

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM548530

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WESTERN ALLIANCE BANK		10/28/2019	Corporation: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MONETATE, INC.		
<b>Street Address:</b>	1001 E. HECTOR ST., SUITE 401		
<b>City:</b>	CONSHOHOCKEN		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19428		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3729141	MONETATE	
<b>Serial Number:</b>	87314931	MONETATE TEST & SEGMENT	
<b>Serial Number:</b>	87318315	MONETATE INTELLIGENT PERSONALIZATION ENG	
<b>Serial Number:</b>	88138987	MONETATE INTELLIGENT RECOMMENDATIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124464900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	susan.zablocki@kirkland.com		
<b>Correspondent Name:</b>	SUSAN ZABLOCKI		
<b>Address Line 1:</b>	KIRKLAND & ELLIS LLP		
<b>Address Line 2:</b>	601 LEXINGTON AVENUE		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	25421-6		
<b>NAME OF SUBMITTER:</b>	Susan Zablocki		
<b>SIGNATURE:</b>	/susan zablocki/		
<b>DATE SIGNED:</b>	11/07/2019		
<b>Total Attachments: 4</b>			
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Western Alliance  
Bank

Member FDIC

October 28, 2019

Monetate, Inc.  
644 Emerson Street  
Palo Alto, CA 94301


**RE: REASSIGNMENT AND RELEASE OF IP SECURITY INTEREST**

This Reassignment and Release of Intellectual Property Security Interest is made as of October 28, 2019, by Western Alliance Bank, an Arizona corporation ("Lender") in favor of Monetate, Inc. ("Grantor").

Grantor assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of April 12, 2017, as may be amended from time to time, (the "Loan Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office, which is attached hereto as Exhibit A, B and C.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender hereby releases all security interests that Lender may have in the Intellectual Property and reassigns it to Grantor without warranty or recourse and authorizes the recordation of this Reassignment and Release of IP Security Interest with the United States Patent and Trademark office at the expense of Grantor.

Western Alliance Bank, an Arizona corporation

By:  Yolanda Jordan  
Name: Yolanda Jordan  
Title: Vice President  
VP/Loan Servicing Officer

Enclosures

EXHIBIT A  
COPYRIGHTS

Please Check if No Copyrights Exist

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Preregistered?</u>

Exhibit B  
TRADEMARKS

Please Check if No Trademarks Exist

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>UPTO Reference Number:</u>	<u>Filing/Issue Date:</u>
MONETATE	77410536	3729141		03/01/2008 12/22/2009
MONETATE INTELLIGENT PERSONALIZATION ENGINE	87318315 Intent to Use			01/30/2017
MONETATE TEST & SEGMENT	87314931 Intent to Use			01/26/2017
MONETATE INTELLIGENT RECOMMENDATIONS	88138987			10/01/2018

EXHIBIT C  
PATENTS

Please Check if No Patents Exist

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>File/Issue Date:</u>
SINGLE TAG METHOD FOR WEBPAGE PERSONAL CUSTOMIZATION		12797370	unpublished	06/09/2010