

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wonderful Citrus LLC		10/03/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Egan Fruit Packing LLC		
Street Address:	7735 CR 512		
City:	Fellsmere		
State/Country:	FLORIDA		
Postal Code:	32948		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1712763	FLORIDA PRIDE	
Registration Number:	2077366	INDIAN RIVER PRIDE	
Registration Number:	0974419	INDIAN RIVER SUPREME	
Registration Number:	3094275	OCEAN PRIDE	
Registration Number:	5233878	RIVER DRAGON	
Registration Number:	3553242	WAVE CREST	
Registration Number:	1041917	WHITE CREST	
Registration Number:	0974658	INDIAN RIVER CREST	
CORRESPONDENCE DATA			
Fax Number:	3109668810		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	323-855-4892		
Email:	latunda.powell@roll.com		
Correspondent Name:	LaTunda Powell, Trademark Administrator		
Address Line 1:	11444 West Olympic Blvd., 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	204192		
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator		

CH \$215.00 1712763

SIGNATURE:	/LaTunda Powell/
DATE SIGNED:	11/07/2019
Total Attachments: 2 source=US Trademark Assignment of DNE Marks from Wonderful Citrus LLC to Egan Fruit Packing LLC#page1.tif source=US Trademark Assignment of DNE Marks from Wonderful Citrus LLC to Egan Fruit Packing LLC#page2.tif	

United States of America
ASSIGNMENT OF TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, *Wonderful Citrus LLC* ("Assignor"), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Blvd., 10th Floor, Los Angeles, California 90064, hereby assigns and transfers to *Egan Fruit Packing LLC* ("Assignee"), a limited liability company organized and existing under the laws of Florida, whose business address is at 7735 CR 512, Fellsmere, Florida 32948 effective as of ~~September~~ Oct. 3, 2019 (the "Effective Date"), the following:

A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in **Exhibit A** attached hereto and incorporated herein by this reference (hereinafter referred to as the "Mark");

B. The goodwill of the business connected with the use of and symbolized by the Mark, as part of the transfer of all business to which the Mark pertains, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Mark; and

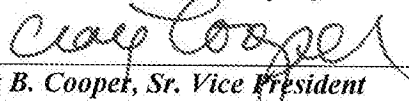
C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Date: October 3, 2019

Assignor:

Wonderful Citrus LLC,
a Delaware limited liability company

By: 
Craig B. Cooper, Sr. Vice President

Assignee:

Egan Fruit Packing LLC
a Florida limited liability company

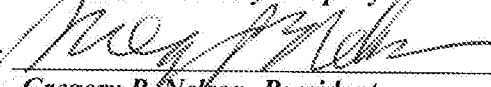
By: 
Gregory P. Nelson, President

EXHIBIT A

MARKS

Trademark	Application No.	Application Date	Registration No.	Registration Date
FLORIDA PRIDE	74104139	09-Oct-1990	1712763	01-Sep-1992
INDIAN RIVER CREST 	72441076	13-Nov-1972	0974658	11-Dec-1973
INDIAN RIVER PRIDE	75120079	17-Jun-1996	2077366	08-Jul-1997
INDIAN RIVER SUPREME 	72441074	13-Nov-1972	0974419	04-Dec-1973
OCEAN PRIDE	78498144	12-Oct-2004	3094275	16-May-2006
RIVER DRAGON	87116819	26-Jul-2016	5233878	27-Jun-2017
WAVE CREST	77432099	26-Mar-2008	3553242	30-Dec-2008
WHITE CREST	73065437	09-Oct-1975	1041917	22-Jun-1976
ATLANTIC TRUCK BROKERS	Common Law			
FLORIDA FAMOUS	Common Law			
FLORIDA HEIRLOOM	Common Law			
INDIAN RIVER PRIDE & DESIGN 	Common Law			
WAVE CREST & DESIGN 	Common Law			