

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550601

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vox Media, Inc.		11/04/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vox Media, LLC		
<b>Street Address:</b>	1201 Connecticut Ave, NW, 11th Floor		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20036		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 65</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3562586	VOX	
<b>Registration Number:</b>	3619146	CURBED	
<b>Registration Number:</b>	3654214	RACKED	
<b>Registration Number:</b>	3678587	SB NATION	
<b>Registration Number:</b>	3697212	OUTSPORTS	
<b>Registration Number:</b>	3721363	BLOODY ELBOW	
<b>Registration Number:</b>	3728289	MMA MANIA	
<b>Registration Number:</b>	3826886	EATER	
<b>Registration Number:</b>	3853482	TOMAHAWK NATION	
<b>Registration Number:</b>	3853483	EVERY DAY SHOULD BE SATURDAY	
<b>Registration Number:</b>	3853485	EDSBS	
<b>Registration Number:</b>	3856433	BUFFALO RUMBLINGS	
<b>Registration Number:</b>	3856437	LOOKOUT LANDING	
<b>Registration Number:</b>	3856438	MILE HIGH REPORT	
<b>Registration Number:</b>	3856445	STAMPEDE BLUE	
<b>Registration Number:</b>	3856453	PRO QUALITY. FAN PERSPECTIVE.	
<b>Registration Number:</b>	3940855	THE PHINSIDER	
<b>Registration Number:</b>	4004065	STORYSTREAM	
<b>Registration Number:</b>	4090126	BARKING CARNIVAL	

CH \$1640.00 3562586

Property Type	Number	Word Mark
Registration Number:	4095903	THIS IS MY NEXT
Registration Number:	4215453	POLYGON
Registration Number:	4236430	OUTSPORTS
Registration Number:	4240162	THE VERGE
Registration Number:	4352413	ON THE VERGE
Registration Number:	4492726	EPIC
Registration Number:	4558380	VOX MEDIA
Registration Number:	4558454	VOX CREATIVE
Registration Number:	4598146	VOX ADVERTISING
Registration Number:	4716557	PIXEL PUNCH
Registration Number:	4727790	VOX
Registration Number:	5008293	THE VERGE
Registration Number:	5068688	CIRCUIT BREAKER
Registration Number:	5323933	CULT FOLLOWING
Registration Number:	5329948	VOX
Registration Number:	5335551	CAR BOYS
Registration Number:	5340971	VOX.COM
Registration Number:	5352343	EPIC DIGITAL
Registration Number:	5365911	THE ICE GARDEN
Registration Number:	5371779	COME FAN WITH US
Registration Number:	5379264	MONSTER FACTORY
Registration Number:	5439613	GO DEEPER
Registration Number:	5470885	STRIKETHROUGH
Registration Number:	5471307	COURAGE IS CONTAGIOUS
Registration Number:	5476890	GO DEEPER
Registration Number:	5476941	COME FAN WITH US
Registration Number:	5528693	THE MMA HOUR
Registration Number:	5543978	STORYSTREAM
Registration Number:	5581044	CHORUS
Registration Number:	5596580	GO DEEPER
Registration Number:	5686720	STRIKETHROUGH
Registration Number:	5703173	BLEEDING GREEN NATION
Registration Number:	5703295	BGN
Registration Number:	5709397	PRIME TIME
Registration Number:	5726361	BGN RADIO
Registration Number:	5730649	CONCERT
Registration Number:	5741792	SUGAR COATED
Registration Number:	5839862	THE VERGE

Property Type	Number	Word Mark
Registration Number:	5839863	VERGECAST
Registration Number:	5845670	VERGECAST
Registration Number:	5857610	THE VERGE
Registration Number:	5861234	VOX
Registration Number:	5861235	VOX
Registration Number:	5863198	VERGE SCIENCE
Registration Number:	5899945	VOX CONVERSATIONS
Registration Number:	5899946	VOX

**CORRESPONDENCE DATA**

Fax Number: 2028576395  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 2028576000  
Email: tmdocket@arentfox.com  
Correspondent Name: Jason Mazur  
Address Line 1: 1717 K STREET, NW  
Address Line 4: Washington, D.C. 20006-5344

<b>ATTORNEY DOCKET NUMBER:</b>	031257.00000
<b>NAME OF SUBMITTER:</b>	Jason J. Mazur
<b>SIGNATURE:</b>	/Jason J. Mazur/
<b>DATE SIGNED:</b>	11/22/2019

**Total Attachments: 4**

source=VOX MEDIA INC - DE - Certificate of Conversion 2019.11.04#page1.tif  
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source=VOX MEDIA LLC - DE - IncorporationFormation Filing 2019.11.04#page1.tif  
source=VOX MEDIA LLC - DE - IncorporationFormation Filing 2019.11.04#page2.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VOX MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VOX MEDIA, INC." TO "VOX MEDIA, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D. 2019, AT 1:29 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3902443 8100V  
SR# 20197890238

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203927804  
Date: 11-04-19

**TRADEMARK**  
**REEL: 006804 FRAME: 0365**

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

- FIRST.** The jurisdiction where the Corporation first formed is Delaware.
- SECOND.** The jurisdiction immediately prior to filing this Certificate is Delaware.
- THIRD.** The date the Corporation first formed is December 23, 2004, under the name SportsBLOGS, Inc.
- FOURTH.** The name of the Corporation immediately prior to filing this Certificate is Vox Media, Inc.
- FIFTH.** The name of the Limited Liability Company as set forth in the Certificate of Formation is Vox Media, LLC.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate on the 4th day of November, 2019.

/s/ James P. Bankoff  
James P. Bankoff  
Chief Executive Officer

# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF  
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND  
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "VOX MEDIA,  
LLC" FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D.  
2019, AT 1:29 O`CLOCK P.M.*



  
Jeffrey W. Bullock, Secretary of State

3902443 8100V  
SR# 20197890238

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203927804  
Date: 11-04-19

**TRADEMARK**  
**REEL: 006804 FRAME: 0367**

**CERTIFICATE OF FORMATION**

**OF**

**VOX MEDIA, LLC**

The undersigned authorized person, desiring to form a limited liability company pursuant to the Delaware Limited Liability Company Act (6 Del.C. Section 18-101, et seq.), hereby certifies as follows:

**FIRST.** The name of the limited liability company is Vox Media, LLC.

**SECOND.** The registered office of the LLC in the State of Delaware is located at c/o Corporation Service Company, 251 Little Falls Drive, in the City of Wilmington, County of New Castle, Delaware 19808.

**THIRD.** The name and address of the registered agent of the LLC upon whom process against the LLC can be served in the State of Delaware is Corporation Service Company, 251 Little Falls Drive, in the City of Wilmington, County of New Castle, Delaware 19808.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Formation of Vox Media, LLC this 4th day of November, 2019.

/s/ James P. Bankoff  
James P. Bankoff  
Chief Executive Officer