

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550310

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PINEY LAKE OPPORTUNITIES ECI MASTER FUND LP, as Collateral Agent		11/20/2019	Limited Partnership: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	C-PAK CONSUMER PRODUCT IP SPV LLC		
Street Address:	1900 PEARL STREET, SUITE 1750		
City:	DALLA		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5304982	CREAM SUDS	
Registration Number:	0522721	JOY	
Registration Number:	5388018	JOY	
Registration Number:	3321020	POWERFUL CLEANING! A LITTLE GOES A LONG	
Serial Number:	87256624	JOY	
CORRESPONDENCE DATA			
Fax Number:	6175269899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175269628		
Email:	cslattery@proskauer.com		
Correspondent Name:	Christine Slattery		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	One International Place, 23rd Floor		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	38042 / 002		
NAME OF SUBMITTER:	Christine Slattery		
SIGNATURE:	/Christine Slattery/		

CH \$140.00 5304982

DATE SIGNED:	11/21/2019
Total Attachments: 3 source=Release of Security Interest in Trademarks#page1.tif source=Release of Security Interest in Trademarks#page2.tif source=Release of Security Interest in Trademarks#page3.tif	

**RELEASE AND TERMINATION
OF SECURITY INTEREST IN TRADEMARK RIGHTS**

THIS RELEASE AND TERMINATION OF SECURITY INTEREST IN TRADEMARK RIGHTS, dated as of November 20, 2019 (this "Release"), is made by PINEY LAKE OPPORTUNITIES ECI MASTER FUND LP, as collateral agent acting for the benefit of the Secured Parties (in such capacity, "Collateral Agent"), in favor of C-PAK CONSUMER PRODUCT IP SPV LLC, a Delaware limited liability company (the "Grantor"). All terms used but not defined herein shall have the meanings set forth (including by reference) in the Guaranty Agreement (as defined below).

WHEREAS, the Grantor and the Collateral Agent are parties to that certain (i) Guaranty and Security Agreement, dated as of May 3, 2019 (as may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Guaranty Agreement") and (ii) Trademark Security Agreement, dated as of May 3, 2019 (as amended, restated, amended and restated, supplemented or otherwise modified and in effect from time to time, the "Trademark Security Agreement"), pursuant to which the Grantor granted to the Collateral Agent a continuing security interest in, and a right of setoff against, the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark and service mark registrations and applications listed on Schedule A hereto;

WHEREAS, the Trademark Security Agreement was recorded in the records of the United States Patent and Trademark Office on August 12, 2019 at reel 6717, frame 0749; and

WHEREAS, the Grantor has requested and the Collateral Agent has agreed to (a) release any and all security interests it may have in the Trademark Collateral and (b) provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, termination, relinquishment and discharge of its security interest in the Trademark Collateral.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest in the Trademark Collateral, (b) release and relinquish and discharge its liens on and security interest in the Trademark Collateral, and (c) re-assign, re-transfer and re-convey to the Grantor any and all rights, title and interest it may have in, to or under the Trademark Collateral. The Collateral Agent agrees, or authorizes the Grantor, to make filings with the United States Patent and Trademark Office and take further actions, as reasonably requested by the Grantor to evidence the release and termination of the Collateral Agent's security interests in the Trademark Collateral.

THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

[Signature page follows]

PINEY LAKE OPPORTUNITIES ECI MASTER
FUND LP, as Collateral Agent

By: Piney Lake Capital Management LP, as
Advisor

By: 
Name: Michael B. Lazar
Title: President



[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 006800 FRAME: 0574

SCHEDULE A

Trademark Collateral

U.S. Trademark Registrations and Applications

Logo	Name	Application Date	Application Number	Registration Date	Registration Number
	CREAM SUDS	24-Oct-2016	87213234	10-Oct-2017	5304982
	JOY	09-Oct-1948	71566767	21-Mar-1950	522721
	JOY (stylized & Lemon device 16 color)	05-Dec-2016	87256621	23-Jan-2018	5388018
	JOY (stylized & Orange device 16 color)	05-Dec-2016	87256624		
	POWERFUL CLEANING! A LITTLE GOES A LONG WAY! (Joy 06)	23-Jan-2006	78796886	23-Oct-2007	3321020