

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM547982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of Montreal		11/01/2019	Chartered Bank: CANADA
RECEIVING PARTY DATA			
Name:	Executive Consulting Group, LLC		
Street Address:	One Market Plaza		
Internal Address:	Steuart Tower, 24th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85209816	IT'S ALL IN THE WATER	
Registration Number:	3928514	SHIFA	
Registration Number:	3498456	HALAL HARRY'S	
CORRESPONDENCE DATA			
Fax Number:	2158325619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-569-5619		
Email:	pecsenye@blankrome.com		
Correspondent Name:	Timothy D. Pecsénye (112178-00131)		
Address Line 1:	Blank Rome LLP		
Address Line 2:	One Logan Square, 8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	112178-00131		
NAME OF SUBMITTER:	Timothy D. Pecsénye		
SIGNATURE:	/Timothy D. Pecsénye/		
DATE SIGNED:	11/04/2019		
Total Attachments: 3			

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of November 1, 2019, by BANK OF MONTREAL ("Administrative Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Executive Consulting Group, LLC, a Delaware limited liability company ("Grantor") and Administrative Agent were parties to that certain Trademark Security Agreement dated as of November 21, 2014 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Administrative Agent in certain Trademarks and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Administrative Agent, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on November 21, 2014, at Reel 5406, Frame 0250;

WHEREAS, Grantor has requested that Administrative Agent release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor;

WHEREAS, Grantor has satisfied and fulfilled all of its obligations to release the Administrative Agent's security interest in the Trademarks and Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Administrative Agent hereby releases its continuing security interest in Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether owned or existing at the time of the Security Agreement or thereafter created, acquired or arising:

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

2. Administrative Agent hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Administrative Agent, any and all of Administrative Agent's right, title and interest in and to the Trademarks and the Trademark Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, Administrative Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

BANK OF MONTREAL

By: Ross Anstaett
Name: Ross Anstaett
Title: Vice President

SCHEDULE 1

TRADEMARK APPLICATIONS

Title	Owner	Application Date	Application No.	Jurisdiction
IT'S ALL IN THE WATER	Executive Consulting Group, LLC	1/4/11	85209816	US

TRADEMARK REGISTRATIONS

Title	Owner	Registration Date	Registration No.	Jurisdiction
SHIFA	Executive Consulting Group, LLC	3/8/11	3928514	US
HALAL HARRY'S	Executive Consulting Group, LLC	9/9/08	3498456	US