

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM548734

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		RELEASE OF SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EOS PARTNERS, L.P. as successor to Allied Capital Corporation	FORMERLY Allied Capital Corporation	09/16/2019	Limited Partnership: Delaware
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CROSSMARK, INC.		
<b>Street Address:</b>	5100 Legacy Drive		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75024		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2733675	PROMOWORKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2142000558		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-651-5066		
<b>Email:</b>	jeff.becker@haynesboone.com		
<b>Correspondent Name:</b>	Jeffrey M. Becker c/o Haynes and Boone		
<b>Address Line 1:</b>	2323 Victory Avenue, Suite 700		
<b>Address Line 4:</b>	Dallas, TEXAS 75219		
<b>ATTORNEY DOCKET NUMBER:</b>	26961.8_08287		
<b>NAME OF SUBMITTER:</b>	Jeffrey M. Becker		
<b>SIGNATURE:</b>	/Jeffrey M. Becker/		
<b>DATE SIGNED:</b>	11/08/2019		
<b>Total Attachments: 4</b>			
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OP \$40.00 2733675



**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (this “**Release**”) is granted on this 16th day of September, 2019, by EOS CAPITAL PARTNERS III, LP and EOS PARTNERS, L.P. (“**Eos**”), as successor agent for the lenders under the security agreement referenced below, in favor of CROSSMARK, INC. (the “**Grantor**”).

**W I T N E S S E T H :**

WHEREAS, on December 23, 2005, Allied Capital Corporation and Promo Works, L.L.C., as grantor, entered into a Notice of Grant of Security Interest in Trademarks, which was recorded with the U.S. Patent and Trademark Office (the “**USPTO**”) on January 25, 2006, at Reel/Frame 3233/0420 (the “**Trademark Security Agreement**”);

WHEREAS, pursuant to the Trademark Security Agreement, Allied Capital Corporation received security interests in all of Promo Works, L.L.C.’s rights, titles and interests in and to the trademark registrations and applications for trademark registrations set forth on Schedule A hereto (collectively, the “**Trademarks**”);

WHEREAS, on April 9, 2013, Allied Capital Corporation, as resigning agent, assigned all of its security interests in the Trademarks to Eos;

WHEREAS, pursuant to the Payoff Agreement dated November 1, 2013, Eos terminated, released and discharged the security interest in the Trademarks that was granted under the Trademark Security Agreement;

WHEREAS, on November 1, 2013, Promo Works, L.L.C. assigned all of its rights, titles, and interests in and to the Trademarks to CROSSMARK Consumer Engagements, LLC, which assignment was recorded with the USPTO on April 24, 2014, at Reel/Frame 5267/0465;

WHEREAS, on December 31, 2015, CROSSMARK Consumer Engagements, LLC assigned all of its rights, titles, and interests in and to the Trademarks to Grantor, which assignment was recorded with the USPTO on January 8, 2019, at Reel/Frame 6519/0213; and

WHEREAS, Eos desires to release any and all security interests, and any other lien, it has in the Trademarks, and assign all right, title and interest it may have in and to the Trademarks to Grantor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Eos hereby agrees as follows:

1. Eos hereby absolutely, unconditionally and irrevocably releases, terminates and forever discharges the security interest in the Trademarks that was granted under

the Trademark Security Agreement and acknowledges that such security interest was terminated, released and discharged as of November 1, 2013.

2. Eos acknowledges and agrees that the Trademark Security Agreement has been terminated.
3. The parties hereto authorize and request the Director of Patents and Trademarks of the United States of America to record this Release against the Trademarks. Eos agrees to perform all further acts and execute and deliver all further documents and/or instruments that may be reasonably necessary to carry out the provisions of this Release.
4. This Release shall be governed by and construed in accordance with the law of the State of New York.
5. This Release shall be binding upon Eos's representatives, successors, assigns and transferees.


**[Remainder of Page Intentionally Blank]**

IN WITNESS WHEREOF, the undersigned has caused this Release to be executed by its duly authorized representatives as of the date first above written.

EOS CAPITAL PARTNERS III, LP


By: ECP General III, L.P., its General Partner

By: ECP III, LLC, its General Partner

By   
Name: Brian D. Young  
Title: Chairman

EOS PARTNERS, L.P.

By: EOS GENERAL, L.L.C., its General Partner

By   
Name: Brian D. Young  
Title: Manager

**SCHEDULE A**

<b>Owner</b>	<b>Mark</b>	<b>Jurisdiction</b>	<b>Status</b>
Crossmark, Inc.	<b>PROMOWORKS</b> Serial No.: 75/823,773 Filing Date: 10/15/1999	United States	Registration No.: 2,733,675 Registered: 07/08/2003