TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM550124 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
1-800-BoardUp, Inc. a/k/a 1-800 BoardUp, Inc.		03/26/2019	Corporation: MISSOURI

RECEIVING PARTY DATA

Name:	FIREFIGHTER PARTNERS INC		
Street Address:	75 South 12th Street		
City:	Jacksonville Beach		
State/Country:	FLORIDA		
Postal Code:	32250		
Entity Type:	Corporation: FLORIDA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3103778	

CORRESPONDENCE DATA

Fax Number: 3032972750

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-297-2600 rbliss@rwolaw.com Email: Robert B. Bliss **Correspondent Name:**

Address Line 1: 1099 18th Street, Suite 2600 Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER: Robert B. Bliss SIGNATURE: /Robert B. Bliss/ **DATE SIGNED:** 11/20/2019

Total Attachments: 2

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> **TRADEMARK** REEL: 006799 FRAME: 0744

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made effective as of March 26, 2019 (the "Effective Date"), between 1-800-BOARDUP, INC. (also known as 1-800 Boardup, Inc.), ("Assignor"); and FIREFIGHTER PARTNERS INC. ("Assignee").

RECITALS

A. Immediately prior to the effectiveness of this Assignment, Assignor is an owner of the following trademark registered on the Principal Register of the U.S. Patent and Trademark Office (the "Mark"):



Registration Number 3,103,778, registered on June 13, 2006.

- B. Assignor and Assignee are affiliated entities, and have decided for purposes of their business operations that Assignee should hold Assignor's ownership interest in the Mark.
- C. Assignor and Assignee desire to enter into this agreement by which Assignor will assign its ownership of the Mark to Assignee.

AGREEMENT

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, the parties, with the intent of being legally bound, agree as follows:

- 1. Assignor hereby assigns, conveys, transfers and relinquishes to Assignee all of Assignor's right, title and interest in and to the Mark, together with any goodwill associated therewith.
- 2. Assignee hereby acknowledges that upon its execution of this Assignment, Assignee will have received and be entitled to all of Assignor's right, title and interest in and to the Mark, together with any goodwill associated therewith.
- 3. This Assignment shall be binding upon and operate to the benefit of the heirs, successors, affiliates, associates, assigns and related parties of the parties to this Assignment.

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- 4. This Assignment may be executed in two or more counterparts, each of which, when taken together, shall constitute one and the same instrument.
- 5. Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment will be governed, construed, and enforced in accordance with the laws of the State of Florida. The exclusive forum for any disputes under this Assignment will be the state or the federal courts located in Duval County, Florida.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by the authorized representatives as of the Effective Date.

ASSIGNOR:

ASSIGNEE:

1-800-BOARDUP, INC.

FIREFIGHTER PARTNERS INC.

George Godfrey, President

George Godfrey, President