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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM548530

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WESTERN ALLIANCE BANK		10/28/2019	Corporation: ARIZONA

RECEIVING PARTY DATA

Name:	MONETATE, INC.
Street Address:	1001 E. HECTOR ST., SUITE 401
City:	CONSHOHOCKEN
State/Country:	PENNSYLVANIA
Postal Code:	19428
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3729141	MONETATE
Serial Number:	87314931	MONETATE TEST & SEGMENT
Serial Number:	87318315	MONETATE INTELLIGENT PERSONALIZATION ENG
Serial Number:	88138987	MONETATE INTELLIGENT RECOMMENDATIONS

CORRESPONDENCE DATA

Fax Number: 2124464900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: susan.zablocki@kirkland.com

Correspondent Name: SUSAN ZABLOCKI
Address Line 1: KIRKLAND & ELLIS LLP
Address Line 2: 601 LEXINGTON AVENUE

Address Line 4: NEW YORK, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	25421-6
NAME OF SUBMITTER:	Susan Zablocki
SIGNATURE:	/susan zablocki/
DATE SIGNED:	11/07/2019

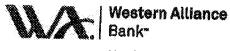
Total Attachments: 4

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Member FDIC

October 28, 2019

Monetate, Inc. 644 Emerson Street Palo Alto, CA 94301

RE: REASSIGNMENT AND RELEASE OF IP SECURITY INTEREST

This Reassignment and Release of Intellectual Property Security Interest is made as of October 28, 2019, by Western Alliance Bank, an Arizona corporation ("Lender") in favor of Monetate, Inc. ("Grantor").

Grantor assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of April 12, 2017, as may be amended from time to time, (the "Loan Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office, which is attached hereto as Exhibit A, B and C.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender hereby releases all security interests that Lender may have in the Intellectual Property and reassigns it to Grantor without warranty or recourse and authorizes the recordation of this Reassignment and Release of IP Security Interest with the United States Patent and Trademark office at the expense of Grantor.

Western Alliance Bank, an Arizona corporation

Yolanda Jordan

VP/Loan Servicing Officer

Name: | Yolanda Jordan Fitte: | Vice President

Enclosures

55 Almaden Boulevard, Ste. 100 • 5an Jose, CA • 95113 • Phone: (408) 423-8500

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist old X

Type of Work:	Title:	International Standard Serial Number (ISSN):	Registration Number:	Filing Date:	<u>Preregistered?</u>
					:
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Exhibit B TRADEMARKS

Please Check if No Trademarks Exist [Please	Check	if No	Trademarks	Exist	П
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<u>Mark / Title:</u>	<u>U.S. Serial</u> <u>Number:</u>	U.S. Registration Number:	<u>UPTO</u> <u>Reference</u> <u>Number:</u>	Filing/Issue <u>Date:</u>
MONETATE	77410536	3729141		03/01/2008 12/22/2009
MONETATE INTELLIGENT PERSONALIZATION ENGINE	87318315 Intent to Use			01/30/2017
MONETATE TEST & SEGMENT	87314931 Intent to Use			01/26/2017
MONETATE INTELLIGENT RECOMMENDATIONS	88138987			10/01/2018

EXHIBIT C

PATENTS

Please Check if No Patents Exist

<u>Title:</u>	<u>Patent</u> <u>Number:</u>	Application Serial Number:	Issued or Published?	File/Issue Date:
SINGLE TAG METHOD FOR WEBPAGE PERSONAL CUSTOMIZATION		12797370	unpublished	06/09/2010

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REEL: 006791 FRAME: 0017