

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550783

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Snapperhead Inventions LLC		11/15/2019	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Snapperhead Brands, LLC		
<b>Street Address:</b>	1678 Redstone Center Way, Suite 210		
<b>City:</b>	Park City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84098		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4303504	MARQUETTE BACKCOUNTRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-951-7169		
<b>Email:</b>	catherine.murray@ropesgray.com		
<b>Correspondent Name:</b>	Catherine Murray		
<b>Address Line 1:</b>	PRUDENTIAL TOWER, 800 BOYLSTON STREET		
<b>Address Line 2:</b>	Ropes & Gray LLP		
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02199-3600		
<b>ATTORNEY DOCKET NUMBER:</b>	SGGP-129-006		
<b>NAME OF SUBMITTER:</b>	Catherine Murray		
<b>SIGNATURE:</b>	/cmurray/		
<b>DATE SIGNED:</b>	11/25/2019		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), effective as of November 15, 2019 ("Effective Date"), is made and entered into by and between Snapperhead Inventions LLC, a Michigan limited liability company with an address at 16048 Haviland Beach Drive, Linden, Michigan 48451 ("Assignor") and Snapperhead Brands, LLC, a Delaware limited liability company with an address at 1678 Redstone Center Way, Suite 210, Park City, Utah 84098. ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the owner of record of the U.S trademark registration identified on the attached Exhibit A (which record contains a minor clerical error in that it mistakenly shows a comma in Assignor's entity name); and

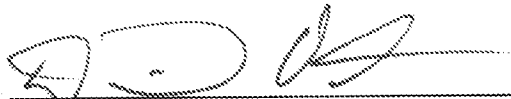
WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of the Effective Date, by and among Assignor, David Ollila, and Assignee, pursuant to which Assignor has assigned all right, title and interest in and to certain assets, including the trademark identified in the attached Exhibit A and all registrations, applications, common law, goodwill, and other rights associated therewith (collectively, the "Trademark"), and the Parties wish to record such assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby sells, assigns, and transfers to Assignee all of Assignor's worldwide rights, title, and interests in and to the Trademark, including without limitation (a) the goodwill of the business symbolized by and associated with the Trademark; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, misappropriations, or other violations of the Trademark, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Trademark.
3. Assignor further agrees to execute and have executed all documents, instruments, and papers and to perform all acts as deemed reasonably necessary by Assignee to perfect in Assignee the foregoing rights, title, and interests.
4. This Assignment will be binding upon and enforceable against Assignor and its successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
5. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of Michigan, without regard to its principles of conflicts of laws. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
6. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the Effective Date.

SNAPPERHEAD INVENTIONS LLC

By:   
Name: DAVID OLLIV  
Title: MEMBER

SNAPPERHEAD BRANDS, LLC

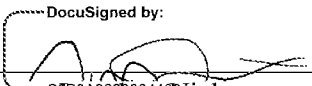
By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the Effective Date.

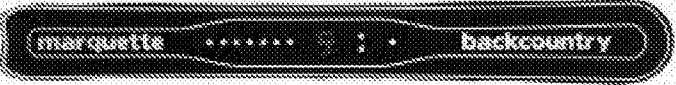
SNAPPERHEAD INVENTIONS LLC

By: \_\_\_\_\_  
Name: David Ollila  
Title:

SNAPPERHEAD BRANDS, LLC

By: \_\_\_\_\_  
  
Name: Jonathan Nielsen  
Title: Chief Executive Officer

**Exhibit A**

<b>Mark</b>	<b>U.S. Registration No.</b>
	4303504