

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM550877

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David's Bridal, Inc.		11/22/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	David's Bridal, LLC		
Street Address:	1001 WASHINGTON STREET		
City:	CONSHOHOCKEN		
State/Country:	PENNSYLVANIA		
Postal Code:	19428		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 46			
Property Type	Number	Word Mark	
Registration Number:	5819706	B BLUEPRINT REGISTRY	
Registration Number:	5819707	B BLUEPRINT REGISTRY	
Registration Number:	5521318	BE YOUR OWN BRIDE	
Registration Number:	5394380	BE YOUR OWN BRIDE	
Registration Number:	5400141	BE YOUR OWN BRIDE	
Registration Number:	5394414	BE YOUR OWN BRIDE DAVID'S BRIDAL	
Registration Number:	4493933	BLUEPRINT REGISTRY	
Registration Number:	5819688	BLUEPRINT REGISTRY	
Registration Number:	4493934	BLUEPRINT WEDDING REGISTRY	
Registration Number:	2426973	DAVID'S BRIDAL	
Registration Number:	4308749	DAVID'S BRIDAL LUXE	
Registration Number:	2708959	DAVID'S BRIDAL MAKE A MATCH	
Registration Number:	3483957	DAVID'S BRIDAL WEDDING	
Registration Number:	3017372	DAVID'S BRIDAL	
Registration Number:	2817374	DAVID'S BRIDAL	
Registration Number:	4616517	DAVID'S BRIDAL	
Registration Number:	4790709	DAVID'S BRIDAL	
Registration Number:	4771233	DAVID'S	
Registration Number:	5147040	DAVID'S	

CH \$1165.00 5819706

Property Type	Number	Word Mark
Registration Number:	4695407	DAVID'S BRIDAL
Registration Number:	3484773	DAVIDSBRIDAL.COM
Registration Number:	5414723	DB
Registration Number:	5822126	DB
Registration Number:	4059223	DB STUDIO
Registration Number:	3737638	DBBRIDAL COLOR
Registration Number:	3522745	DRESS YOUR WEDDING
Registration Number:	1937208	GALINA
Registration Number:	4150222	GALINA SIGNATURE
Registration Number:	4749612	JEWEL BY DAVID'S
Registration Number:	4729264	JEWEL BY DAVID'S BRIDAL
Registration Number:	4081630	JEWEL BY PRISCILLA OF BOSTON
Registration Number:	3358442	MELISSA SWEET
Registration Number:	4070237	MEMORIES BY DAVID'S BRIDAL
Registration Number:	4153523	PHOTOGRAPHY BY DAVID'S BRIDAL
Registration Number:	3933173	PLATINUM
Registration Number:	1987087	PRISCILLA
Registration Number:	1984078	PRISCILLA
Registration Number:	1987088	PRISCILLA OF BOSTON
Registration Number:	3922357	PRISCILLA OF BOSTON CLASSICS
Registration Number:	4299881	REVERIE
Registration Number:	3517983	REVERIE BY MELISSA SWEET
Registration Number:	5080756	VERSA BY DAVID'S BRIDAL
Registration Number:	3441766	VINEYARD COLLECTION
Serial Number:	88402101	B · BLUEPRINT · BLUEPRINT
Serial Number:	88402138	B BLUEPRINT
Serial Number:	88401991	BLUEPRINT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: nalbano@paulweiss.com, aspoto@paulweiss.com

Correspondent Name: Nicole Albano

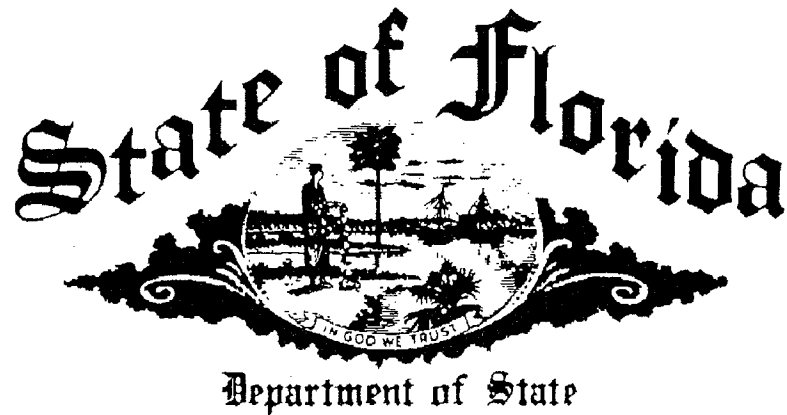
Address Line 1: Paul Weiss Rifkind Wharton & Garrison LLP

Address Line 2: 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	22557-002
NAME OF SUBMITTER:	Nicole A. Albano

SIGNATURE:	/Nicole A. Albano/
DATE SIGNED:	11/25/2019
Total Attachments: 6 source=Certified Copy of Articles of Conversion and Articles of Organization of David_s Bridal_71626548_1#page1.tif source=Certified Copy of Articles of Conversion and Articles of Organization of David_s Bridal_71626548_1#page2.tif source=Certified Copy of Articles of Conversion and Articles of Organization of David_s Bridal_71626548_1#page3.tif source=Certified Copy of Articles of Conversion and Articles of Organization of David_s Bridal_71626548_1#page4.tif source=Certified Copy of Articles of Conversion and Articles of Organization of David_s Bridal_71626548_1#page5.tif source=Certified Copy of Articles of Conversion and Articles of Organization of David_s Bridal_71626548_1#page6.tif	



I certify the attached is a true and correct copy of the Articles of Conversion, and Articles of Organization, filed on November 22, 2019, for DAVID'S BRIDAL, LLC, the resulting Florida Limited Liability Company, as shown by the records of this office.


