

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM550694

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EL Acquisition LLC		11/21/2019	Limited Liability Company: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	BR Brand Holdings LLC
<b>Street Address:</b>	240 Madison Avenue
<b>Internal Address:</b>	15th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10016
<b>Entity Type:</b>	Limited Liability Company: NEW YORK

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4577049	ENGLISH ROSE
<b>Registration Number:</b>	4565338	ENGLISH ROSE
<b>Registration Number:</b>	4738642	ENGLISH LAUNDRY
<b>Registration Number:</b>	4440450	ENGLISH LAUNDRY
<b>Registration Number:</b>	4432697	ENGLISH LAUNDRY
<b>Registration Number:</b>	4428994	ENGLISH LAUNDRY
<b>Registration Number:</b>	2894885	ENGLISH LAUNDRY
<b>Registration Number:</b>	3747652	ENGLISH LAUNDRY
<b>Registration Number:</b>	4056578	ENGLISH LAUNDRY HOME
<b>Registration Number:</b>	3753271	ENGLISH ROSE BY ENGLISH LAUNDRY
<b>Registration Number:</b>	3687117	ENGLISH ROSE BY ENGLISH LAUNDRY
<b>Registration Number:</b>	3758885	ELEGANT ARROGANT ENGLISH
<b>Registration Number:</b>	4492717	CLASSIC COLLECTION
<b>Registration Number:</b>	4524068	ARROGANT BY ENGLISH LAUNDRY
<b>Registration Number:</b>	4077782	LIONS CREST BY ENGLISH LAUNDRY
<b>Registration Number:</b>	4429105	LIONS CREST BY ENGLISH LAUNDRY
<b>Registration Number:</b>	4020498	THE CLASSIC COLLECTION BY ENGLISH LAUNDR

OP \$440.00 4577049

**CORRESPONDENCE DATA****Fax Number:** 5168690991

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 516-869-6422**Email:** legalsiegal@aol.com**Correspondent Name:** Laura B. Siegal**Address Line 1:** 39 Chestnut Road**Address Line 4:** Manhasset, NEW YORK 11030

<b>NAME OF SUBMITTER:</b>	Laura B. Siegal
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<b>SIGNATURE:</b>	/Laura B. Siegal/
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<b>DATE SIGNED:</b>	11/23/2019
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**Total Attachments: 3**

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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **EL ACQUISITION LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignor"), own the trademarks listed in Appendix A in the United States (the "Trademarks").

WHEREAS, **BR BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignee"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its rights, title and interest in and to the Trademarks together with the goodwill of the business symbolized by said Trademarks. In addition, Assignor hereby assigns to Assignee its portion of the ongoing and existing business to which the marks pertain.

Signed this 21<sup>st</sup> day of November, 2019.

EL ACQUISITION LLC

By:

\_\_\_\_\_  
Name: Joseph Gabbay  
Title: Manager

Appendix A

ENGLISH ROSE, Reg. No. 4577049

ENGLISH ROSE, Reg. No. 4565338

ENGLISH LAUNDRY, Reg. No. 4738642

ENGLISH LAUNDRY, Reg. No. 4440450

ENGLISH LAUNDRY, Reg. No. 4432697

ENGLISH LAUNDRY, Reg. No. 4428994

ENGLISH LAUNDRY, Reg. No. 2894885

ENGLISH LAUNDRY, Reg. No. 3747652

ENGLISH LAUNDRY HOME, Reg. No. 4056578

ENGLISH ROSE BY ENGLISH LAUNDRY, Reg. No. 3753271

ENGLISH ROSE BY ENGLISH LAUNDRY, Reg. No. 3687117

ELEGANT ARROGANT ENGLISH, Reg. No. 3758885

CLASSIC COLLECTION, Reg. No. 4492717

ARROGANT BY ENGLISH LAUNDRY, Reg. No. 4524068

LIONS CREST BY ENGLISH LAUNDRY, Reg. No. 4077782

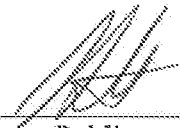
LIONS CREST BY ENGLISH LAUNDRY, Reg. No. 4429105

THE CLASSIC COLLECTION BY ENGLISH LAUNDRY, Reg. No. 4020498

NOTARIAL CERTIFICATE

STATE OF NEW YORK        }  
  ss:  
COUNTY OF NEW YORK    }

On this 21<sup>st</sup> day of November, 2019, before me personally appeared Joseph Gabbay, to me known and known to me to be the Manager of EL Acquisition LLC, the above-mentioned Assignor, who acknowledged that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.

  
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Notary Public

[STAMP AND SEAL]

JOSEPH S SUTTON  
Notary Public - State of New York  
No. 02SU6197738  
Qualified In New York County  
My Commission Expires 12/01/2020