

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM549082

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
1TO1 MARKETING S.A.R.L		09/03/2019	Private Limited Liability Company: LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mohamed Fekry Hamed Abdelaziz		
<b>Street Address:</b>	JLT, Cluster P 804 Armada Tower 2		
<b>City:</b>	Dubai		
<b>State/Country:</b>	UNITED ARAB EMIRATES		
<b>Entity Type:</b>	INDIVIDUAL: UNITED ARAB EMIRATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75352469	PEPPERS & ROGERS GROUP	
<b>Serial Number:</b>	77720466	PEPPERS & ROGERS GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3032231111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-223-1100		
<b>Email:</b>	DNTrademarkDocket@bhfs.com		
<b>Correspondent Name:</b>	Matthew D. Francis		
<b>Address Line 1:</b>	410 Seventeenth Street, Suite 2200		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	006574.0277		
<b>NAME OF SUBMITTER:</b>	Matthew D. Francis		
<b>SIGNATURE:</b>	/Matthew D. Francis/		
<b>DATE SIGNED:</b>	11/12/2019		
<b>Total Attachments: 6</b>			
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EXHIBIT B

TRADEMARK ASSIGNMENT

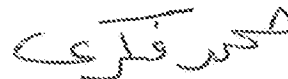
WHEREAS, ITOI MARKETING S.À.R.L., a private limited liability company validly organized and existing under the laws of the Grand-Duchy of Luxembourg, having its registered address at 6B, rue Gabriel Lippmann, L-5365 Münsbach, Grand Duchy of Luxembourg and registered with the Luxembourg Trade and Companies Register under number B156007 ("Assignor"), is the owner of the trademarks and trademark registrations represented by and in the form more fully described in Exhibit 1 hereto (the "Trademarks");

WHEREAS, Assignor and MOHAMED FEKRY HAMED ABDELAZIZ, an individual, Date of Birth being November 5, 1981, Passport Number #A13529538 and Emirates Identification Number 784-1981-0281957-4, located at Dubai JLT, cluster (P) 804 Armada Tower 2, IN THE United Arab Emirates ("Assignee"), have executed a Trademark Purchase Agreement; and

WHEREAS, pursuant to the terms of the Trademark Purchase Agreement, the terms and conditions of which are incorporated by reference herein, Assignor desires to assign and Assignee desires to receive all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

NOW THEREFORE, effective Sept 03,2019, for the consideration set forth in the Trademark Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, assigns, conveys and transfers to Assignee, and its respective successors and assigns, all of Assignor's right, title and interest anywhere in the world in and to the Trademarks, together with the goodwill associated therewith, all common law rights related thereto, all rights of registration, renewal and extension, all causes of action heretofore accrued in Assignor's favor, whether now known or hereafter to become known, including claims and causes of action for past infringements and the right to recover for damages and profits for past infringements thereof.

Assignor, pursuant to the Trademark Purchase Agreement agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of Assignor's right, title, and interest in and to the Trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.



**SIGNATURE AUTHORIZATION**  
**To Be Used In United Arab Emirates**  
**or Any Other Country**

I, the undersigned Mr. Mohamed Fekry Hamed Abdelaziz, Egyptian National, holder of Emirates ID No. 784-1981-0281957-4, and Passport No. A13529538, in my personal capacity and any other capacity, under this deed do hereby declare that my specimen signature mentioned below is the certified signature on all natural and moral individuals, ministries, authorities, committees, councils references, government and civil departments and on all my transactions at the Development of Human Knowledge Authority and all federal and local government departments, including, International Airports, Consulates, Embassies, Banks, Courts, Departments of Traffic, Police Headquarters and Stations, Roads and Transport Authority Chambers of Commerce, Department of Ports, Customs, Ministry of Health, Health Authority, Department of Social Services, Buildings and Trade, Procurement Department, Post Authority, Ministry of Interior, Ministry of Foreign Affairs and International Cooperation, Department of Civil Defense, Customs, Department of Coastal and Maritime Affairs, and Standards Authority, Customs Ports, Ministry of Communications, Ministry of Transport, Ministry of Livestock, Ministry of Fisheries, Ministry of Environment, , affidavits , all transactions related to Citibank and others, and this signature is my only official signature.

