

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550687

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CM Brand Holdings LLC		11/21/2019	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	BR Brand Holdings LLC		
Street Address:	240 Madison Avenue		
Internal Address:	15th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4782596	CATHERINE MALANDRINO	
Registration Number:	4782595	CATHERINE MALANDRINO	
Registration Number:	4782597	CATHERINE MALANDRINO	
Registration Number:	4782594	CATHERINE MALANDRINO	
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal		
Address Line 1:	39 Chestnut Road		
Address Line 4:	Manhasset, NEW YORK 11030		
NAME OF SUBMITTER:	Laura B. Siegal		
SIGNATURE:	/Laura B. Siegal/		
DATE SIGNED:	11/23/2019		
Total Attachments: 3			
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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **CM BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignor"), own the trademarks listed in Appendix A in the United States (the "Trademarks").


WHEREAS, **BR BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignee"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its rights, title and interest in and to the Trademarks together with the goodwill of the business symbolized by said Trademarks. In addition, Assignor hereby assigns to Assignee its portion of the ongoing and existing business to which the marks pertain.

Signed this 21st day of November, 2019.

CM BRAND HOLDINGS LLC

By:


Name: Joseph Gabbay
Title: Manager

TRADEMARK
REEL: 006802 FRAME: 0463

Appendix A

CATHERINE MALANDRINO, Reg. No. 4782596

CATHERINE MALANDRINO, Reg. No. 4782595

CATHERINE MALANDRINO, Reg. No. 4782597

CATHERINE MALANDRINO, Reg. No. 4782594

CATHERINE MALANDRINO, Reg. No. 4072530

CATHERINE MALANDRINO, Reg. No. 3066099

NOTARIAL CERTIFICATE

STATE OF NEW YORK)
 ss:
COUNTY OF NEW YORK)

On this 21st day of November, 2019, before me personally appeared Joseph Gabbay, to me known and known to me to be the Manager of CM Brand Holdings LLC, the above-mentioned Assignor, who acknowledged that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.



Notary Public

JOSEPH S SUTTON
Notary Public - State of New York
No. 02SU6197738
Qualified in New York County
My Commission Expires 12/01/2020

[STAMP AND SEAL]