849,036	9/14/2010
MARRIED ON MYSPACE	3,907,150	1/18/2011
MYSPLACE	3,778,648	4/20/2010
MYSPLACE	3,629,478	6/2/2009
MYSPLACE	3,588,627	3/10/2009
MYSPLACE	3,183,151	12/12/2006
MYSPLACE	2,911,041	12/14/2004
MYSPLACE	2,593,333	7/16/2002
MYSPLACE, INC.	3,651,788	7/7/2009
MYSPLACE, INC.	3,651,787	7/7/2009
MYSPLACE, INC.	3,651,786	7/7/2009
NEVER ENDING FRIENDING	3,623,629	5/19/2009