

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549959

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KMJ Brand Holdings LLC		11/18/2019	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	BR Brand Holdings LLC		
Street Address:	240 Madison Avenue		
Internal Address:	15th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	3494084	KENSIE	
Registration Number:	4147166	KENSIE	
Registration Number:	3759442	KENSIE	
Registration Number:	4057264	KENSIE	
Registration Number:	4147095	KENSIE	
Registration Number:	4206234	KENSIE	
Registration Number:	4742973	KENSIE	
Serial Number:	88315303	KENSIE	
Registration Number:	3521103	KENSIE GIRL	
Registration Number:	4045055	KENSIEGIRL	
Registration Number:	1984545	MAC & JAC	
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal		

OP \$290.00 3494084

Address Line 1: 39 Chestnut Road
Address Line 4: Manhasset, NEW YORK 11030

NAME OF SUBMITTER: Laura B. Siegal

SIGNATURE: /Laura B. Siegal/

DATE SIGNED: 11/19/2019

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, **KMJ BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignor"), own the trademarks listed in Appendix A in the United States (the "Trademarks").

WHEREAS, **BR BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignee"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its rights, title and interest in and to the Trademarks together with the goodwill of the business symbolized by said Trademarks. In addition, Assignor hereby assigns to Assignee its portion of the ongoing and existing business to which the marks pertain.

Signed this 18th day of November, 2019.

KMJ BRAND HOLDINGS LLC

By: _____

Name: Joseph Gabbay
Title: Manager

Appendix A

KENSIE, Reg. No. 3494084

KENSIE, Reg. No. 4147166

KENSIE, Reg. No. 3759442

KENSIE, Reg. No. 4057264

KENSIE, Reg. No. 4147095

KENSIE, Reg. No. 4206234

KENSIE, Reg. No. 4742973

KENSIE, Appln. No. 88/315303

KENSIE GIRL, Reg. No. 3521103


KENSIE GIRL, Reg. No. 4045055

MAC & JAC, Reg. No. 1984545

NOTARIAL CERTIFICATE

STATE OF NEW YORK }
 ss:
COUNTY OF NEW YORK }

On this 18th day of November, 2019, before me personally appeared **Joseph Gabbay**, to me known and known to me to be the **Manager of KMJ Brand Holdings LLC**, the above-mentioned Assignor, who acknowledged that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.



Notary Public

[STAMP AND SEAL]

JOSEPH S SUTTON
Notary Public - State of New York
No. 02SU6197738
Qualified In New York County
My Commission Expires 12/01/2020