

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550180

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rodan & Fields, LLC		05/01/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rodan & Fields, LLC		
Street Address:	60 Spear Street, Suite 600		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 38			
Property Type	Number	Word Mark	
Serial Number:	75787245	RODAN & FIELDS	
Serial Number:	75796033	RODAN & FIELDS	
Serial Number:	76368027	RF	
Serial Number:	78238727	RODAN + FIELDS	
Serial Number:	78477593	RODAN + FIELDS ESSENTIALS	
Serial Number:	78622343	MULTI-MED	
Serial Number:	77375732	PRESCRIPTION FOR CHANGE	
Serial Number:	77398794	RODAN + FIELDS ENHANCEMENTS	
Serial Number:	85026344		
Serial Number:	86298311	RODAN + FIELDS	
Serial Number:	86444528	BELIEVE IN MORE. EMPOWER CHANGE.	
Serial Number:	86444524	PRESCRIPTION FOR CHANGE	
Serial Number:	86611373	DECIDE TODAY HOW TOMORROW LOOKS	
Serial Number:	86611549	R+F	
Serial Number:	86669619	REDEFINE ACUTE CARE	
Serial Number:	86669624	RODAN + FIELDS REDEFINE ACUTE CARE	
Serial Number:	86923804	ENHANCEMENTS LASH BOOST	
Serial Number:	86967083	LIFE-CHANGING SKINCARE	
Serial Number:	86981532	LIFE-CHANGING SKINCARE	

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87112198	REVERSE
Serial Number:	87112220	RODAN + FIELDS REVERSE
Serial Number:	87132629	REDEFINE
Serial Number:	87132680	RODAN + FIELDS REDEFINE
Serial Number:	87132836	RODAN + FIELDS SOOTHE
Serial Number:	87132541	RODAN + FIELDS UNBLEMISH
Serial Number:	87132505	UNBLEMISH
Serial Number:	87155261	R+F LASH BOOST
Serial Number:	87158869	R+F ACTIVE HYDRATION SERUM
Serial Number:	87158854	RODAN + FIELDS ACTIVE HYDRATION SERUM
Serial Number:	87194339	SOLUTION TOOL
Serial Number:	87205930	PULSE
Serial Number:	87210078	AMP MD
Serial Number:	87448118	R+F
Serial Number:	87448372	R+F
Serial Number:	87979746	R+F
Serial Number:	87501808	RODAN + FIELDS ACTIVE HYDRATION
Serial Number:	87599664	ACTIVE HYDRATION
Serial Number:	87647287	ENHANCEMENTS

CORRESPONDENCE DATA

Fax Number: 9254728895

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (925) 472-5000

Email: vbelevich@kilpatricktownsend.com

Correspondent Name: Kilpatrick Townsend & Stockton LLP

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 2: Mailstop: IP Docketing - 22

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 1081374

NAME OF SUBMITTER: Vitaliy Belevich

SIGNATURE: /Vitaliy Belevich/

DATE SIGNED: 11/20/2019

Total Attachments: 2

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State of California Secretary of State

Certificate of Conversion

CONV-1A File # 200020010078

FILED Secretary of State State of California

MAY - 1 2018

IMPORTANT - Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Converted Entity: Rodan & Fields, LLC
2. Form of Entity: Limited Liability Company
3. Jurisdiction: Delaware
4. Mailing Address of Chief Executive Office: 60 Spear Street, Suite 600, San Francisco, CA 94105
5. Street Address of Chief Executive Office: 60 Spear Street, Suite 600, San Francisco, CA 94105
6. Street Address of the California Office: 60 Spear Street, Suite 600, San Francisco, CA 94105
7. Agent for Service of Process: Corporation Service Company Which Will Do Business in California as CSC - Lawyers Incorporating Service

Converting Entity Information

8. Name of Converting Entity: Rodan & Fields, LLC
9. Form of Entity: Limited Liability Company
10. Jurisdiction: California
11. CA Secretary of State File Number: 200020010078
12. Principal terms of the plan of conversion: 100% of Class A Membership Interests (see attachment) AND 51% (see attachment)

Additional Information

13. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.
14. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct of my own knowledge. I declare I am the person who executed this instrument, which execution is my act and deed.

Date: May 1, 2018
Signature of Authorized Person: [Signature]
Signature of Authorized Person: [Signature]

Diane Dietz, Manager
Type or Print Name and Title of Authorized Person
Amnon Rodan, Manager
Type or Print Name and Title of Authorized Person

ATTACHMENT TO CALIFORNIA FORM CONV-1A
 CERTIFICATE OF CONVERSION

Item 12. (Continued)

The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

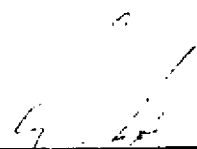
The class and number of outstanding interests entitled to vote.	AND	The percentage vote required of each class.
100% of Class B Membership Interests		51%
100% of Class C Membership Interests		51%

Item 14. (Continued)

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct of my own knowledge. I declare I am the person who executed this instrument, which execution is my act and deed.

May 1, 2018

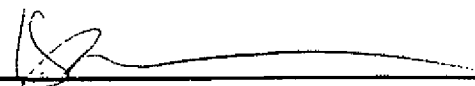
Date



 Signature of Authorized Person

Garry Rayant, Manager

 Type or Print Name and Title of Authorized Person



 Signature of Authorized Person

Kathryn Rodan, Manager

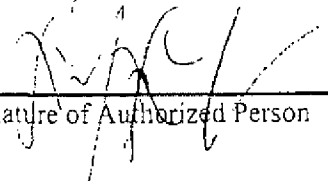
 Type or Print Name and Title of Authorized Person



 Signature of Authorized Person

Kathy Ann Fields, Manager

 Type or Print Name and Title of Authorized Person



 Signature of Authorized Person

Lou Lavigne, Jr., Manager

 Type or Print Name and Title of Authorized Person