

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550379

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Freeman Digital Ventures, LLC		10/02/2019	Limited Liability Company: NEVADA

## RECEIVING PARTY DATA

<b>Name:</b>	Freeman Holding, LLC
<b>Street Address:</b>	6555 W. Sunset Road
<b>City:</b>	Las Vegas
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89118
<b>Entity Type:</b>	Limited Liability Company: NEVADA

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	88119680	SHOW PRO
Registration Number:	5178389	CONVERGE
Registration Number:	5387966	DATA SENSE
Registration Number:	5309650	XPRESS LEADS
Registration Number:	5178388	CONVERGE
Registration Number:	5178346	CONVERGE
Registration Number:	5044435	SCOUT EVENT GUIDE
Registration Number:	5035942	CONNECTING PEOPLE. DRIVING EVENTS.
Registration Number:	3316373	CONVENTION DATA SERVICES

## CORRESPONDENCE DATA

Fax Number: 6127667000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6127667000

Email: trademark@faegrebd.com

Correspondent Name: Stephanie Gumm/Sarah House

Address Line 1: 90 South Seventh Street, Suite 2200

Address Line 4: Minneapolis, MINNESOTA 55402

OP \$240.00 88119680

<b>ATTORNEY DOCKET NUMBER:</b>	456164.207
<b>NAME OF SUBMITTER:</b>	Sarah M. House
<b>SIGNATURE:</b>	/Sarah M House/
<b>DATE SIGNED:</b>	11/21/2019
<b>Total Attachments: 3</b> source=Trademark Assignment_Freeman Digital Ventures LLC to Freeman Holding LLC#page1.tif source=Trademark Assignment_Freeman Digital Ventures LLC to Freeman Holding LLC#page2.tif source=Trademark Assignment_Freeman Digital Ventures LLC to Freeman Holding LLC#page3.tif	

## **Trademark Assignment**

**WHEREAS**, Freeman Digital Ventures, LLC, a limited liability company under the laws of Nevada, U.S.A., with a principal address of 1600 Viceroy, Suite 100, Dallas, Texas 75235 (“Assignor”), is the owner of the following trademark application(s) and/or registration(s) set forth on the accompanying Schedule A (the “Marks”);

**WHEREAS**, Freeman Holding, LLC, a limited liability company under the laws of Nevada, U.S.A., with a principal address of 6555 W. Sunset Road, Las Vegas, Nevada 89118, U.S.A., (the “Assignee”), is desirous of acquiring said Marks and all title and rights thereunder, together with the goodwill of the business with which the Marks is used and which is symbolized by the Mark(s);

**NOW, THEREFORE**, for \$10.00 USD (ten dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all worldwide right, title and interest in and to the Marks, including any applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, all rights of renewal and extension thereof that may hereafter be secured under the laws now or hereafter in effect, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made, and all rights and obligations deriving from any litigation involving the Marks or which may impact upon the protection of the Marks, and the right to recover for damages and profits for infringements thereof, whether arising on, prior to or subsequent to the date of this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused their duly authorized officers to execute this Assignment to be effective as of this 2 day of October, 2019.

Freeman Digital Ventures, LLC

Date: 10/2/2019

By Adelle Casey  
Name: Adelle Casey  
Title: VP, Associate General Counsel

Freeman Holding, LLC

Date: 10/2/2019

By Adelle Casey  
Name: Adelle Casey  
Title: VP, Associate General Counsel

## SCHEDULE A

### Trademark Registrations

Trademark	Serial No.	Filing Date	Status	Country	Reg. No.	Reg. Date	Class
SHOW PRO	88119680	September 17, 2018	Allowed	US	N/A	N/A	42
CONVERGE (Stylized)	87155899	August 30, 2016	Registered	US	5178389	April 4, 2017	42
DATA SENSE	87245795	November 22, 2016	Registered	US	5387966	January 23, 2018	42
XPRESS LEADS	87308313	January 20, 2017	Registered	US	5309650	October 17, 2017	42
CONVERGE (Stylized)	87155887	August 30, 2016	Registered	US	5178388	April 4, 2017	42
CONVERGE	87096064	July 7, 2016	Registered	US	5178346	April 4, 2017	42
SCOUT EVENT GUIDE	86882361	January 21, 2016	Registered	US	5044435	September 20, 2016	09
CONNECTING PEOPLE. DRIVING EVENTS.	86888047	January 27, 2016	Registered	US	5035942	September 6, 2016	35
CONVENTION DATA SERVICES	77090792	January 25, 2007	Registered	US	3316373	October 23, 2007	35