TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM551264

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Dress Barn, Inc.		10/30/2019	Corporation: CONNECTICUT

RECEIVING PARTY DATA

Name:	Dress Barn Online, Inc.
Street Address:	501 Beale St. PH1D
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Serial Number:	88252414	DD
Serial Number:	88252422	DD
Serial Number:	88252424	DD
Serial Number:	88252420	DD
Serial Number:	88252449	DD
Serial Number:	88325537	YOUR LIFE. YOUR STYLE. YOUR NOW.
Serial Number:	88301510	YOUR STYLE. YOUR LIFE. YOUR NOW.
Registration Number:	4310734	ROZ&ALI
Registration Number:	4800441	DRESSBAR
Registration Number:	5675463	DB
Registration Number:	4773860	DB
Registration Number:	5161429	DB
Registration Number:	4899106	DB SUNDAY
Registration Number:	4846985	DB DOLLARS
Registration Number:	5161444	DB RSVP
Registration Number:	5064891	DB PERKS
Registration Number:	4912211	DRESSBARN EST. 1962
Registration Number:	5015538	WESTPORT 1962
Registration Number:	5608013	DRESSBARN ACADEMY

CH $615.00 88252414

Property Type	Number	Word Mark
Registration Number:	5662347	ROZ & ALI
Registration Number:	2680798	D B
Registration Number:	2785570	DRESSBARN
Registration Number:	1323805	DRESS BARN
Registration Number:	1355463	WESTPORT

CORRESPONDENCE DATA

Fax Number: 2134432892

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (213) 620-1780

Email: shwang@sheppardmullin.com

Correspondent Name: Susan Hwang

Address Line 1: 333 South Hope Street, 43rd Fl

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	65EG-288497
NAME OF SUBMITTER:	Susan Hwang
SIGNATURE:	/Susan Hwang/
DATE SIGNED:	11/27/2019

Total Attachments: 7

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT, dated as of October 30, 2019 (the "Effective Date"), is by and between The Dress Barn, Inc., a Connecticut corporation, having a place of business at 933 MacArthur Boulevard, Mahwah, New Jersey 07430 ("Assignor"), and Dress Barn Online, Inc., a Delaware corporation, having a place of business at 501 Beale St. PH1D, San Francisco, California 94105 ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks and service marks (such trademarks and service marks, common law or otherwise, registered or not registered, registrations and, to the extent assignable, applications therefor (including intent to use applications), as well as all goodwill appurtenant thereto, being referred to herein as the "Trademarks");

WHEREAS, Assignee is the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Trademarks pertain; and

WHEREAS, Assignor wishes to assign such Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. As of the Effective Date, Assignor hereby assigns and transfers to Assignee, all of its right, title and interest in all Trademarks owned by Assignor, together with the goodwill of the business symbolized by and appurtenant to the Trademarks, including those listed in Attachment 1 hereto, free and clear of any charge, lien, claim, security interest or other similar restriction, and including Assignor's right to sue for and collect damages and other recoveries for past, present and future infringement thereof and the right to prosecute and maintain trademark applications and the registrations for the Trademarks.

2. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks, and to issue all corresponding registrations to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument. Assignee shall be responsible for any and all costs and expenses associated with recording this Agreement with the applicable trademark office(s).

3. The terms of this Assignment shall be binding upon, and inure to the benefit of and be enforceable by the respective successors and permitted assigns of the parties hereto

4. This Agreement contains the entire agreement between the Parties and supersedes any previous communications, representations, or agreements, verbal or written, relating to the subject matter of this Agreement. This Agreement may only be amended by a writing signed by both parties.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first above written.

[Signatures follow on next page]

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THE DRESS BARN, INC.

By: DocuSigned by: Steven Taylor
574DC037385C487...

Name: Steven Taylor

Title: CFO, dressbarn

Dated: 10/30/2019

DRESS BARN ONLINE, INC.

By: DocuSigned by: Taino Lopez
E2231DAC99BB4FB...

