

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550087

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guoyu Chen		11/17/2019	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Shen Erba Trading Co., Ltd.		
Street Address:	506, Xingyue Building, Shichang Road, Gaofeng Community, Dalang Street, Longhua District,		
City:	Shenzhen		
State/Country:	CHINA		
Postal Code:	518000		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5742643	EASBEAUTY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	445347386@qq.com		
Correspondent Name:	DEX SOU		
Address Line 1:	340 S LEMON AVE #8167		
Address Line 4:	WALNUT, CALIFORNIA 91789		
NAME OF SUBMITTER:	/Guoyu Chen/		
SIGNATURE:	/Guoyu Chen/		
DATE SIGNED:	11/20/2019		
Total Attachments: 1			
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OP \$40.00 5742643

ASSIGNMENT OF TRADEMARK

Whereas Guoyu Chen
(name of assignor)

Of No.2, Unit 1, Pipagou Alley (Building 2, No. 136), Jiangyang District, Luzhou, Sichuan, CHINA 648000
(address)

Owns trademark reg# 5742643 or application # 87783187

Word Mark easbeauty

Whereas Shenzhen Shen Erba Trading Co., Ltd.
(name of assignee)

of 506, Xingyue Building, Shichang Road, Gaofeng Community, Dalang Street, Longhua District,
Shenzhen, China 518000
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Guoyu Chen
(Signature of assignor);

11/17/2019
Date of Execution

Name and Title of signatory
if assignor is a corporation