

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548025

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Knowledge Works NY Inc.		11/04/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Marav - Mazon Kol Ltd		
Street Address:	Derech Yafo 157		
City:	Haifa		
State/Country:	ISRAEL		
Entity Type:	Limited Company: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5289068	OSHER AD	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	tremaklus@whe-law.com		
Correspondent Name:	Theodore R. Remaklus		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	DWE-4-122		
NAME OF SUBMITTER:	Theodore R. Remaklus		
SIGNATURE:	/theodore r remaklus/		
DATE SIGNED:	11/05/2019		
Total Attachments: 1			
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OP \$40.00 5289068

EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS, Knowledge Works NY Inc., a New York corporation having an address of 719 eastern pkwy st3, bklyn, New York 11213 (hereinafter "ASSIGNOR") is the owner of U.S. Trademark Registration No. 5289068 for the service mark osher ad in Class 43 and the goodwill associated therewith (hereinafter referred to as the "Mark"); and

WHEREAS, Marav - Mazon Kol Ltd, a Israeli limited company having an address of Derech Yafé 157, Haifa, Israel (hereinafter "ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Mark and registration thereof along with the goodwill associated with said Mark:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

KNOWLEDGE WORKS NY INC.

By: Joe Stein
Name: Joe Stein
Title: V.P.
Date: 11/4/19

MARAV - MAZON KOL LTD

By: Yehuda Laniado
Name: Yehuda Laniado
Title: CEO
Date: 22.10.19