

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM549921

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chii Clothing Company		09/30/2019	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Associated Bank, National Association		
<b>Street Address:</b>	200 N. Adams Street		
<b>City:</b>	Green Bay		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54301		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4666098	CS CULTURE STUDIO	
<b>Registration Number:</b>	4312428	CULTURE STUDIO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142775407		
<b>Email:</b>	andrew.dupree@quarles.com		
<b>Correspondent Name:</b>	Andy Dupree		
<b>Address Line 1:</b>	411 East Wisconsin Avenue		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Andrew Dupree		
<b>SIGNATURE:</b>	/Andrew Dupree/		
<b>DATE SIGNED:</b>	11/19/2019		
<b>Total Attachments: 4</b>			
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## NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS, dated as of September 30, 2019, is made by and between CHII CLOTHING COMPANY, an Illinois corporation, with its principal place of business located at 1151 W. 40th St., Chicago, IL 60609 (the "Company") and ASSOCIATED BANK, NATIONAL ASSOCIATION, a national banking association (the "Bank"), with an address at 200 N. Adams Street, Green Bay, WI 54301.

The parties acknowledge and agree as follows:

A. The Company has entered into a Credit Agreement dated concurrently herewith (as amended, restated or otherwise modified from time to time, the "Credit Agreement") with the Bank, pursuant to which the Bank agreed to make certain financial accommodations to the Company;

B. In connection with the Credit Agreement, the Company and the Bank have executed a Security Agreement dated concurrently herewith (as it may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

C. The Company has adopted, used and is using its respective trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are registered with or applications therefore are pending before, the United States Patent and Trademark Office; and

D. Pursuant to the Security Agreement, the Company has granted and hereby grants to the Bank, a security interest in and to all of the Trademarks, and in and to all proceeds and benefits thereof.

*[Signature pages follow]*

Dated as of the day first written above.

COMPANY:

CHII CLOTHING COMPANY, an Illinois  
corporation, D/B/A Culture Studio

By:



Name: Rich Santo

Title: President

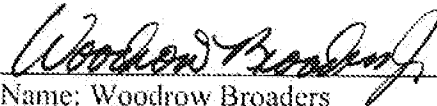
*Signature Page to Notice of Security Interest in Trademarks*

**TRADEMARK**  
**REEL: 006798 FRAME: 0766**

Dated as of the day first written above.

BANK:

ASSOCIATED BANK, NATIONAL  
ASSOCIATION

By:   
Name: Woodrow Broaders  
Title: Senior Vice President

*Signature Page to Notice of Security Interest in Trademarks*

**TRADEMARK**  
**REEL: 006798 FRAME: 0767**

EXHIBIT A

U.S. Registered Trademarks

	Trademark	Status	Application number	Application date	Registration number	Registration Date
1.	CS Culture Studio	Registered			4666098/86198194	January 6, 2015
2.	CULTURE STUDIO	Registered			4312428/85687789	April 2, 2013