

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM551099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Falcon Strategic Partners III, LP		11/25/2019	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	Qology Direct Holdings, Inc. (formerly Elephant Group, Inc.)		
Doing Business As:	Centerfield Media Holdings, LLC		
Street Address:	12130 Millennium Drive, Suite #600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90094		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4595238	QOLOGY DIRECT, LLC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-756-8392		
Email:	ipdocketmwe@mwe.com, jmikulina@mwe.com, eatkins@mwe.com, zbeal@mwe.com, ipdocketchicago@mwe.com		
Correspondent Name:	Eleanor Atkins		
Address Line 1:	500 North Capitol Street, NW		
Address Line 2:	McDermott Will & Emery LLP		
Address Line 4:	Washington, D.C. 20001-1531		
NAME OF SUBMITTER:	Eleanor Atkins		
SIGNATURE:	/Eleanor Atkins/		
DATE SIGNED:	11/26/2019		
Total Attachments: 3			
source=TM Release#page1.tif			
source=TM Release#page2.tif			

CH \$40.00 4595238

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), dated as of November 25, 2019 (the "Effective Date"), is made by FALCON STRATEGIC PARTNERS III, LP, in its capacity as secured party (the "Secured Party"), in favor of QOLOGY DIRECT HOLDINGS, INC. (formerly Elephant Group, Inc.) (the "Pledgor").

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of July 30, 2014 (the "Trademark Security Agreement"), the Pledgor granted to the Secured Party a security interest in and to the Trademark Collateral, including the trademark registrations and applications set forth on Schedule A attached hereto;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 31, 2014, at Reel/Frame 5333/0926;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby agrees as follows:

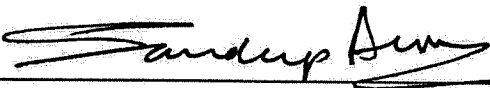
1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Trademark Security Agreement.
2. Release. The Secured Party, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its lien on and security interest in and to all of the Pledgor's right, title and interest in, to and under the Trademark Collateral, including, without limitation, the trademark registrations and applications set forth Schedule A attached hereto, arising under the Trademark Security Agreement.
3. Termination. The Secured Party, without representation or warranty of any kind, terminates and cancels the Trademark Security Agreement.
4. Governing Law. This Release shall be governed exclusively under the laws of New York, without regard to conflicts of law or choice of law principles.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized representative as of the Effective Date:

FALCON STRATEGIC PARTNERS III, LP

By: Falcon Strategic Investments III, LP,
its General Partner

By: Falcon Strategic Investments GP III, LLC,
its General Partner

By: 
Name: Sandeep Alva
Title: President

SCHEDULE A
TRADEMARKS

Owner	Application Number	Mark
Elephant Group, Inc.	85801946	QOLOGY DIRECT, LLC