

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM547967

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|---|--|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| OOH SNAP NUTRITION LLC | | 10/31/2019 | Limited Liability Company: DELAWARE |
| GENIUS GOURMET, LLC | | 10/31/2019 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | GENIUS GOURMET, INC. | | |
| Street Address: | 308 Industrial Park Rd | | |
| City: | Georgia | | |
| State/Country: | VERMONT | | |
| Postal Code: | 05454 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5576241 | OOH SNAP! CRISPY PROTEIN BAR | |
| Serial Number: | 87158902 | SN SNAPNUTRITION | |
| Serial Number: | 88340324 | GENIUS GOURMET | |
| Serial Number: | 88355871 | GENIUS GOURMET | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8026581456 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 802-658-0220 | | |
| Email: | trademark@gravelshea.com | | |
| Correspondent Name: | Cassandra LaRae-Perez | | |
| Address Line 1: | PO Box 369 | | |
| Address Line 4: | Burlington, VERMONT 05402 | | |
| NAME OF SUBMITTER: | Cassandra LaRae-Perez | | |
| SIGNATURE: | /Cassandra LaRae-Perez/ | | |
| DATE SIGNED: | 11/04/2019 | | |
| Total Attachments: 2 | | | |

OP \$115.00 5576241

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademarks (the "Assignment") is made by OOH SNAP NUTRITION LLC, INC. and GENIUS GOURMET, LLC (the "Assignors") to GENIUS GOURMET, INC. (the "Assignee").

Background

Pursuant to that certain Asset Purchase Agreement by and between Assignors and Assignee of even date, Assignor has agreed to transfer and assign to Assignee, and Assignee has agreed to accept from Assignor the transfer and assignment of Assignor's worldwide right, title and interest in, to and under the trademarks listed on Exhibit "A" attached hereto and incorporated herein by reference, together with all of the goodwill associated therewith (collectively, the "Marks").


NOW, THEREFORE,

Assignor does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of all of Assignor's right, title and interest in and to the Marks and all rights to sue for infringement of the Marks, whether arising prior to or subsequent to the date of this Assignment, and any and all registrations, renewals and extensions thereof that may hereafter be secured, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.


This Assignment shall be governed by and construed in accordance with the laws of the State of Vermont without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the 31 day of October, 2019.

OOH SNAP NUTRITION, LLC.

By: 
Duly Authorized Agent

GENIUS GOURMET, LLC.

By: 
Duly Authorized Agent

GENIUS GOURMET, INC.





By: 
Duly Authorized Agent

EXHIBIT A

| Mark Description | Mark | U.S.P.T.O. Registration/ Serial Number | Registration Date | Status |
|------------------------------|--|--|-------------------|-----------------|
| OOH SNAP! CRISPY PROTEIN BAR |  | 5576241/ 86871733 | Oct. 02, 2018 | Registered/Live |
| SN SNAPNUTRITION |  | 87158902 | pending | pending |
| GENIUS GOURMET | GENIUS GOURMET (wordmark) | 88340324 | pending | pending |
| GENIUS GOURMET |  | 88355871 | pending | pending |