

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Focus Pointe Global		11/08/2019	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Marketlab Research, Inc.		
Street Address:	100 Penn Square East		
Internal Address:	Suite 1200		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19107		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86104322	FPG QUALPANEL	
Registration Number:	4547567	FPG POINTE-OF-VIEW	
Registration Number:	4547595	FPG QUALSURVEY	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212.940.6562		
Email:	joanne.arnold@katten.com		
Correspondent Name:	Joanne BL Arnold		
Address Line 1:	Katten		
Address Line 2:	575 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022-2585		
NAME OF SUBMITTER:	Joanne BL Arnold		
SIGNATURE:	/Joanne BL Arnold/		
DATE SIGNED:	11/09/2019		
Total Attachments: 2			
source=madison schlesinger trademark assignment 2019#page1.tif			
source=madison schlesinger trademark assignment 2019#page2.tif			

CH \$90.00 86104322

TRADEMARK ASSIGNMENT

This ASSIGNMENT is dated as of November 8, 2019, and is made from Focus Pointe Global, a Pennsylvania corporation ("Assignor"), on the one hand, to MarketLab Research, Inc., a Pennsylvania corporation ("Assignee"), on the other hand.

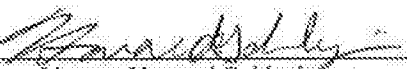
WHEREAS, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee, all right, title and interest in and to the trademarks set forth in the attached Schedule A (the "Marks"), the goodwill associated with such Marks, all worldwide registrations and applications for registration thereof, and all common law rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, all worldwide registrations and applications for registration thereof, all common law rights therein, all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement of said Marks, and all records and files relating to said Marks.

The Assignor will provide information, sign documents, and perform other acts reasonably necessary in order to effectuate the purposes of this Assignment, convey to Assignee all rights in the Marks, and perfect and/or enforce the ownership by Assignee of the right, title, and interest conveyed by this Assignment.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

FOCUS POINTE GLOBAL

By: 
Name: Howard Schlesinger
Title: Treasurer and Secretary

SCHEDULE A

Trademark	App. - Reg. No.
FPG QUALPANEL	86104322 - 4567093
FPG POINTE-OF-VIEW	86104330 - 4547567
FPG QUALSURVEY	86104771 - 4547595

78670394_1