

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549654

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pocket Outdoor Media, LLC		10/10/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Pocket Outdoor Media, Inc.		
Street Address:	4745 Walnut St		
Internal Address:	Unit A		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2418749	TRIATHLETE	
Registration Number:	2377816	TRIATHLETE	
Registration Number:	2623222	TRIATHLETE	
Registration Number:	4580452	VELO	
Registration Number:	2710364	VELO	
Registration Number:	4313804	VELO	
Registration Number:	1609749	VELONEWS	
Registration Number:	2002976	VELOPRESS	
Registration Number:	1936577	VELOSWAP	
Registration Number:	4306885	WOMEN'S RUNNING	
Registration Number:	2335400	BICYCLE RETAILER AND INDUSTRY NEWS	
CORRESPONDENCE DATA			
Fax Number:	3037867691		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3037867687		
Email:	mail@db-iplaw.com		
Correspondent Name:	Duft & Bornsen, PC		
Address Line 1:	1319 W Baseline Rd		

TRADEMARK

Address Line 2:	Suite 100A
Address Line 4:	Lafayette, COLORADO 80026

NAME OF SUBMITTER:	Devin Lee Looijen
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SIGNATURE:	/Devin Lee Looijen/
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DATE SIGNED:	11/15/2019
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Total Attachments: 1 source=Certificate of Conversion#page1.tif

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is Colorado.
- 2.) The jurisdiction immediately prior to filing this Certificate is Colorado.
- 3.) The date the Limited Liability Company first formed is 10/10/2017.
- 4.) The name of the Limited Liability Company immediately prior to filing this Certificate is Pocket Outdoor Media, LLC.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is Pocket Outdoor Media, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 26th day of August, A.D. 2019.

DocuSigned by:
By: Robin Thurston
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Name: Robin Thurston
Print or Type
Title: CEO
Print or Type