

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549338

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Western Alliance Bank, successor in interest to Bridge Bank National Association		12/30/2018	Corporation: ARIZONA

RECEIVING PARTY DATA

Name:	IgnitionOne, Inc.
Street Address:	200 Park Avenue
Internal Address:	27th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10166
Entity Type:	Corporation: DELAWARE
Name:	Netmining LLC
Street Address:	200 Park Avenue
Internal Address:	27th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10166
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2947928	BRAINFOX
Registration Number:	4104358	IGNITION ONE
Registration Number:	3132396	INNOVATION INTERACTIVE
Registration Number:	4261672	LIVEMARKETER
Registration Number:	3082898	SEARCHIGNITE
Registration Number:	3255529	SPOT
Registration Number:	3770048	HITSINTOLEADS
Registration Number:	3809095	NETMINING
Registration Number:	3873388	SITEINSIGHTS

CH \$240.00 2947928

CORRESPONDENCE DATA**Fax Number:** 8032559831*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 8037992000**Email:** meredith.ridley@nelsonmullins.com**Correspondent Name:** Christopher D. Casavale**Address Line 1:** 301 S. College Street**Address Line 2:** Suite 2300, IP Department**Address Line 4:** Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER:	Christopher D. Casavale
SIGNATURE:	/Christopher D. Casavale/
DATE SIGNED:	11/13/2019

Total Attachments: 8

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Western Alliance
Bank

Member FDIC

December 30, 2018

IgnitionOne, Inc.
Netmining LLC
Knotice, LLC
Human Demand, Inc.
32 Avenue of the Americas
New York, NY 10013

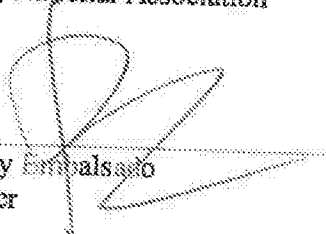
RE: REASSIGNMENT AND RELEASE OF IP SECURITY INTEREST

This Reassignment and Release of Intellectual Property Security Interest is made as of December 30, 2018 (the "Loan Security Agreement"), and the Amended and Restated Intellectual Property Security Agreement dated as of July 20, 2015 (the "Agreement") by Western Alliance Bank, an Arizona corporation and successor in interest to Bridge Bank, National Association ("Lender") in favor of IgnitionOne, Inc., a Delaware corporation (f/k/a SearchIgnite, Inc. or Exact Search, Inc.) ("IgnitionOne"), Netmining LLC, a Delaware limited liability company (f/k/a Exact Advertising LLC ("Netmining")), Knotice, LLC (f/k/a K-OH Acquisition, LLC) a Delaware limited liability company ("Knotice") and Human Demand, Inc. ("Human Demand") ("Grantor").

Grantor assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of December 20, 2013 and the Amended and Restated Intellectual Property Security Agreement dated as of July 20, 2015 (the "Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office, which is attached hereto as Exhibit A, B and C.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender hereby releases all security interests that Lender may have in the Intellectual Property and reassigns it to Grantor without warranty or recourse and authorizes the recordation of this Reassignment and Release of IP Security Interest with the United States Patent and Trademark office at the expense of Grantor.

Western Alliance Bank, an Arizona corporation
Successor in interest to
Bridge Bank, National Association

By: 
Name: Peejay Brubalski
Title: Officer
Enclosures

55 Almaden Boulevard, Ste. 100 • San Jose, CA • 95113 • Phone: (408) 423-8500

TRADEMARK
REEL: 006795 FRAME: 0521

AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT

This AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of July 20, 2015 (the "Agreement") between Western Alliance Bank, an Arizona corporation and successor in interest to Bridge Bank, National Association ("Lender"), IgnitionOne, Inc., a Delaware corporation (f/k/a SearchIgnite, Inc. or Exact Search, Inc.) ("IgnitionOne"), Netmining LLC, a Delaware limited liability company (f/k/a Exact Advertising LLC) ("Netmining"), Knotice, LLC (f/k/a K-OH Acquisition, LLC) a Delaware limited liability company ("Knotice") and Human Demand, Inc. ("Human Demand") is made with reference to that certain Loan and Security Agreement by and between Lender, IgnitionOne, Netmining, Knotice and Human Demand, Inc. dated as of December 20, 2013 and as amended from time to time (the "Loan Agreement"), and that Intellectual Property Security Agreement between Lender and IgnitionOne and Netmining dated as of December 20, 2013, that certain Intellectual Property Security Agreement between Lender and Knotice dated as of March 19, 2014 and that certain Intellectual Property Security Agreement between Lender and Human Demand, Inc. dated as of August 13, 2014 and (together, the "Original IPSAs").

This Agreement hereby amends and restates, without novation, the Original IPSAs. Terms defined in the Loan Agreement have the same meaning when used in this Agreement. For good and valuable consideration, receipt of which is hereby acknowledged, IgnitionOne, Knotice, Netmining and Human Demand (each referred to herein, as "Grantor") hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, each Grantor grants to Lender a security interest in all right, title, and interest of Grantors in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

- (a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;
- (b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;
- (c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;
- (d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");
- (e) trade secrets, and any and all intellectual property rights in computer software and computer software products;
- (f) design rights;
- (g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- (j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding the foregoing, the Intellectual Property Collateral shall not include any permit, lease, license contract or other agreement held by any Grantor to the extent that any applicable law thereto prohibits the creation of a lien thereon, but only, in each case, to the extent, and for so long as, such prohibition is not terminated or rendered unenforceable or otherwise deemed ineffective by the Code or any other applicable law.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set

forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

[remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTORS:

IGNITION ONE, INC.

