

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550044

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EINSTEIN NOODLES, LLC		11/15/2019	Limited Liability Company: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	GFY PRODUCTS, LLC		
Street Address:	13000 S. TYRON STREET		
Internal Address:	SUITE F-198		
City:	CHARLOTTE		
State/Country:	NORTH CAROLINA		
Postal Code:	28278		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86152339	NO NOSE WILL EVER KNOW	
Serial Number:	86152336	FUMAIRX	
Serial Number:	86152335	FUMAIRX	
Serial Number:	86152332	FUMAIRX	
Serial Number:	86152340	HAVE YOUR CIGARETTE...AND SMOKE IT TOO	
Serial Number:	86056990	PAINT ERASE	
Serial Number:	86057074	E-Z CLEAN	
Serial Number:	77035487	PRO GONE	
CORRESPONDENCE DATA			
Fax Number:	8586359686		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(858) 635-2142		
Email:	jbroder@rbiplaw.com		
Correspondent Name:	ROEDER & BRODER LLP / JAMES P. BRODER		
Address Line 1:	13400 SABRE SPRINGS PKWY.		
Address Line 2:	SUITE 155		
Address Line 4:	SAN DIEGO, CALIFORNIA 92128		

OP \$215.00 86152339

NAME OF SUBMITTER:	JAMES P. BRODER
SIGNATURE:	/James P. Broder/
DATE SIGNED:	11/19/2019
Total Attachments: 2 source=TMAssignment_30157_11_15_19#page1.tif source=TMAssignment_30157_11_15_19#page2.tif	

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment") is by and between Einstein Noodles, LLC, a South Carolina limited liability company ("Assignor"), with a business address at 6650 Rivers Avenue, Suite 100, Charleston, SC 29406, and GFY Products, LLC, ("Assignee"), with a place of business located at 13000 S. Tyron Street, Suite F-198, Charlotte, NC 28278.

WHEREAS, Assignor is the owner of the Trademark Applications listed on Schedule "A" attached hereto ("Trademarks"), and

WHEREAS, Assignees desire to acquire the entire right, title and interest in and to Trademarks from Assignor pursuant to this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns to Assignees, and Assignees hereby accept, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use and/or ownership of the Trademarks.

IN TESTIMONY WHEREOF, the undersigned has hereunto set my hand and on the date set out adjacent to my name herein below.

Date: 11/15/19



Donna Saeman
Managing Member, GFY Products, LLC,
Owner of Einstein Noodles LLC

**SCHEDULE "A"
TO THE
TRADEMARK ASSIGNMENT**

TITLE	SERIAL NO.	REGISTRATION NO.
No Nose Will Ever Know	86/152,339	4,689,821
Fumairx	86/152,336	4,689,820
Fumairx	86/152,335	4,689,819
Fumairx	86/152,332	4,689,818
Have Your Cigarette...And Smoke it Too	86/152,340	
Paint Erase	86/056,990	4,627,318
E-Z Clean	86/057,074	4,967,072
Pro Gone	77/035,487	3,271,364

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