

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM548702

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Howard Vernick		10/25/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Coulter Ventures, LLC		
Doing Business As:	Rogue Fitness		
Street Address:	545 East Fifth Avenue		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43201		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4383307	M MONSTER ATHLETE	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Louis DiSanto		
Address Line 1:	71 South Wacker Drive, Suite 3600		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Anna King		
SIGNATURE:	/Anna King/		
DATE SIGNED:	11/08/2019		
Total Attachments: 1			
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CH \$40.00 4383307

**EXHIBIT B
TRADEMARK ASSIGNMENT**

Whereas, Howard Vernick, an individual U.S. citizen residing at 15228 W. Gunsight Drive, Sun City West, Arizona, 85375 (hereinafter "ASSIGNOR") is the owner of the following trademark registration:

Registration No.	Registration Date	Trademark
4,383,307	August 13, 2013	

And, Whereas, Coulter Ventures, LLC, d/b/a/ Rogue Fitness, an Ohio corporation, having a principal place of business at 545 East Fifth Avenue, Columbus, Ohio 43201. (hereinafter "ASSIGNEE"), desires to acquire the trademark registration;

Now, Therefore, in consideration of good and valuable consideration paid by the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, and subject to the terms of the Trademark Purchase Agreement, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever and every kind in and to the Mark, including all common law rights and all rights in and to the Mark and registration, together with (1) all goodwill in and relating to the Mark; (2) all income, royalties, damages, and remedies hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, payments for past, present, or future infringement, dilution, or other violations of the Mark; and (3) all rights to sue for past, present, and future infringements, dilutions, or other violations of the Mark.

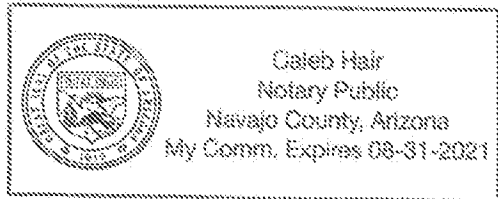
In Witness Whereof, ASSIGNOR has executed this Assignment by an officer thereof, duly authorized, this 25 day of October, 2019.

By: Howard Vernick
 Title: Individual

STATE OF Arizona)
) ss:
 COUNTY OF Navajo)

Subscribed and sworn to before me this 25 day of October, 2019.

SEAL



Caleb Hair
 Notary Public

My commission expires:
8-31-2021