I further certify the document was electronically received under FAX audit number H19000341605. This certificate is issued in accordance with section 15.16, Florida Statutes, and authenticated by the code noted below.

The document number of this entity is L19000278541.

Authentication Code: 819A00023925-112219-L19000278541-1/1

Given under my hand and the
Great Seal of the State of Florida,
at Tallahassee, the Capital, this the
Twenty-second day of November, 2019




Secretary of State

TRADEMARK

REEL: 006804 FRAME: 0016



November 22, 2019

FLORIDA DEPARTMENT OF STATE
Division of Corporations

DAVID'S BRIDAL, LLC
1001 WASHINGTON STREET
CONSHOHOCKEN, PA 19428

Re: Document Number L19000278541

The Articles of Conversion, and Articles of Organization were filed November 22, 2019, for DAVID'S BRIDAL, LLC, the resulting Florida Limited Liability Company.

The certification you requested is enclosed. To be official, the certification for a certified copy must be attached to the original document that was electronically submitted and filed under FAX audit number H19000341605.

To maintain "active" status with the Division of Corporations, an annual report must be filed yearly between January 1st and May 1st beginning in the year following the file date or effective date indicated above. If the annual report is not filed by May 1st, a \$400 late fee will be added. It is your responsibility to remember to file your annual report in a timely manner.

A Federal Employer Identification Number (FEI/EIN) will be required when this report is filed. Contact the IRS at 1-800-829-4933 for an SS-4 form or go to www.irs.gov.

Should you have any further questions concerning this matter, please feel free to call (850) 245-6051, the Registration Filing Section.

Lyn Shoffstall
Bureau Chief
Division of Corporations

Letter Number: 819A00023925

P.O BOX 6327 - Tallahassee, Florida 32314

**ARTICLES OF CONVERSION
FOR
“OTHER BUSINESS ENTITY”
INTO
FLORIDA LIMITED LIABILITY COMPANY**

November 22, 2019

These Articles of Conversion and attached Articles of Organization are being filed for the purpose of converting the following “Other Business Entity” into a Florida limited liability company (the “Conversion”).

1. The name of the “Other Business Entity” immediately prior to filing of these Articles of Conversion is David’s Bridal, Inc. (the “Converting Corporation”).

2. The Converting Corporation is a corporation first incorporated under the laws of the State of Florida on August 29, 1990.

3. The name of the Florida limited liability company as set forth in the attached Articles of Organization is David’s Bridal, LLC (the “Company”).

4. These Articles of Conversion shall become effective at 11:59 p.m. on November 22, 2019.

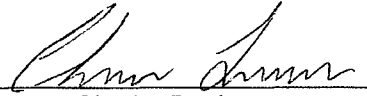
5. A Plan of Conversion was approved by the “Other Business Entity” in accordance with all applicable statutes.

6. The “Converted or other business entity” has agreed to pay any members having appraisal rights the amount to which such members are entitled under ss. 605.1006 and 605.1061-605.1072, F.S.

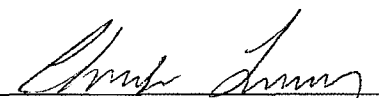
[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed these Articles of Conversion as of the date first set forth above.

David's Bridal, Inc.

By: 
Name: Charles Lockyer
Title: Chief Financial Officer

David's Bridal, LLC

By: 
Name: Charles Lockyer
Title: Chief Financial Officer

[Signature Page to Articles of Conversion. (David's Bridal)]

**ARTICLES OF ORGANIZATION FOR
DAVID'S BRIDAL, LLC
(a Florida limited liability company)**

The undersigned representative of the Member, desiring to form a limited liability company under and pursuant to the Florida Limited Liability Company Act, Chapter 605, Florida Statutes, does hereby adopt the following Articles of Organization:

ARTICLE I. NAME

The name of the limited liability company is: David's Bridal, LLC

ARTICLE II. ADDRESS

The mailing address and street address of the principal office of the Company is:

1001 Washington Street
Conshohocken, PA 19428

ARTICLE III. INITIAL REGISTERED AGENT AND OFFICE

The name and street address of the initial registered agent of the Company are:

Corporation Service Company
1201 Hays Street
Tallahassee, FL 32301

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 605, F.S..

Corporation Service Company



Asst. VP

, Registered Agent

ARTICLE IV. MANAGEMENT


The Company shall be member managed.

ARTICLE V. OPERATING AGREEMENT

The power to adopt, alter, amend, or repeal the Operating Agreement of the Company shall be vested in the Members of the Company.

(In accordance with section 605.0203 (1) (b), Florida Statutes, the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in S.817.155, F.S.)

Dated: November 22, 2019



Glenn Adams, Authorized Representative