

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549801

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Monkeez Makes a Difference LLC		11/18/2019	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	MVP Plush LLC		
Street Address:	126 Seven Farms Drive, Suite 110		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29492		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4437022	MONKEEZ MAKES A DIFFERENCE	
Registration Number:	4310379	DO GOOD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-333-4696		
Email:	info@tamarapester.com		
Correspondent Name:	Tamara S. Pester, LLC		
Address Line 1:	PO Box 6601		
Address Line 4:	Denver, COLORADO 80206		
NAME OF SUBMITTER:	Tamara Pester		
SIGNATURE:	/Tamara Pester/		
DATE SIGNED:	11/18/2019		
Total Attachments: 1			
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OP \$65.00 4437022

TRADEMARK ASSIGNMENT

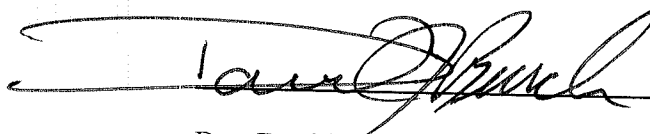
This Trademark Assignment is made by **Monkeez Makes A Difference, LLC**, a South Carolina company with offices at 1031 Le Grand Blvd., Charleston, SC 29492 ("Assignor"), for the benefit of MVP Plush LLC, a South Carolina Company with offices at 126 Seven Farms Drive, Suite 110, Charleston, SC 29492 ("Assignee").

For valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest of Assignor in and to the following (collectively referred to as the "Assigned Marks"):

- (a) U.S. Trademark Registration No. 4437022 for MONKEEZ MAKES A DIFFERENCE; and
- (b) U.S. Trademark Registration No. 4310379 for DO GOOD;
- (c) All applications and registrations relating there to the goodwill of the business symbolized by and associated with the Assigned Marks, including, without limitation, the exclusive rights to
 - i. apply for and maintain all registrations, renewals and/or extensions thereof;
 - ii. bring actions and recover damages for infringement hereafter arising; and
 - iii. grant licenses or other interests therein;
- (d) all income, royalties, damages, claims and payments hereafter due or payable with respect to any of the foregoing; and
- (e) all causes of action, either in law or in equity, hereafter arising for infringement of any of the foregoing.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly authorized and executed effective as of this 18 day of November, 2019

ASSIGNOR: **Monkeez Makes A Difference, LLC**



By: David Burch, CFO