

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548959

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zoro IP Holdings, LLC		11/06/2019	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	W.W. Grainger, Inc.		
Street Address:	100 Grainger Parkway		
City:	Lake Forest		
State/Country:	ILLINOIS		
Postal Code:	60045		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5247911	GAMUT	
Registration Number:	5581565	GAMUT	
Serial Number:	87352992	G	
Serial Number:	87379197	GAMUT.COM	
Serial Number:	87379302	GOGAMUT	
Serial Number:	87379318	EXACTLY WHAT YOU NEED	
Serial Number:	87379479	G	
CORRESPONDENCE DATA			
Fax Number:	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.456.8400		
Email:	chiipmail@gtlaw.com, matthewsk@gtlaw.com, dunningj@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP		
Address Line 1:	77 W. Wacker Drive		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	059505.040300		
NAME OF SUBMITTER:	Jeffrey P. Dunning		

CH \$190.00 5247911

SIGNATURE:	/Jeffrey P. Dunning/
DATE SIGNED:	11/11/2019
Total Attachments: 3 source=Assignment ZIPH to WWG__Executed#page1.tif source=Assignment ZIPH to WWG__Executed#page2.tif source=Assignment ZIPH to WWG__Executed#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Zoro IP Holdings, LLC** ("Assignor"), an Illinois limited liability company, located at 100 Grainger Parkway, Lake Forest, IL 60045, has agreed to assign to **W.W. Grainger, Inc.** ("Assignee"), an Illinois corporation, located at 100 Grainger Parkway, Lake Forest, IL 60045, Assignor's entire right, title, interest, and goodwill in and to the trademarks identified on the attached Exhibit A (collectively, the "Trademarks").

WHEREAS, in order to effectuate Assignor's assignment to Assignee of its entire right, title and interest in and to the Trademarks, Assignor is executing this instrument of assignment.

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademarks, including, without limitation, any and all common law rights thereto, as well as the goodwill of the business symbolized thereby, effective as of the date written below.

Together with Assignor's right, title and interest in and to the Trademarks, as well as the goodwill of the business associated with the Trademarks, Assignor assigns to Assignee the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringements) which may have occurred at any time in the unlimited past, up to the date of this present Assignment, together with any and all further privileges in the United States to establish use, ownership, and/or registration of the Trademarks.

Assignor hereby covenants and warrants that it has the full right to convey the above-described right, title, interest and goodwill by this instrument, free of any encumbrances. Assignor further covenants and warrants that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of rights, or to secure registration before the United States Patent and Trademark Office, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same to Assignee and/or Assignee's successors or assigns.

Assignor hereby grants to the designated attorneys of Assignee the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office.

In WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date written below.

Zoro IP Holdings, LLC (Assignor)

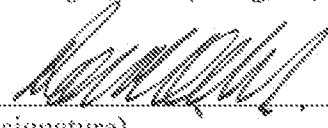
By: 
(signature)

Printed Name: Erwin Cruz

Title: President

Date: November 6, 2019

W.W. Grainger, Inc. (Assignee)

By: 
(signature)




Printed Name: Robert O'Keef, Jr.

Title: Vice President and Treasurer

Date: November 7, 2019

EXHIBIT A

TRADEMARKS

Mark	U.S. Registration / Application No.	Registration / Application Date
GAMUT	Reg. No. 5247911	Reg. Date July 18, 2017
	Reg. No. 5581565	Reg. Date October 9, 2018
	Appl. No. 87/352,992	Filing Date February 28, 2017
GAMUT.COM	Appl. No. 87/379,197	Filing Date March 21, 2017
GOGAMUT	Appl. No. 87/379,302	Filing Date March 21, 2017
EXACTLY WHAT YOU NEED	Appl. No. 87/379,318	Filing Date March 21, 2017
	Appl. No. 87/379,479	Filing Date March 21, 2017