

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM549358

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bleu Midco LLC		11/13/2019	Limited Liability Company: DELAWARE
Bleu Parent LLC		11/13/2019	Limited Liability Company: DELAWARE
The Mendelson Holding Company, Ltd.		11/13/2019	Corporation: DELAWARE
Murry's, Inc.		11/13/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	The Prudential Insurance Company of America, as collateral agent
Street Address:	101 California Street, Suite 4000
Internal Address:	c/o Prudential Private Capital
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	Corporation: NEW JERSEY

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	88509933	MURRY'S
Registration Number:	3409718	CINNAMON BLAST
Registration Number:	2330689	M MURRY'S FAMILY OF FINE FOODS
Registration Number:	2303374	M
Registration Number:	2344391	MURRY'S FAMILY OF FINE FOODS

CORRESPONDENCE DATA

Fax Number: 3126095005

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: hmill@vedderprice.com

Correspondent Name: Holly Miller

Address Line 1: 222 North LaSalle Street - 24th Floor

Address Line 2: Vedder Price P.C.

Address Line 4: Chicago, ILLINOIS 60601

TRADEMARK

ATTORNEY DOCKET NUMBER:	45798.00.0075
NAME OF SUBMITTER:	Holly Miller
SIGNATURE:	/Holly Miller/
DATE SIGNED:	11/13/2019
Total Attachments: 6 source=21. IP Security Agreement#page1.tif source=21. IP Security Agreement#page2.tif source=21. IP Security Agreement#page3.tif source=21. IP Security Agreement#page4.tif source=21. IP Security Agreement#page5.tif source=21. IP Security Agreement#page6.tif	

**NOTICE OF GRANT OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

United States Patent and Trademark Office
United States Copyright Office

Ladies and Gentlemen:

Please be advised that pursuant to (a) the Senior Secured Note Purchase and Revolving Credit Agreement, dated as of November 13, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the “**Note Agreement**”), by and among Bleu Midco LLC, a Delaware limited liability company (the “**Company**”), Bleu Parent LLC, a Delaware limited liability company, the Purchasers named therein and the Collateral Agent named therein, and (b) the related Security Agreement, dated as of November 13, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), made by the Company, the other undersigned and each of the other affiliates and subsidiaries of the Company identified as Grantors therein in favor of The Prudential Insurance Company of America, in its capacity as collateral agent on behalf and for the benefit of the Secured Parties identified therein (together with its successors and assigns in such capacity, the “**Collateral Agent**”), the undersigned has granted a continuing security interest in and continuing lien upon the trademarks, trademark applications, patents, patent applications, copyrights and copyright applications, each of which is described on ***Schedule I*** attached hereto, in favor of the Collateral Agent.

The undersigned hereby acknowledges and agrees that the security interest in the foregoing intellectual property (i) may only be terminated in accordance with the terms of the Note Agreement and the Security Agreement, and (ii) is not to be construed as an assignment of any intellectual property.

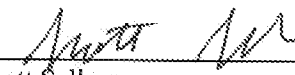
[Signature page follows]

(Signature page to IP Security Agreement)

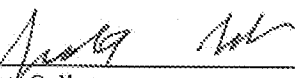
Very truly yours,

GRANTORS:

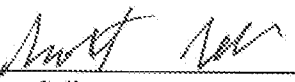
BLEU MIDCO LLC, a Delaware limited liability company

By: 
Scott Sellers
President

BLEU PARENT LLC, a Delaware limited liability company

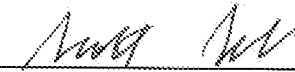
By: 
Scott Sellers
President

THE MENDELSON HOLDING COMPANY, LTD., a Delaware corporation

By: 
Scott Sellers
Vice President

intending and confirming by this signature to join this agreement immediately upon the consummation of the Acquisition

MURRY'S, INC., a Delaware corporation





By: 
Scott Sellers
Vice President

intending and confirming by this signature to join this agreement immediately upon the consummation of the Acquisition

SCHEDULE I

Murry's, Inc.

I. Trademarks:

Mark	Application/ Registration No.	Application/ Registration Date
	Serial number: 88509933 Pending application – published on November 5, 2019	Filed: Jul. 11, 2019
CINNAMON BLAST	3409718	Registered: Apr. 08, 2008
 M MURRY'S FAMILY OF FINE FOODS	2330689	Registered: Mar. 21, 2000
 M & Design	2303374	Registered: Dec. 28, 1999
 MURRY'S FAMILY OF FINE FOODS Disclaimer: "FINE FOODS"	2344391	Registered: Apr. 25, 2000

II. Patents:

Patent	Application/ Registration No.	Application/ Registration Date
None.		

