# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM549870

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bowen Hill, Ltd.		10/14/2019	Corporation: HONG KONG

## **RECEIVING PARTY DATA**

Name:	Elenco Electronics, Inc.	
Street Address:	150 Carpenter Ave.	
City:	Wheeling	
State/Country:	e/Country: ILLINOIS	
Postal Code:	<b>Code:</b> 60090	
Entity Type:	ty Type: Corporation: ILLINOIS	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2238031	DISCOVERY PLANET

### CORRESPONDENCE DATA

Fax Number: 8474919801

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8474919800

Email: chris@trademarksearch.com

Correspondent Name: Christopher J. Bischoff Address Line 1: 1650 Payne Street

Address Line 4: Evanston, ILLINOIS 60201

NAME OF SUBMITTER:	Christopher J. Bischoff	
SIGNATURE:	/Christopher J. Bischoff/	
DATE SIGNED:	11/18/2019	

**Total Attachments: 1** 

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**TRADEMARK** REEL: 006798 FRAME: 0624

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## TRADEMARK ASSIGNMENT

This Trademark Assignment, dated and effective as of October 14, 2019 ("Trademark Assignment"), is entered between Bowen Hill. Ltd., a Hong Kong corporation (the "Assignor"), and Elenco Electronics, Inc., a corporation incorporated under the laws of the state of Illinois (the "Assignee"). For consideration of \$1.00 dollar, and other good and valuable consideration exchanged between the parties, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademark DISCOVERY PLANET, and to U.S. Trademark Registration 2,238,031 together with the entire goodwill of the business symbolized thereby, (the "Trademark"). Assignee wishes to acquire the Trademark, and all the goodwill of the business with which the Trademark is used and which is symbolized by the Trademark.

- 1. Grant of Rights. Assignor unconditionally grants, conveys, transfers, alienaics and assigns to Assignce, all Assignor's right, title and interest (legal, equitable, use and otherwise) in and to the Trademark together with entire goodwill of the business symbolized thereby, including but not limited to (i) the right to renew registrations and/or record the assignments made under this Trademark Assignment in the United States Patent and Trademark Office or any other governmental trademark or intellectual property authorities; (ii) the right to enforce, sue for, collect and retain damages predicated on past, present or future infringements of the preceding, as well as all other claims and rights to damages associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown; and (iii) rights to print, publish, display, rent, lend, lease, and license the Trademark in all media (now or subsequently existing) and languages (human or computer); and (iv) all goodwill associated with the Trademark together with entire goodwill of the business symbolized thereby. Assignee hereby accepts this assignment. Assignor is not retaining any ownership, trademark, or other right, title or interest whatsoever in the Trademark, and upon execution, this Trademark Assignment shall constitute a complete, absolute and exclusive transfer of all rights in their entirety (legal, equitable, use and otherwise) in the Trademark, whether currently existing or arising or recognized in the future to Assignee. Assignor further acknowledges and agrees that the Trademark upon execution constitutes the sole and exclusive property of Assignee. Assignor hereby accepts this assignment.
- 2. Counterparts/Originals. This Agreement may be executed by the Parties hereto in multiple counterparts, each of which shall be deemed an original and all of which together shall be one and the same document. Facsimiles and/or PDFs of signatures shall be treated as original signatures for all purposes under this Agreement.

IN WITNESS WHEREOF, Assignors and Assignee have executed this Trademark Assignment by and through their duly authorized officers.

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	ASSIGNOR:	ASSIGNEE:
	BOWEN HILL, LTD.	ELENÇO ELECTRONJESTING.
***************************************	By: MAX CHOI	By: James Cecchin
400000	Title:	Yitle: President
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TRADEMARK REEL: 006798 FRAME: 0625

**RECORDED: 11/18/2019**