Name: Taino A. Lopez

Title: President

Dated: 10/30/2019

Attachment 1
Trademarks

Trademark	Country	Status	App. No. Reg. No.	Goods/Services
Dress Barn	Brazil	**Registered** Registered on 10/4/2011	829352295 829352295	Class1: 025 Goods & Services: Articles of apparel and accessories
DRESS BARN	Brazil	**Registered** Registered on 10/4/2011	829352309 829352309	Class1: 035 Goods & Services:
DRESS BARN	Canada	**Registered** Registered on 3/14/2008	1295897 TMA709541	Class1: 099 Goods & Services: Retail outlet services in the field of women's apparel
dressbarn and design	Canada	**Registered** Registered on 10/24/2013	1516617 TMA863528	Class1: 099 Goods & Services: Costume jewelry; clothing namely, coats, jackets, suits, dresses, jumpers, skirts, blouses, jeans, slacks, blazers, sweaters, vests, t-shirts, shorts, shirts, shoes; scarves, mufflers, gloves, pajamas, socks, tights, leggings and belts Class2: 099 Goods & Services: Retail clothing store services; credit card services
ROZ & ALI	Canada	**Pending** Filed on 7/20/2017	1847752	Class1: 025 Goods & Services: Clothing, namely, pants, shorts, skirts, tops, sweaters, dresses, undergarments, jackets, wraps, coats, headwear, scarves, gloves, belts, hosiery, swimwear, sleepwear, footwear Class2: 035 Goods & Services: Retail store services featuring apparel and accessories; computerized on-line retail store services featuring apparel and accessories
DRESS BARN	European Community	**Registered** Registered on 6/24/2008	860163 860163	Class1: Goods & Services:
DRESS BARN	Japan	**Registered** Registered on 3/24/2000	51710/1998 4370217	Class1: 025 Goods & Services: Women's clothing and other clothing
Dress Barn*	Mexico	**Registered** Registered on 5/26/2008	885122 1041007	Class1: 025 Goods & Services:
Dress Barn*	Mexico	**Registered** Registered on 5/26/2008	885121 1041006	Class1: 035 Goods & Services:
DD	US	**Pending** Filed on 1/7/2019	88-252414	Class1: 003 Goods & Services: Perfumes, fragrances for personal use
		Pending		

Trademark	Country	Status	App. No. Reg. No.	Goods/Services
DD	US	Filed on 1/7/2019	88-252422	Class1: 035 Goods & Services: Retail store services featuring apparel and clothing accessories; computerized on-line retail store services featuring apparel and clothing accessories
DD	US	**Pending** Filed on 1/7/2019	88-252424	Class1: 025 Goods & Services: Clothing, namely, pants, shorts, skirts, tops, sweaters, dresses, undergarments, jackets, wraps, coats, headwear, scarves, gloves, belts, hosiery, swimwear, sleepwear, footwear
DD	US	**Pending** Filed on 1/7/2019	88-252420	Class1: 018 Goods & Services: Handbags, purses, travel baggage and wallets
DD	US	**Pending** Filed on 1/7/2019	88-252449	Class1: 014 Goods & Services: Jewelry, namely, costume jewelry, bracelets, earrings, necklaces, pendants, pins as jewelry, rings and watches; imitation jewelry
YOUR LIFE. YOUR STYLE. YOUR NOW.	US	**Pending** Filed on 3/5/2019	88-325537	Class1: 035 Retail store services featuring apparel and clothing accessories; computerized on-line retail store services featuring apparel and clothing accessories
YOUR STYLE. YOUR LIFE. YOUR NOW.	US	**Pending** Filed on 2/19/2019	88-301510	Class1: 035 Goods & Services: Retail store services featuring apparel and clothing accessories; computerized on-line retail store services featuring apparel and clothing accessories
ROZ&ALI	US	**Registered** Registered on 3/26/2013	85-978476 4310734	Class1: 025 Goods & Services: Clothing, namely, pants, shorts, skirts, tops, sweaters, dresses, undergarments, jackets, wraps, coats, headwear, scarves, gloves, belts, hosiery, swimwear, sleepwear, footwear
DRESSBAR	US	**Registered** Registered on 8/25/2015	86-156043 4800441	Class1: 035 Goods & Services: Retail store services featuring women's wearing apparel and accessories; computerized on-line retail store services featuring women's wearing apparel and accessories
DB	US	**Registered** Registered on 2/12/2019	86-244680 5675463	Class1: 025 Goods & Services: Clothing, namely, belts, blouses, coats, dresses, gloves, headwear, jackets, jeans, mufflers, neckwear, pants, pullovers,

