

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550255

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of First Lien Trademark Security Agreement

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Macquarie US Trading LLC		11/20/2019	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	MediaOcean LLC
<b>Street Address:</b>	45 West 18th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10011
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	MediaBank/MediaPlex Holdings, LLC
<b>Street Address:</b>	5111 Commerce Crossings Drive
<b>City:</b>	Louisville
<b>State/Country:</b>	KENTUCKY
<b>Postal Code:</b>	40229
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	4677697	ORDER VALET
Registration Number:	4579812	MBUY
Registration Number:	4579816	OPTICA
Registration Number:	4600456	PRISMA
Registration Number:	4452074	MEDIAOCEAN
Registration Number:	4024283	IDESK
Registration Number:	4030176	MEDIAOCEAN
Registration Number:	3645029	BRANDOCEAN
Registration Number:	2969578	DDS
Registration Number:	2435167	PROPOSER
Registration Number:	2404130	PROPOSER
Registration Number:	2567879	ADEXPENSE
Registration Number:	2286002	ADVAULT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2012832	ADCLOCK
Serial Number:	86160246	CONNECT

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-819-2655  
 Email: iprecordations@whitecase.com  
 Correspondent Name: Peter Giovine/White & Case LLP  
 Address Line 1: 1221 Avenue of the Americas  
 Address Line 4: New York, NEW YORK 10020

<b>ATTORNEY DOCKET NUMBER:</b>	1134682-0009-BC15
<b>NAME OF SUBMITTER:</b>	Peter Giovine
<b>SIGNATURE:</b>	/Peter Giovine/
<b>DATE SIGNED:</b>	11/20/2019

**Total Attachments: 4**

source=MediaOcean - 1L TM Release (Executed) (003)#page1.tif  
 source=MediaOcean - 1L TM Release (Executed) (003)#page2.tif  
 source=MediaOcean - 1L TM Release (Executed) (003)#page3.tif  
 source=MediaOcean - 1L TM Release (Executed) (003)#page4.tif

**TERMINATION AND RELEASE OF  
FIRST LIEN TRADEMARK SECURITY AGREEMENT**

This Termination and Release of First Lien Trademark Security Agreement (“Trademark Release”) is made as of November 20, 2019, by **MACQUARIE US TRADING LLC**, a Delaware limited liability company (the “Collateral Agent”) in favor of **MEDIAOCEAN LLC**, a Delaware limited liability company with an address at 45 West 18<sup>th</sup> Street, New York, New York 10011 and **MEDIABANK/MEDIAPLEX HOLDINGS, LLC**, a Delaware limited liability company with an address at 5111 Commerce Crossings Drive, Louisville, Kentucky 40229 (each, a “Pledgor” and collectively, the “Pledgors”).

WITNESSETH:

WHEREAS, the Pledgors entered into a certain first lien trademark security agreement dated August 18, 2015 (the “Trademark Security Agreement”) with the Collateral Agent, notice of which was recorded on August 18, 2015 at the United States Patent and Trademark Office at Reel 5601, Frame 0343 and Reel 5601, Frame 0413.

Capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.

WHEREAS, each Pledgor granted the Collateral Agent, under the terms of the Trademark Security Agreement, a continuing security interest (the “Security Interest”) in favor of the Collateral Agent, in and to all of the right, title and interest of each such Pledgor, in, to and under all of the Trademark Collateral, including the Trademarks listed in Schedule A.

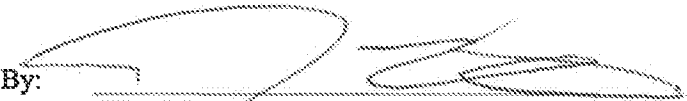
WHEREAS, the Collateral Agent has agreed to terminate and release its security interest in all such Trademark Collateral as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Collateral Agent, for itself and on behalf of the lenders in association with the Security Interest, hereby releases, terminates and discharges any and all of its interest in the Trademark Collateral of the Pledgors, and assigns, transfers and conveys to Pledgors the Security Interest in such Trademark Collateral.

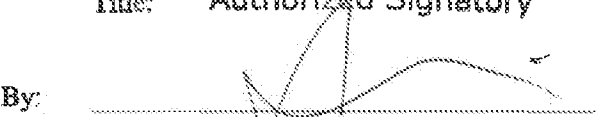
**[Remainder of this page intentionally left blank; signature page follows]**

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed as of the day and year first written above.

**MACQUARIE US TRADING LLC,**  
as Collateral Agent

By: 

Name: **Joshua Karlin**  
Title: **Authorized Signatory**

By: 

Name: *Anita Chiu*  
Title: *Authorized Signatory*

**SCHEDULE A**

**UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS**

United States Trademark Registrations:

<b>Mark</b>	<b>Application Number/ Filing Date</b>	<b>Registration Number / Registration Date</b>	<b>Owner</b>
ORDER VALET	86197897 19-Feb-2014	4677697 27-Jan-2015	MediaOcean LLC
MBUY	86160012 08-Jan-2014	4579812 05-Aug-2014	MediaOcean LLC
OPTICA	86160108 08-Jan-2014	4579816 05-Aug-2014	MediaOcean LLC
PRISMA	86159956 08-Jan-2014	4600456 09-Sep-2014	MediaOcean LLC
MEDIAOCEAN	85654582 18-Jun-2012	4452074 17-Dec-2013	MediaOcean LLC
IDESK	76703466 21-Jun-2010	4024283 13-Sep-2011	MediaOcean LLC
MEDIAOCEAN	76703465 21-Jun-2010	4030176 27-Sep-2011	MediaOcean LLC
BRANDOCEAN	78859959 12-Apr-2006	3645029 23-Jun-2009	MediaOcean LLC
DDS	76593390 21-May-2004	2969578 19-Jul-2005	MediaOcean LLC
PROPOSER	75936123 06-Mar-2000	2435167 13-Mar-2001	MediaOcean LLC
PROPOSER	75860912 01-Dec-1999	2404130 14-Nov-2000	MediaOcean LLC
ADEXPENSE	75689293 22-Apr-1999	2567879 07-May-2002	Mediabank/Mediaplex Holdings, LLC
ADVAULT	75267013 31-Mar-1997	2286002 12-Oct-1999	Mediabank/Mediaplex Holdings, LLC
ADCLOCK	74674222 15-May-1995	2012832 29-Oct-1996	Mediabank/Mediaplex Holdings, LLC

United States Trademark Applications:

<b>Mark</b>	<b>Application Number/ Filing Date</b>	<b>Registration Number / Registration Date</b>	<b>Owner</b>
CONNECT	86160246 08-Jan-2014	-	MediaOcean LLC

