

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM546497

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wyeth Holdings LLC		10/24/2019	Corporation: LLC

RECEIVING PARTY DATA

Name:	New PCH LLC
Street Address:	1209 Orange Street
Internal Address:	Corporation Trust Center
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Serial Number:	77029694	
Serial Number:	86170638	
Serial Number:	86050788	BIOADVANTAGE
Serial Number:	73465198	CALTRATE
Serial Number:	78685486	
Serial Number:	78746517	
Serial Number:	78685505	CALTRATE
Serial Number:	86167446	CALTRATE
Serial Number:	78685702	CALTRATE
Serial Number:	74528362	CALTRATE PLUS
Serial Number:	85974410	CENTRUM
Serial Number:	74482638	CENTRUM
Serial Number:	87231613	CENTRUM
Serial Number:	75382445	CENTRUM KIDS
Serial Number:	75758692	CENTRUM PERFORMANCE
Serial Number:	85154758	CENTRUM SPECIALIST
Serial Number:	86113280	COMPLETE FROM A TO ZINC
Serial Number:	77277665	DE LA A AL ZINC

C.H. \$940.00 77029694

Property Type	Number	Word Mark
Serial Number:	78406224	FERRO-SEQUELS
Serial Number:	73604111	FIBERCON
Serial Number:	85974407	FLAVOR BURST
Serial Number:	85466717	FLAVOR BURST
Serial Number:	86078084	FOR THE MOST IMPORTANT PARTS OF YOU
Serial Number:	88308913	LEAVE IT TO US, LEAVE GUESSWORK BEHIND.
Serial Number:	88306965	LEAVE IT TO US...LEAVE GUESSWORK BEHIND.
Serial Number:	86621197	MULTIGUMMIES
Serial Number:	85133526	PRONUTRIENTS
Serial Number:	88306959	RIGR CENTRUM
Serial Number:	88306962	RIGR CENTRUM
Serial Number:	74061358	SILVER
Serial Number:	85491273	VITAMINTS
Serial Number:	86528989	
Serial Number:	86772294	
Serial Number:	86772164	
Serial Number:	86528912	VITAMINTS
Serial Number:	78555920	
Registration Number:	181846	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-660-5978

Email: trademarks@gsk.com

Correspondent Name: Michele Farber

Address Line 1: 184 Liberty Corner Road

Address Line 4: Warren, NEW JERSEY 07059

ATTORNEY DOCKET NUMBER:	82812510
NAME OF SUBMITTER:	Michele A. Farber
SIGNATURE:	/maf/
DATE SIGNED:	10/24/2019

Total Attachments: 2

source=US TM Assignment Wyeth Holdings LLC - New PCH LLC#page1.tif

source=US TM Assignment Wyeth Holdings LLC - New PCH LLC#page2.tif

UNITED STATES

THIS CONFIRMATORY TRADE MARK ASSIGNMENT is made on the 24 October 2019 between:

1. Wyeth Holdings LLC, 235 East 42nd Street, New York, New York 10017, United States, a company duly incorporated in the State of Maine ("Assignor"), and
2. New PCH LLC, 1209 Orange Street, Corporation Trust Center, Wilmington, Delaware 19801, United States, a company duly incorporated in the State of Delaware ("Assignee").

IT IS AGREED:

1. Pursuant to an agreement dated 31 July 2019 between the Assignors and the Assignee such agreement having effect from 31 July 2019 and for good and valuable consideration the sufficiency of which both parties acknowledge the Assignor hereby confirms the assignment to the Assignee absolutely of:
 - a) all property, right, title and interest in the Trade Mark(s) including all common law rights connected therewith; TOGETHER with
 - b) the goodwill associated with the Trade Mark(s); and INCLUDING
 - c) the right to sue for damages and all other remedies in respect of any infringement of the Trade Mark(s) or passing off which may have occurred prior to the date of this Assignment; and
 - d) all rights of priority (or to claim priority) attaching to the Trade Mark(s).
2. This Assignment shall be governed by construed and take effect in accordance with the law of the State of New York without regard to the conflicts of law rules of such state and it is agreed that such Governmental authorities shall have exclusive jurisdiction to settle any claim, dispute or matter of difference which may arise out of or in connection with this Assignment (including without limitation claims for set-off or counterclaim) and the legal relationships established by this Assignment.

IN WITNESS WHEREOF this Assignment has been executed the day and year appearing above.

ASSIGNOR:

Wyeth Holdings LLC

By: 

Name: Richard A. Friedman
Title: Vice President

ASSIGNEE:

New PCH LLC

By: 

Name: Alicia Chantrey
Title: Authorised Attorney

SCHEDULE - UNITED STATES OF AMERICA

List of the Trade Marks:

ARCHING BAND OF COLORS	77029694
ARCHING BAND OF COLORS (New Version)	86170638
BIOADVANTAGE	86050788
CALTRATE	73455198
CALTRATE C LOGO	76885486
CALTRATE C LOGO (BLACK & WHITE)	78746517
CALTRATE C LOGO AND WORD	76885505
CALTRATE LOGO 2014	86167446
CALTRATE PINK PACKAGE DESIGN	76885702
CALTRATE PLUS	74526362
CENTRUM	85974410
CENTRUM	181546
CENTRUM	74482639
CENTRUM & Arching Band of Colors design	67231613
CENTRUM KIDS	75382445
CENTRUM PERFORMANCE	75758692
CENTRUM SPECIALIST	85154758
COMPLETE FROM A TO ZINC	86113280
DE LA A AL ZINC (FROM A TO ZINC)	7727665
FERRO-SEQUELS	78406224
FIBERCON	73604111
FLAVOR BURST	85974407
FLAVOR BURST	85466717
FOR THE MOST IMPORTANT PARTS OF YOU	86078084
LEAVE IT TO US, LEAVE GUESSWORK BEHIND.	88308913
LEAVE IT TO US... LEAVE GUESSWORK BEHIND.	88306966
MULTIGUMMIES	86621197
PRONUTRIENTS	85133526
RIGR CENTRUM	88306959
RIGR CENTRUM & Design (black & white)	88306962
SILVER (CENTRUM)	74061358
VITAMINTS	85491273
VITAMINTS (3D tablet design) coolmint	86528989
VITAMINTS (3D tablet design) raspberry	86772294
VITAMINTS (3D tablet design) wintergreen	86772164
VITAMINTS (stylized)	86528912
WHEAT DESIGN (FIBERCON)	78555920