

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548740

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EOS PARTNERS, L.P. as successor to Allied Capital Corporation	FORMERLY Allied Capital Corporation	09/16/2019	Limited Partnership: Delaware
RECEIVING PARTY DATA			
Name:	CROSSMARK, INC.		
Street Address:	5100 Legacy Drive		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3422720	PROMOWORKS	
Registration Number:	3561980	HEALTHTRENDS	
CORRESPONDENCE DATA			
Fax Number:	2142000558		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2146515066		
Email:	jeff.becker@haynesboone.com		
Correspondent Name:	Jeffrey M. Becker c/o Haynes and Boone		
Address Line 1:	2323 Victory Avenue, Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	26961.8_08287		
NAME OF SUBMITTER:	Jeffrey M. Becker		
SIGNATURE:	/Jeffrey M. Becker/		
DATE SIGNED:	11/08/2019		
Total Attachments: 4			
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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (this “**Release**”) is granted on this 16th day of September, 2019, by EOS CAPITAL PARTNERS III, LP and EOS PARTNERS, L.P. (“**Eos**”), as successor agent for the lenders under the security agreement referenced below, in favor of CROSSMARK, INC. (the “**Grantor**”).

W I T N E S S E T H :

WHEREAS, on December 23, 2005, Allied Capital Corporation and Promo Works, L.L.C., as grantor, entered into a Notice of Grant of Security Interest in Trademarks, which was recorded with the U.S. Patent and Trademark Office (the “**USPTO**”) on October 15, 2009, at Reel/Frame 4078/0699 (the “**Trademark Security Agreement**”);

WHEREAS, pursuant to the Trademark Security Agreement, Allied Capital Corporation received security interests in all of Promo Works, L.L.C.’s rights, titles and interests in and to the trademark registrations and applications for trademark registrations set forth on Schedule A hereto (collectively, the “**Trademarks**”);

WHEREAS, on April 9, 2013, Allied Capital Corporation, as resigning agent, assigned all of its security interests in the Trademarks to Eos;

WHEREAS, pursuant to the Payoff Agreement dated November 1, 2013, Eos terminated, released and discharged the security interest in the Trademarks that was granted under the Trademark Security Agreement;

WHEREAS, on November 1, 2013, Promo Works, L.L.C. assigned all of its rights, titles, and interests in and to the Trademarks to CROSSMARK Consumer Engagements, LLC, which assignment was recorded with the USPTO on April 24, 2014, at Reel/Frame 5267/0465;

WHEREAS, on December 31, 2015, CROSSMARK Consumer Engagements, LLC assigned all of its rights, titles, and interests in and to the Trademarks to Grantor, which assignment was recorded with the USPTO on January 8, 2019, at Reel/Frame 6519/0213; and

WHEREAS, Eos desires to release any and all security interests, and any other lien, it has in the Trademarks, and assign all right, title and interest it may have in and to the Trademarks to Grantor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Eos hereby agrees as follows:

1. Eos hereby absolutely, unconditionally and irrevocably releases, terminates and forever discharges the security interest in the Trademarks that was granted under

the Trademark Security Agreement and acknowledges that such security interest was terminated, released and discharged as of November 1, 2013.

2. Eos acknowledges and agrees that the Trademark Security Agreement has been terminated.
3. The parties hereto authorize and request the Director of Patents and Trademarks of the United States of America to record this Release against the Trademarks. Eos agrees to perform all further acts and execute and deliver all further documents and/or instruments that may be reasonably necessary to carry out the provisions of this Release.
4. This Release shall be governed by and construed in accordance with the law of the State of New York.
5. This Release shall be binding upon Eos's representatives, successors, assigns and transferees.


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IN WITNESS WHEREOF, the undersigned has caused this Release to be executed by its duly authorized representatives as of the date first above written.

EOS CAPITAL PARTNERS III, LP


By: ECP General III, L.P., its General Partner

By: ECP III, LLC, its General Partner

By  _____
Name: Brian D. Young
Title: Chairman

EOS PARTNERS, L.P.

By: EOS GENERAL, L.L.C., its General Partner

By  _____
Name: Brian D. Young
Title: Manager

SCHEDULE A

Owner	Mark	Jurisdiction	Status
Crossmark, Inc.	PROMOWORKS Serial No.: 77/288,566 Filing Date: 09/25/2007	United States	Registration No.: 3,422,720 Registered: 05/06/2008
Crossmark, Inc.	HEALTHTRENDS Serial No.: 77/257064 Filing Date: 08/16/2007	United States	Registration No.: 3,561,980 Registered: 01/13/2009