

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercantile Capital Corporation		11/07/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Iberiabank Corporation		
Street Address:	200 W. Congress		
City:	Lafayette		
State/Country:	LOUISIANA		
Postal Code:	70501		
Entity Type:	Corporation: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77777227	MERCANTILE CAPITAL CORPORATION	
CORRESPONDENCE DATA			
Fax Number:	2252483109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hbrown@joneswalker.com		
Correspondent Name:	Bernard F. Meroney		
Address Line 1:	Jones Walker LLP		
Address Line 2:	445 North Blvd., Suite 800		
Address Line 4:	Baton Rouge, LOUISIANA 70802		
ATTORNEY DOCKET NUMBER:	19651/114464-00		
NAME OF SUBMITTER:	Bernard F. Meroney		
SIGNATURE:	/bernard f. meroney/		
DATE SIGNED:	11/12/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT ("Assignment") is made and entered into effective as of the 7th day of November, 2019, (the "Effective Date"), by and between Mercantile Capital Corporation, a Florida corporation with a business address of 315 East Robinson Street, Suite 350, Orlando, Florida 32801 ("Assignor"), and Iberiabank Corporation, a Louisiana corporation with a business address of 200 W. Congress Lafayette Louisiana ("Assignee").

WHEREAS, Assignor is the owner of the U.S. Trademark Registration 77777227, for the mark MERCANTILE CAPITAL CORPORATION, registered on December 1, 2009 (the "Mark");

WHEREAS, Assignor desires to assign the Mark to Assignee, together with the goodwill associated with the Mark, pursuant to the terms of this Assignment and in a form acceptable for recordation by the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill associated with the Mark, any and all registrations and applications for registration of the Mark, and all worldwide rights in the Mark including, without limitation, common law rights based upon use of the Mark. This Assignment includes all rights to damages or profits, due or accrued, arising out of past infringement of the Mark, as well as the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment, executed as of the date and year first written above.

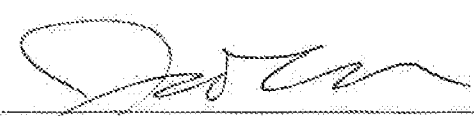
ASSIGNOR:

Mercantile Capital Corporation

By: 
Name: Dawn L. DeTomaso
Title: Senior Vice President

ASSIGNEE:

IBERIABANK CORPORATION

By: 
Name: JEFFREY T. POWELL
Title: SVP, Senior Corporate Counsel