Trademark	Country	Status	App. No. Reg. No.	Goods/Services
				raincoats, rompers, sashes, scarves, shawls, shirts, shorts, skirts, skorts, suits, sweaters, tops, vests
DB	US	**Registered** Registered on 7/14/2015	86-244685 4773860	Class1: 014 Goods & Services: Jewelry, namely, costume jewelry, bracelets, earrings, necklaces, pendants, pins, rings and watches; imitation jewelry
DB	US	**Registered** Registered on 3/14/2017	86-244686 5161429	Class1: 018 Goods & Services: Handbags, purses, travel baggage, and wallets
DB SUNDAY	US	**Registered** Registered on 2/9/2016	86-275460 4899106	Class1: 025 Goods & Services: Clothing, namely, pants, pullovers, leggings, shirts, sweaters, sweatshirts, tshirts, tops, jackets
DB DOLLARS	US	**Registered** Registered on 11/3/2015	86-275465 4846985	Class1: 035 Goods & Services: Providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use
DB RSVP	US	**Registered** Registered on 3/14/2017	86-278406 5161444	Class1: 025 Goods & Services: Clothing, namely, dresses, suits, blouses, tops, pants, skirts
DB PERKS	US	**Registered** Registered on 10/18/2016	86-497619 5064891	Class1: 035 Goods & Services: Customer loyalty services for promotional and advertising purposes
DRESSBARN EST. 1962	US	**Registered** Registered on 3/8/2016	86-497696 4912211	Class1: 035 Goods & Services: Retail store services featuring wearing apparel and accessories; computerized on-line retail store services featuring wearing apparel and accessories
WESTPORT 1962	US	**Registered** Registered on 8/9/2016	86499301 5015538	Class1: 025 Goods & Services: Clothing, namely, belts, blouses, coats, dresses, gloves, headwear, jackets, jeans, mufflers, neckwear, pants, pullovers, raincoats, rompers, sashes, scarves, shawls, shirts, shorts, skirts, skorts, suits, sweaters, tops vests
DRESSBARN ACADEMY	US	**Registered** Registered on 11/13/2018	87-517599 5608013	Class1: 035 Goods & Services: Customer loyalty services for promotional and advertising purposes
ROZ & ALI	US	**Registered** Registered on 1/22/2019	87-519371 5662347	Class1: 035 Goods & Services: Retail store services featuring apparel

Trademark	Country	Status	App. No. Reg. No.	Goods/Services
				and accessories; computerized on-line retail store services featuring apparel and accessories
DB and design	US	**Registered** Registered on 1/28/2003	76-396773 2680798	Class1: 035 Goods & Services: Retail clothing store services
DRESSBARN (stylized)	US	**Registered** Registered on 11/25/2003	76-397344 2785570	Class1: 014 Goods & Services: Costume jewelry Class3: 035 Goods & Services: Retail clothing store services Class4: 036 Goods & Services: Credit card services
Dress Barn	US	**Registered** Registered on 3/5/1985	73-259260 1323805	Class1: 042 Goods & Services: Retail outlet services in the field of women's apparel
WESTPORT	US	**Registered** Registered on 8/20/1985	73-466790 1355463	Class1: 025 Goods & Services: women's sweaters, outer shirts, pants, shorts and shirts

*These Trademarks were registered in the name of D.B.R., Inc., which was merged into Assignor in 2012. Assignor will arrange for the registration to be recorded in Assignor's name.