

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		11/19/2019	Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Occasion Brands, LLC		
Street Address:	1441 Broadway		
Internal Address:	21st Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	88051054	PROM GUY	
Serial Number:	87604009	OCCASION BRANDS	
Serial Number:	87959367	SIMPLY	
Serial Number:	87193777	PROMADRAMA	
Serial Number:	87193824	QUINCEGIRL	
Serial Number:	87193737	PROM DOLLARS	
Serial Number:	86943067	NATIONAL PROM DAY	
Serial Number:	86499495	THISGIRL	
Serial Number:	86191458	KEEP CALM AND THINK PROM	
Serial Number:	85793368	SIMPLY DRESSES	
Serial Number:	85793275	ALWAYS WEAR YOUR INVISIBLE CROWN	
Serial Number:	78875952	PROMGIRL	
Serial Number:	78875967	MYPROMGIRL	
CORRESPONDENCE DATA			
Fax Number:	8009144240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$340.00 88051054

Phone: 6142803562
Email: ted.mulligan@wolterskluwer.com
Correspondent Name: Ted Mulligan
Address Line 1: 4400 Easton Commons Way
Address Line 2: Suite 125
Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER: Ted Mulligan

SIGNATURE: /tedmulligan/

DATE SIGNED: 11/20/2019

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that Wells Fargo Bank, National Association ("Secured Party"), DOES HEREBY CERTIFY that the security interest it holds in certain of the trademarks of Occasion Brands, LLC (the "Grantor"), pursuant to the Trademark Security Agreement, dated August 9, 2018 recorded in the United States Patent and Trademark Office ("USPTO") on August 9, 2018 at Reel 6408, Frame 0574 (as heretofore amended, modified or supplemented, the "Trademark Security Agreement"), which trademarks are more fully identified on Schedule A annexed hereto and made a part hereof (the "Subject Trademarks"), and any and all other Trademark Collateral (as such term is defined in the Trademark Security Agreement), together with the goodwill of the business symbolized thereby, is hereby absolutely, unconditionally, and irrevocably released, terminated and discharged. Secured Party hereby authorizes the recordation of this Release of Security Interest in Trademarks ("Release") with the USPTO. This Release shall be governed by and construed in accordance with the laws of the State of New York.

Dated: November 19, 2019

[Signature page follows]

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized corporate officer on the date above.

WELLS FARGO BANK, NATIONAL
ASSOCIATION

By: Jennifer Nass
Title: AVP

SCHEDULE A

TRADEMARKS

SERIAL NO.	REG. NO.	WORD MARK
88051054	N/A	PROM GUY
87604009	N/A	OCCASION BRANDS
87959367	N/A	SIMPLY
87193777	N/A	PROMADRAMA
87193824	N/A	QUINCEGIRL
87193737	N/A	PROM DOLLARS
86943067	5158215	NATIONAL PROM DAY
86499495	5129573	THISGIRL
86191458	4601335	KEEP CALM AND THINK PROM
85793368	4479855	SIMPLY DRESSES
85793275	4476945	ALWAYS WEAR YOUR INVISIBLE CROWN
78875952	4109452	PROMGIRL
78875967	3912389	MYPROMGIRL

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