# OP \$140.00 4074897

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM548490

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Assembly Space, Inc.		08/29/2019	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Adecco Group AG
Street Address:	Bellerivestr. 30
City:	Zürich
State/Country:	SWITZERLAND
Postal Code:	8008
Entity Type:	Corporation: SWITZERLAND

# **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	4074897	GA GENERAL ASSEMBLY
Registration Number:	4714907	GENERAL ASSEMBLY
Registration Number:	4039540	GENERAL ASSEMBLY
Serial Number:	87172001	OPPORTUNITY FUND
Serial Number:	86223041	GENERAL ASSEMBLY

#### **CORRESPONDENCE DATA**

**Fax Number:** 2127686800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 212-768-6748

Email:trademarks.us@dentons.comCorrespondent Name:Robert M. Wasnofski, Jr.Address Line 1:P.O. BOX #061080

Address Line 4: Chicago, ILLINOIS 60606

#### **DOMESTIC REPRESENTATIVE**

Name: Robert M. Wasnofski, Jr.

Address Line 1: P.O. BOX #061080

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Robert M. Wasnofski, Jr.

TRADEMARK
REEL: 006790 FRAME: 0676

900522475

SIGNATURE:	/Robert M. Wasnofski, Jr./			
DATE SIGNED:	11/07/2019			
Total Attachments: 5				
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# Sale and Purchase Agreement

#### Entered into between

Adecco Group AG, a Swiss corporation having its registered office at Bellerivestr. 30, 8008

Zürich, Switzerland

(hereafter referred to as "AGA")

and

**General Assembly Space, Inc.**, a Delaware, U.S.A. corporation having its registered office at 2711 Centerville Road, Suite 400, Wilmington, DE 19808, U.S.A. (hereafter referred to as "**General Assembly**" or "**Seller**")

# **RECITALS**

**Whereas**, Seller is the true and lawful owner of the GENERAL ASSEMBLY trademarks, designs and logos (hereafter, the "Marks") and domain names (hereafter, the "Domain Names"), as listed in the attached Annex 1.

**Whereas**, AGA is desirous to buy the worldwide trademark rights to the Marks and Domain Names, and Seller is willing to sell the rights to the Marks and the Domain Names to AGA.

**Now therefore**, the parties hereto hereby agree as follows.

#### ARTICLE 1 OBJECT

The objects of the present agreement are the Marks and the Domain Names as defined in the first paragraph of the recitals above and as listed in Annex 1.

#### ARTICLE 2 PURCHASE AND TRANSFER

- 2.1 The parties hereto agree that Seller shall sell and AGA shall buy the Marks and the Domain Names with effect as of 29 August 2019 ("Effective Date").
- 2.2 The parties further agree that all rights, title and interest (including goodwill) attached to the Marks and the Domain Names are transferred to AGA with effect as of the Effective Date. This transfer includes any documentation and description of or relating to the Marks and the Domain Names.

# **ARTICLE 3 CONSIDERATION**

In consideration for the sale and transfer of the Marks and the Domain Names, AGA pays to Seller the amount of USD

#### ARTICLE 4 REPRESENTATIONS AND WARRANTIES



# **ARTICLE 5 LICENSE AGREEMENTS**



# **ARTICLE 6 ASSIGNMENT DOCUMENTS**

- 6.1 The parties undertake to sign any and all documentation and effect notarization, legalization or whatever other act is required for assignment documentation to effect recording of the assignment in the trademark registers of the specific countries.
- 6.2 The parties agree that each party bears its own costs in that respect.

# ARTICLE 7 INTERPRETATION AND GOVERNING LAW



# **ARTICLE 8 SEVERABILITY**



IN WITNESS WHEREOF, the parties have signed this agreement in two original counterparts by the officers duly authorized for this purpose.

Adecco Group AG

General Assembly Space Inc.

H. Scott KIRKPATRICK PHILIP LUSTENDORGER
PRESIDENT & CHIEF OPERATING OFFICER CHIEF FINANCIA OFFICER

Date: 29 AUGUST 2019

ANNEX 1: Marks and Domain Names

ANNEX 1

Registered United States Domestic Trademarks

Trademark	Registration No.	Registration Date	Status	Owner
GENERAL ASSEMBLY & Design	4074897	12/20/2011	Registered	General Assembly Space, Inc. D/B/A General Assembly
GENERAL ASSEMBLY	4714907	4/7/2015	Registered	General Assembly Space, Inc. D/B/A General Assembly
GENERAL ASSEMBLY	4039540	10/11/2011	Registered	General Assembly Space, Inc.
GENERAL ASSEMBLY	NY S22841	02/28/14	Registered	General Assembly Space, Inc. D/B/A/ General Assembly
GENERAL ASSEMBLY	NY R32364	02/28/14	Registered	General Assembly Space, Inc. D/B/A/ General Assembly
GENERAL ASSEMBLY	1291929 (Madrid Protocol)	1/27/2016	Registered	General Assembly Space, Inc. D/B/A General Assembly
OPPORTUNITY FUND	Serial No. 87172001	Filing Date 9/15/2016	Abandoned	General Assembly Space, Inc. D/B/A General Assembly
GENERAL ASSEMBLY	Serial No. 86223041	Filing Date 3/17/2014	Abandoned	General Assembly Space, Inc. D/B/A General Assembly

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RECORDED: 11/07/2019 REEL: 006790 FRAME: 0682