III. Copyrights:

Copyright	Application/ Registration No.	Application/ Registration Date
BBQ wings, 48 oz. bag.	VAu000646415	2004
Beef patties, 3 lbs. box.	VAu000742308	2007
Beef T-bone steaks, 2 lbs. box.	VAu000742311	2007
Blueberry French toast sticks, 16 oz. box.	VAu000685356	2005
Breaded chicken patties, 20 oz. box.	VAu000646428	2004
Breaded chicken patties, 64 oz. bag.	VAu000685354	2005
Breakfast pick-up stix, 16 oz. box.	VAu000718560	2006
Breast nuggets made with white meat, 12 oz. box.	VAu000646426	2004
Breast patties made with white meat, 10.6 oz. box.	VAu000646427	2004
Breast strips made with white meat, 12 oz. box.	VAu000646425	2004
Buffalo style chicken nuggets, 30 oz. bag.	VAu000646411	2004
Buffalo style chicken strips, 30 oz. bag.	VAu000646412	2004
Buffalo style pick-up stix, 16 oz. box.	VAu000646431	2004
Buffalo Style W'ng-its 15 oz. Bag.	VA0001684125	2009
Buffalo style WOW wings, 48 oz. bag.	VAu000646416	2004
Chedda Burgers, 21 oz. box.	VAu000976014	2008
Chicken nuggets, 20 oz. box.	VAu000646434	2004
Chicken nuggets, 32 oz. box.	VAu000646408	2004
Chicken nuggets, 4 lbs. bag.	VAu000646413	2004
Chicken patties, 30 oz. bag.	VAu000646410	2004
Chicken strips, 20 oz. box.	VAu000646433	2004
Chicken strips, 32 oz. box.	VAu000646418	2004
Chicken strips, 4 lbs. bag.	VAu000646414	2004
Cinnamon French toast sticks, 16 oz. box.	VAu000646419	2004
Deep dish classics, cheese pizzas, 28.6 oz. box.	VAu000718614	2006

Copyright	Application/ Registration No.	Application/ Registration Date
Deep dish classics, pepperoni pizzas, 31.1 oz. box.	VAu000718615	2006
Deep dish classics, supreme pizzas, 31.1 oz. box.	VAu000718616	2006
French toast bites cinnamon blast 16 oz. box.	VAu000726109	2006
French toast sticks double cinnamon 16 oz. box.	VAu000713353	2006
French toast sticks dulce de leche vanilla caramel 16 oz. box.	VAu000711681	2006
French toast sticks maple 16 oz. box.	VAu000713496	2006
French toast sticks original 16 oz. box.	VAu000713334	2006
Gourmet meatballs, 20 oz. box.	VAu000685358	2005
Gourmet meatballs, 24 oz. box.	VAu000646430	2004
Gourmet meatballs, 30 oz. bag.	VAu000646409	2004
Honey BBQ popcorn chicken, 28 oz. box.	VAu000718562	2006
Honey BBQ wings, 20 oz. box.	VAu000718565	2006
Honey BBQ wings, 48 oz. bag.	VAu000646417	2004
Honey garlic wings, 48 oz. box.	VAu000718561	2006
Honey mustard wings, 48 oz. box.	VAu000718567	2006
Italian style meatballs, 20 oz. box.	VAu000685355	2005
Italian style meatballs, 24 oz. box.	VAu000646429	2004
Italian style meatballs, 30 oz. bag.	VAu000646422	2004
Jerk chicken wings, 48 oz. bag.	VAu000685353	2005
Maple French toast sticks, 16 oz. box.	VAu000685357	2005
Original French toast sticks, 16 oz. box.	VAu000646420	2004
Original pick-up stix, 28 oz. box.	VAu000718563	2006
Original style pick-up stix, 16 oz. box.	VAu000646432	2004

Copyright	Application/ Registration No.	Application/ Registration Date
Pick-up stix made with white meat, 10.6 oz. box.	VAu000646424	2004
Pizza patties, 21 oz. box.	VAu000742309	2007
Popcorn chicken, 16 oz. box.	VAu000685350	2005
Popcorn chicken, 28 oz. bag.	VAu000685352	2005
Popcorn chicken, 64 oz. box.	VAu000718566	2006
Quarter pound beef patties 100% pure beef, 40 oz. box.	VAu000646421	2004
Quarter pounders 100% pure beef, 10 lb. box.	VAu000646435	2004
Quarter pounders 100% pure beef burger, 4 lbs. box.	VAu000646423	2004
Rib eye steaks, 2 lbs. box.	VAu000742310	2007
Tender reserve strip steaks, 32 oz. box.	VAu000685349	2005
Thin crust classics, pepperoni pizzas, 25.2 oz. box.	VAu000718613	2006
Vanilla caramel French toast sticks, 16 oz. box.	VAu000685351	2005
Zesty pick-up stix, 28 oz. box.	VAu000718564	2006