**Specimen of the certified signature:**

محمد فكري



محمد فكري

**اعتماد توقيع**  
**للاستخدام داخل دولة الامارات العربية المتحدة**  
**أو أي دولة أخرى**

انسا الموقع أدناه السيد / محمد فكري حامد عبد العزيز، مصري الجنسية، أحمل بطاقة هوية إماراتية رقم 784-1981-0281957-4، وجواز سفر A13529538، بصفتي الشخصية وبأي صفة كانت، بموجب هذا السند أقر بان نموذج توقيعى السوار أدناه هو التوقيع المعتمد لدى عموم الأشخاص الطبيعيين والأجانب والسوزارات والهيئات واللجان والمجالس والمراجع والدوائر الحكومية والمدنية وعلى جميع المعاملات الخاصة بي لدى هيئة التنمية والمعرفة البشرية وجميع الدوائر الرسمية الاتحادية والمحلية بما فيها والمطارات الدولية والقنصليات والسفارات والبنوك والمحاكم وإدارات المرور وقيادات الشرطة ومراكزها وهيئة الطرق والمواصلات وغرف التجارة ودائرة الموائى والجمارك ووزارة الصحة وهيئة الصحة ودائرة الخدمات الاجتماعية والمباني والتجارة ودائرة المشتريات وهيئة البريد ووزارة الداخلية ووزارة الخارجية والتعاون الدولي ودائرة الدفاع المدني والجمارك وإدارة الشؤون البحرية السواحل، وهيئة المواصفات والمقاييس والسلطات والمنافذ الجمركية ووزارة الاتصالات ووزارة النقل ووزارة الثروة الحيوانية ووزارة الثروة السمكية ووزارة البيئة والاقسارات وكل المعاملات الخاصة بى بنى بنى

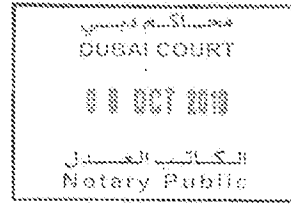
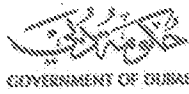
وغيرها وهو التوقيع الرسمي الخاطى لى نون سواه

08 OCT 2019

نموذج التوقيع المعتمد  
Notary Public

TRADEMARK

REEL: 006798 FRAME: 0400



بتاريخ ٢٠١٩-١٠-٠٨ حضر امامي السيد/ محمد فكري حامد عبدالعزيز وبعد التعرف عليه وقع على المستند بحضوري حسب الأصول.

  
حسن بن أحمد حسن

رقم الإيصال ٤١٩٧٢٢ / ٢٠١٩ / ١٨ وقيمته (٣٦٠)

رقم المحرر ٢٠١٩/١/٢٠٥٨١

البرشاء ٦٤١٧٥ -

الكاتب العدل

[www.dc.gov.ae](http://www.dc.gov.ae)

يمكن التحقق من مبررات المحرر من الموقع



ITO1 MARKETING S.A.R.L.

By: Regina Padilla  
Name:  
Title:

CITY/STATE OF Englewood Colorado )  
COUNTRY OF USA ) ss.

On October 14, 2019 before me, Elisa A Bogert, Notary Public, personally appeared Regina Padilla, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

My commission expires: 10/07/2021

ELISA A. BOGERT  
Notary Public  
State of Colorado  
Notary ID # 19934019390  
My Commission Expires 10-07-2021

Elisa A Bogert  
Notary

## EXHIBIT I

TRADEMARK	REGISTRATION COUNTRY	APPLICATION NO.	REGISTRATION NO.
PEPPERS & ROGERS GROUP	Australia	837334	837334
PEPPERS & ROGERS GROUP	Brazil	828921768	828921768
PEPPERS & ROGERS GROUP	Brazil	828921776	828921776
PEPPERS & ROGERS GROUP	Brazil	830138641	830138641
PEPPERS & ROGERS GROUP	Canada	1336820	TMA735361
PEPPERS & ROGERS GROUP	Switzerland	570922017	708330
PEPPERS & ROGERS GROUP	EU	016820516	016820516
PEPPERS & ROGERS GROUP	Mexico	1194768	1255162
PEPPERS + ROGERS GROUP	Singapore	T0101245G	T0101245G
PEPPERS + ROGERS GROUP	Singapore	T0101246E	T0101246E
PEPPERS & ROGERS GROUP	Singapore	T0009436J	T0009436J
PEPPERS & ROGERS GROUP	Turkey	200662920	200662920
PEPPERS & ROGERS GROUP	US	75/352,469	2,469,957
PEPPERS & ROGERS GROUP	US	77/720,466	3,736,279
PEPPERS + ROGERS GROUP	South Africa	200025415	200025415
PEPPERS + ROGERS GROUP	South Africa	200025416	200025416

*Handwritten signature*