

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548128

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Value Commerce, Inc.		10/29/2019	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Salem Investment Partners IV, Limited Partnership		
Street Address:	7900 Triad Center Dr.		
Internal Address:	Suite 333		
City:	Greensboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27409		
Entity Type:	Limited Partnership: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87801098	U TRY	
Serial Number:	88003952	U TRY	
CORRESPONDENCE DATA			
Fax Number:	3362329185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-271-3185		
Email:	ebrewington@brookspierce.com		
Correspondent Name:	Elizabeth S. Brewington, Esq.		
Address Line 1:	230 N. Elm St.		
Address Line 2:	Suite 2000		
Address Line 4:	Greensboro, NORTH CAROLINA 27401		
NAME OF SUBMITTER:	Elizabeth S. Brewington		
SIGNATURE:	/Elizabeth S. Brewington/		
DATE SIGNED:	11/05/2019		
Total Attachments: 2			
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GRANT OF SECURITY INTEREST
IN TRADEMARKS

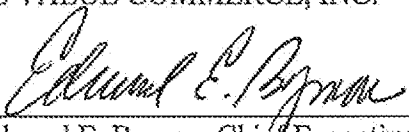
WHEREAS, GLOBAL VALUE COMMERCE, INC., a North Carolina corporation (the "Pledgor"), is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the "Trademarks"); and

WHEREAS, the Pledgor has entered into a Security Agreement (as amended, restated, supplemented, or otherwise modified from time to time, the "Security Agreement"), dated as of August 31, 2017, in which the Pledgor has granted to Salem Investment Partners IV, Limited Partnership, a North Carolina limited partnership, with offices at 7900 Triad Center Drive, Suite 333, Greensboro, North Carolina 27409, a security interest in all general intangibles, including without limitation, the Trademarks and agreed to execute this Grant.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Obligations (as defined in the Security Agreement), the Pledgor does hereby grant to the Lender a security interest in all of its right, title and interest in and to the Trademarks, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Lender under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

IN WITNESS WHEREOF, Pledgor has caused this Grant of Security Interest in Trademarks to be executed by its duly authorized representative in connection with the Fourth Amendment to Credit Documents as of October 29, 2019.

GLOBAL VALUE COMMERCE, INC.

By: 
Edward E. Byman, Chief Executive Officer

Schedule A
Trademarks and Applications for Trademarks

Registered U.S. Trademarks:

TRADEMARK	APP NO. FILE DATE	REG. NO. REG. DATE	STATUS
U TRY (design) 	87/801,098 02/16/2018	5,579,269 10/09/2018	Registration
U TRY	88/003,952 06/18/2018	5,629,841 12/11/2018	Registration <i>(Supplemental)</i>
GLOBALGOLF	78/954,611 08/17/2006	3,256,204 06/26/2007	Registration
GLOBALGOLF (design) 	78/955,032 08/18/2006	3,256,230 06/26/2007	Registration
GOLF SHOES ONLY.COM	77/111,653 02/20/2007	3,425,360 05/13/2008	Registration
GOLF SHOES ONLY.COM (design) 	77/369,896 01/11/2008	3,597,286 03/31/2009	Registration