

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549673

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pamplin Broadcasting-Washington, Inc.		11/13/2019	Corporation: OREGON
Pamplin Broadcasting-Oregon, Inc.		11/13/2019	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Oregon Publication Corp.		
Doing Business As:	Pamplin Media Group		
Street Address:	6605 SE Lake Road		
Internal Address:	Legal Department		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97222		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77529314	PAMPLIN MEDIA GROUP	
CORRESPONDENCE DATA			
Fax Number:	9712047965		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9712047559		
Email:	MSOSATIRADO@PAMPLINCORP.COM		
Correspondent Name:	Magali Sosa-Tirado		
Address Line 1:	6605 SE LAKE RD		
Address Line 2:	OPC - Legal Department		
Address Line 4:	PORTLAND, OREGON 97222		
NAME OF SUBMITTER:	Magali Sosa-Tirado		
SIGNATURE:	/MST11132019/		
DATE SIGNED:	11/15/2019		
Total Attachments: 2			

OP \$40.00 77529314

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment"), is by and among Pamplin Broadcasting-Oregon, Inc., a Washington corporation, and Pamplin Broadcasting-Washington, Inc., an Oregon corporation ("Assignors") and Oregon Publication Corp., an Oregon corporation, ("Assignee").

WHEREAS, Assignors desire to transfer all of Assignors' right, title and interest in and to the trademark *Pamplin Media Group* ("Intellectual Property"), USPTO Registration Number 3726827, together with all of Assignors' goodwill, to Assignee, including without limitation, Assignors' right to sue for and remedies against past, present, and future infringements of the Intellectual Property, and Assignors' right of priority and protection of interests in the Intellectual Property under the laws of any jurisdiction worldwide.

NOW, THEREFORE, in consideration of the premises and mutual promises contained herein, and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignors hereby assign, convey, transfer and deliver to Assignee, and Assignee hereby accepts from Assignors, all of Assignors' worldwide rights, title and interest in and to the Intellectual Property, together with any goodwill related thereto, including without limitation Assignors' right to sue for and remedies against past, present and future infringement of the Intellectual Property and the right of priority and protection of interests in the Intellectual Property under the laws of any jurisdiction worldwide.

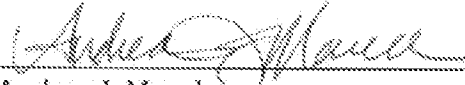
Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in all respects, including validity, interpretation and effect, in accordance with the laws of the State of Oregon without giving effect to the principles of conflicts of laws thereof.

This section intentionally left blank.

IN WITNESS WHEREOF, Assignors and Assignee have each caused this Assignment to be duly executed as of the date indicated below.

ASSIGNORS:

PAMPLIN BROADCASTING-OREGON, INC.



Andrea J. Marek
President and Chief Executive Officer
Date: November 13, 2019


PAMPLIN BROADCASTING-WASHINGTON, INC.



Andrea J. Marek
President and Chief Executive Officer
Date: November 13, 2019

ASSIGNEE:

OREGON PUBLICATION CORP.



Andrea J. Marek
Chief Executive Officer
Date: November 13, 2019