

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548414

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DALLAS AUSTIN		10/25/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	ROWDY HOLDINGS, LLC		
Street Address:	5665 New Northside Dr., Suite 110		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3410293	ROWDY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ip@lawlpl.com		
Correspondent Name:	Gi Nam Lee		
Address Line 1:	3600 Wilshire Boulevard Suite 1510		
Address Line 4:	Los Angeles, CALIFORNIA 90010		
NAME OF SUBMITTER:	Gi Nam Lee		
SIGNATURE:	/Gi Nam Lee/		
DATE SIGNED:	11/06/2019		
Total Attachments: 2			
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OP \$40.00 3410293

TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, Dallas Austin, a United States citizen with a business address of c/o Polay Clark & Co., 5665 New Northside Dr., Suite 110, Atlanta, GA 30328 ("Assignor"), has used and has registered with the United States Patent and Trademark Office the trademarks and service marks listed in Exhibit A ("the Marks"), which Exhibit is attached to this Trademark and Service Mark Assignment and incorporated in it by reference; and

WHEREAS, Rowdy Holdings, LLC, a Delaware limited liability company with a business address of c/o Polay Clark & Co., 5665 New Northside Dr., Suite 110, Atlanta, GA 30328 ("Assignee"), successor of the business of the Assignor to which the Marks pertain, is desirous of acquiring any and all rights that Assignor may have in and to the Marks and the registrations therefor, together with that part of the good will of the business connected with the use of the Marks and symbolized by the Marks, along with the right to pursue claims and recover damages and profits for past infringements thereof;

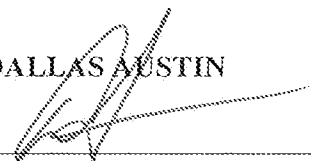
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, convey and deliver (and agrees further to assign, transfer, convey and deliver) unto Assignee all right, title and interest in and to the Marks, including the registrations therefor and any common law rights therein, in the United States and throughout the world, and any and all similar designations thereto, together with that part of the good will of the business connected with the use of the Marks and symbolized by the Marks, along with the right to pursue claims and recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

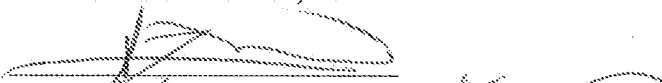
DALLAS AUSTIN

ROWDY HOLDINGS, LLC

By:



By:


Name: Kyung van Kang
Title: Member


Date:

October 25, 2019

Date:

Oct. 25. 2019

EXHIBIT A

Mark Name	Registration Number	Class	Goods/Services
ROWDY	2,315,414	9	Pre-recorded compact discs featuring musical sound recordings
ROWDY	3,410,293	25	Clothing, namely, shirts, T-shirts, jackets, sweatshirts, all not for use in connection with sports, sporting events, and sports teams
ROWDY	4,022,937	25	Clothing and sportswear, namely, shirts, T-shirts, sweatshirts, dress shirts, underwear, hats, caps, jackets, all not for use in connection with sports, sporting events, and sports teams
ROWDY	3,363,515	9	Downloadable digital music
R ROWDY & Design 	3,588,455	25	Clothing, namely, t-shirts, sweatshirts; headwear, namely, caps, hats; and footwear
ROWDY RECORDS	3,363,069	41	Entertainment services, namely, musical sound recording production and audiovisual recording production