

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550690

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LTD2 Brand Holdings LLC		11/21/2019	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BR Brand Holdings LLC		
<b>Street Address:</b>	240 Madison Avenue		
<b>Internal Address:</b>	15th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88114778	LTD2	
<b>Registration Number:</b>	5187058	LIMITED TOO	
<b>Registration Number:</b>	5187057	LIMITED TOO	
<b>Registration Number:</b>	4966032	LIMITED TOO	
<b>Registration Number:</b>	4966031	LIMITED TOO	
<b>Registration Number:</b>	4966030	LIMITED TOO	
<b>Registration Number:</b>	4966029	LIMITED TOO	
<b>Registration Number:</b>	4966028	LIMITED TOO	
<b>Registration Number:</b>	4966027	LIMITED TOO	
<b>Registration Number:</b>	4966026	LIMITED TOO	
<b>Registration Number:</b>	4966025	LIMITED TOO	
<b>Registration Number:</b>	4966023	LIMITED TOO	
<b>Registration Number:</b>	2243565	LIMITED TOO	
<b>Registration Number:</b>	1492347	LIMITED TOO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 516-869-6422  
**Email:** legalsiegal@aol.com  
**Correspondent Name:** Laura B. Siegal  
**Address Line 1:** 39 Chestnut Road  
**Address Line 4:** Manhasset, NEW YORK 11030

<b>NAME OF SUBMITTER:</b>	Laura B. Siegal
<b>SIGNATURE:</b>	/Laura B. Siegal/
<b>DATE SIGNED:</b>	11/23/2019

**Total Attachments: 3**

source=BR Brand - Assmt. (LTD2 - US exec.)#page1.tif  
source=BR Brand - Assmt. (LTD2 - US exec.)#page2.tif  
source=BR Brand - Assmt. (LTD2 - US exec.)#page3.tif

UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **LTD2 BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignor"), own the trademarks listed in Appendix A in the United States (the "Trademarks").

WHEREAS, **BR BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignee"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its rights, title and interest in and to the Trademarks together with the goodwill of the business symbolized by said Trademarks. In addition, Assignor hereby assigns to Assignee its portion of the ongoing and existing business to which the marks pertain.

Signed this 21<sup>st</sup> day of November, 2019.

LTD2 BRAND HOLDINGS LLC

By:

\_\_\_\_\_  
Name: Joseph Gabbay  
Title: Manager

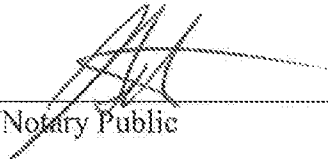
Appendix A

LTD2, Appln. No. 88/114778  
LIMITED TOO, Reg. No. 5187058  
LIMITED TOO, Reg. No. 5187057  
LIMITED TOO, Reg. No. 4966032  
LIMITED TOO, Reg. No. 4966031  
LIMITED TOO, Reg. No. 4966030  
LIMITED TOO, Reg. No. 4966029  
LIMITED TOO, Reg. No. 4966028  
LIMITED TOO, Reg. No. 4966027  
LIMITED TOO, Reg. No. 4966026  
LIMITED TOO, Reg. No. 4966025  
LIMITED TOO, Reg. No. 4966023  
LIMITED TOO, Reg. No. 2243565  
LIMITED TOO, Reg. No. 1492347

NOTARIAL CERTIFICATE

STATE OF NEW YORK        )  
  ss:  
COUNTY OF NEW YORK    )

On this 21<sup>st</sup> day of November, 2019, before me personally appeared **Joseph Gabbay**, to me known and known to me to be the **Manager of LTD2 Brand Holdings LLC**, the above-mentioned Assignor, who acknowledged that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.

  
\_\_\_\_\_  
Notary Public

[STAMP AND SEAL]

JOSEPH S SUTTON  
Notary Public - State of New York  
No. 02SU6197738  
Qualified In New York County  
My Commission Expires 12/01/2020