By: [Signature]
Title: CEO

LENDER:

WESTERN ALLIANCE BANK

By: _____
Title: _____

NETMINING LLC

By: [Signature]
Title: CEO

Address for Notices:
55 Almaden Boulevard, Suite 100
San Jose, California 95113
Attn: Note Department
Fax: (408) 282-1681

KNOTICE LLC

By: [Signature]
Title: CEO

HUMAN DEMAND, INC.

By: [Signature]
Title: CEO

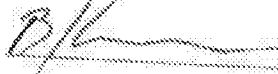
Address for Notices:
32 Avenue of the Americas
New York, NY 10013
Attn: _____
Fax: _____

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTORS:
IGNITIONONE, INC.

LENDER:
WESTERN ALLIANCE BANK

By: _____
Title: _____

By:  _____
Title: ASSISANT VICE PRESIDENT

NETMINING LLC

By: _____
Title: _____

Address for Notices:
55 Almaden Boulevard, Suite 100
San Jose, California 95113
Attn: Note Department
Fax: (408) 282-1681

KNOTICE LLC

By: _____
Title: _____

HUMAN DEMAND, INC.

By: _____
Title: _____

Address for Notices:
32 Avenue of the Americas
New York, NY 10013
Attn: _____
Fax: _____

EXHIBIT A
COPYRIGHTS

Please Check if No Copyrights Exist

Owner	Type of Work:	Title:	International Standard Serial Number (ISSN):	Registration Number:	Filing Date:	Pre- registered?
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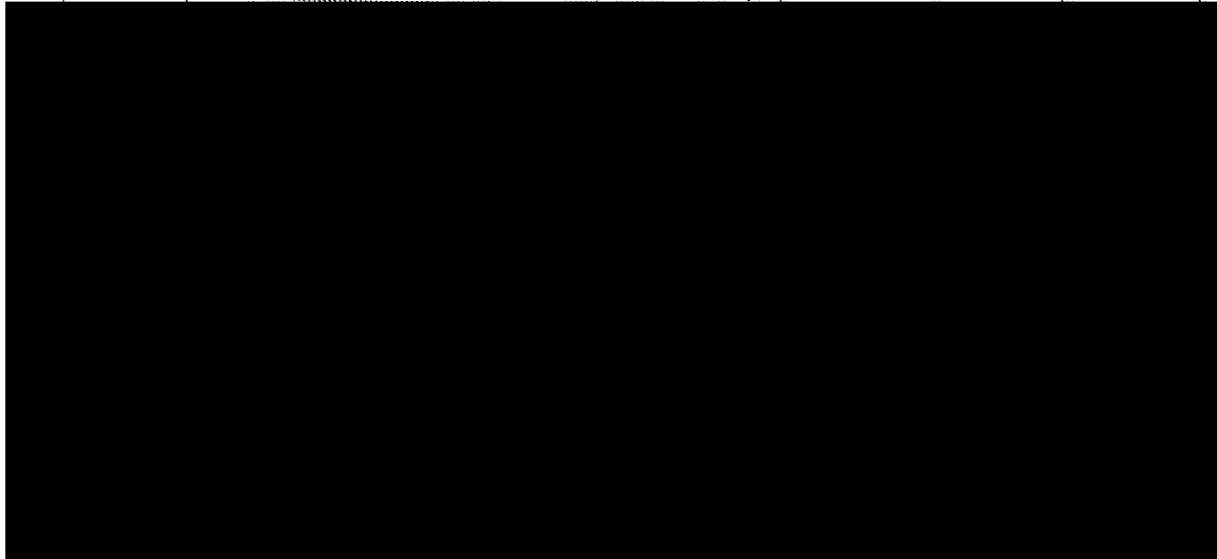



EXHIBIT B

TRADEMARKS

Please Check if No Trademarks Exist

Owner	Mark / Title:	U.S. Registration Number:	USPTO Reference Number:	Filing Date:
IgnitionOne, Inc.	APPAUDIENCE	4,747,513	5347/0153	10/9/2014
IgnitionOne, Inc.	 APPAUDIENCE LOGO (STYLIZED) & DESIGN	4747514		10/9/2014
IgnitionOne, Inc.	BRAINFOX *	2,947,928	5347/0011	4/6/2004
IgnitionOne, Inc.	IGNITION ONE	4,104,358	5347/0091	2/4/2011
IgnitionOne, Inc.	INNOVATION INTERACTIVE	3,132,396	5347/0012	6/22/2005
IgnitionOne, Inc.	LIVEMARKETER	4,261,672	5347/0066	6/8/2009
IgnitionOne, Inc.	SEARCHIGNITE	3,082,898	5347/0014	10/26/2005
IgnitionOne, Inc.	SPOT	3,255,529	5347/0020	4/10/2006
Netmining LLC	HITSINTOLEADS	3,770,048	5347/0049	3/3/2009
Netmining LLC	NETMINING	3,609,095	5347/0046	3/3/2009
Netmining LLC	SITEINSIGHTS	3,873,388	5347/0082	4/1/2010
Knotice LLC	CONCENTRI	3,678,346	5347/0148	09/08/09
Knotice LLC	WHERE IT ALL CLICKS	3,345,949	5347/0149	11/27/07
Knotice LLC	KNOTICE	3,345,868	5347/0150	11/27/07
Knotice LLC	KNOTICE (logo)	3,413,235	5347/0151	04/15/08

* abandoned

EXHIBIT C

PATENTS

Owner	Title:	Patent Number:	Application Serial Number:	Issued/ Published/ Abandoned	Issue Date/Abandon Date
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