

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550537

| | | | |
|---|-------------------------------|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| SEQUENCE: | 1 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bank of America, N.A. | | 11/18/2019 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | National Research Group, Inc. | | |
| Street Address: | 5780 W. Jefferson Blvd. | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90016 | | |
| Entity Type: | Corporation: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2297418 | MOVIEVIEW | |
| Registration Number: | 2264364 | NRG | |
| Registration Number: | 2006483 | C.I.N.E.S.Y.S. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4045818330 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 404-581-8275 | | |
| Email: | srbrown@jonesday.com | | |
| Correspondent Name: | Sidney R. Brown, Jones Day | | |
| Address Line 1: | 1420 Peachtree Street, NE | | |
| Address Line 2: | Suite 800 | | |
| Address Line 4: | Atlanta, GEORGIA 30309 | | |
| NAME OF SUBMITTER: | Sidney R. Brown | | |
| SIGNATURE: | /Sidney R. Brown/ | | |
| DATE SIGNED: | 11/22/2019 | | |
| Total Attachments: 3 | | | |
| source=JPMC - Stagwell - BOA - National Research Group 2015 Release of Trademark Sec Int | | | |

OP \$90.00 2297418

(11-18-2019)#page1.tif

source=JPMC - Stagwell - BOA - National Research Group 2015 Release of Trademark Sec Int

(11-18-2019)#page2.tif

source=JPMC - Stagwell - BOA - National Research Group 2015 Release of Trademark Sec Int

(11-18-2019)#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated as of November 18, 2019 (this "Release") is made by Bank of America, N.A. (together with its successors and permitted assigns, the "Bank") in favor of National Research Group, Inc., a California corporation (the "Grantor").

1.

Pursuant to the Security Agreement, dated as of December 17, 2015 entered into by the Grantor, each other grantor party thereto, and Bank (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), Grantor and Bank entered into a certain Notice of Grant of Security Interest in Trademarks, dated as of December 17, 2015 and recorded in the United States Patent and Trademark Office on December 18, 2015, at Reel 5693, Frame 0565 (the "Trademark Security Agreement"), and pursuant to the Security Agreement and Trademark Security Agreement, the Grantor granted to the Bank a continuing security interest in, all of its right, title and interest in and to the trademarks identified on Schedule A hereto and goodwill connected with or symbolized thereby and incorporated herein by reference (the "Trademarks").

2.

The Bank, without representation, warranty or recourse of any sort, hereby terminates, releases and discharges its security interest in all right, title and interest in and to the Trademarks granted pursuant to the Security Agreement or Trademark Security Agreement. Any right, title or interest of the Bank in such Trademarks pursuant to the Security Agreement or Trademark Security Agreement shall hereby cease and become void.

3.

The Bank hereby authorizes the Grantor or the Grantor's authorized representative to (i) record this Release with the United States Patent and Trademark Office, and/or (ii) otherwise record or file this Release in the applicable governmental office or agency.

4.

This Release may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery by telecopier or by electronic .pdf copy of an executed counterpart of a signature page to this Release shall be effective as delivery of an original executed counterpart of this Release.

(Signature page follows)

IN WITNESS WHEREOF, Bank has caused this document to be executed on its behalf as of the date first written above.

BANK OF AMERICA, N.A.

By: Mark A. Zirkle
Name: Mark A. Zirkle
Title: Senior Vice President

Address: 11810 Grand Park Ave,
Suite 700
North Bethesda, Maryland 20852

[Trademark Security Release]

C:\AR2\22175063

TRADEMARK
REEL: 006801 FRAME: 0610

Schedule A

Released Trademarks

Registered Marks

| Mark | Reg. No. | Reg. Date |
|----------------|-----------------|------------------|
| MOVIEVIEW | 2297418 | 12/07/99 |
| NRG | 2264364 | 07/27/99 |
| C.I.N.E.S.Y.S. | 2006483 | 10/08/96 |