

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM551334

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
International Fashions Ltd.		11/18/2019	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cascadia Fashions Resources Inc.		
<b>Street Address:</b>	3788 North Fraser Way		
<b>City:</b>	Burnaby, B.C.		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V5J 5G1		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3284158	KERSH	
<b>Registration Number:</b>	3692971	K BY KERSH	
<b>Registration Number:</b>	4516945	KERSHIES	
<b>Registration Number:</b>	3870733	KERSH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6046873478		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6046877432		
<b>Email:</b>	info@coastalip.com		
<b>Correspondent Name:</b>	Coastal Trademark Services Limited		
<b>Address Line 1:</b>	1081 Cambie Street		
<b>Address Line 4:</b>	Vancouver, B.C., CANADA V6B 5L7		
<b>NAME OF SUBMITTER:</b>	Tanya M. Reitzel		
<b>SIGNATURE:</b>	/treitzel/		
<b>DATE SIGNED:</b>	11/29/2019		
<b>Total Attachments: 2</b>			
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source=20191118-KERSH - signed assignment of trademark#page2.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between International Fashions Ltd., a corporation formed in accordance with the laws of British Columbia, Canada (the "Assignor"), and Cascadia Fashions Resources Inc., a corporation formed in accordance with the laws of British Columbia, Canada, with a business address of 3788 North Fraser Way, Burnaby, British Columbia V5J 5G1, Canada ( the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations set forth on Schedule A hereto (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations anywhere in the world based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of this 17 day of Nov, 2019.

International Fashions Ltd.

Per: \_\_\_\_\_



Printed Name: KERSHAW NANAVATY

Title: Director and President

**Schedule A**

**Trademarks**

<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>
Canada	KERSH	TMA672,401
Canada	K BY KERSH	TMA757,159
Canada	KERSHIES	TMA890,393
United States	KERSH	3,284,158
United States	K BY KERSH	3,692,971
United States	KERSHIES	4,516,945
United States	KERSH	3,870,733