

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM551349

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                                     |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                                  | Formerly | Execution Date | Entity Type                           |
|---------------------------------------|----------|----------------|---------------------------------------|
| Topco Holdings, Inc.<br>(Cooperative) |          | 10/30/2019     | Cooperative Corporation:<br>WISCONSIN |

**RECEIVING PARTY DATA**

|                           |                                    |
|---------------------------|------------------------------------|
| <b>Name:</b>              | Topco Holdings, Inc. (Cooperative) |
| <b>Doing Business As:</b> | Topco Holdings, Inc.               |
| <b>Street Address:</b>    | 150 Northwest Point Blvd.          |
| <b>City:</b>              | Elk Grove Village                  |
| <b>State/Country:</b>     | ILLINOIS                           |
| <b>Postal Code:</b>       | 60007                              |
| <b>Entity Type:</b>       | Cooperative Corporation: WISCONSIN |

**PROPERTY NUMBERS Total: 29**

| Property Type               | Number   | Word Mark              |
|-----------------------------|----------|------------------------|
| <b>Serial Number:</b>       | 88482744 | CRAV'N FLAVOR          |
| <b>Serial Number:</b>       | 88482726 | CRAV'N FLAVOR          |
| <b>Serial Number:</b>       | 88543999 | CULINARY TOURS         |
| <b>Registration Number:</b> | 5470103  | CULINARY TOURS         |
| <b>Registration Number:</b> | 5470102  | CULINARY TOURS         |
| <b>Serial Number:</b>       | 86882769 | CULINARY TOURS         |
| <b>Serial Number:</b>       | 88570724 | FOLDZ                  |
| <b>Registration Number:</b> | 4321735  | FULL CIRCLE            |
| <b>Registration Number:</b> | 4365681  | FULL CIRCLE            |
| <b>Registration Number:</b> | 4367032  | FULL CIRCLE            |
| <b>Registration Number:</b> | 4374799  | FULL CIRCLE            |
| <b>Registration Number:</b> | 3418762  | FULL CIRCLE            |
| <b>Registration Number:</b> | 4404434  | FULL CIRCLE            |
| <b>Registration Number:</b> | 4404577  | FULL CIRCLE            |
| <b>Registration Number:</b> | 5448858  | FULL CIRCLE · MARKET · |
| <b>Registration Number:</b> | 5503364  | FULL CIRCLE MARKET     |
| <b>Registration Number:</b> | 5566141  | FULL CIRCLE · MARKET · |
| <b>Registration Number:</b> | 5595943  | FULL CIRCLE MARKET     |

TRADEMARK

| Property Type        | Number   | Word Mark                             |
|----------------------|----------|---------------------------------------|
| Registration Number: | 5612187  | FULL CIRCLE · MARKET ·                |
| Registration Number: | 5623022  | FULL CIRCLE · MARKET ·                |
| Registration Number: | 5728097  | FULL CIRCLE · MARKET ·                |
| Registration Number: | 5794757  | FULL CIRCLE MARKET                    |
| Serial Number:       | 88473037 | FULL CIRCLE MARKET X-SEED             |
| Registration Number: | 2113369  | RX TOPCO PHARMACY                     |
| Serial Number:       | 88395439 | SIMPLY DONE READY FOR LIFE            |
| Registration Number: | 1768978  | TOPCO                                 |
| Registration Number: | 4448563  | TOPCO NATIONAL BRANDS                 |
| Registration Number: | 4448564  | TOPCO NATIONAL BRANDS                 |
| Serial Number:       | 88471071 | TOPCO PRODUCT TRANSPARENCY INITIATIVE |

**CORRESPONDENCE DATA**

Fax Number: 8476765634

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 847 329-3252

Email: topcotrademarks@topco.com

Correspondent Name: Topco Holdings, Inc. (Cooperative)

Address Line 1: 150 Northwest Point Blvd.

Address Line 4: Elk Grove Village, ILLINOIS 60007

|                           |                      |
|---------------------------|----------------------|
| <b>NAME OF SUBMITTER:</b> | Andrew J. Broccolo   |
| <b>SIGNATURE:</b>         | /Andrew J. Broccolo/ |
| <b>DATE SIGNED:</b>       | 11/30/2019           |

**Total Attachments: 2**

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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment (hereinafter referred to as the "Assignment") is made and entered into on October 30, 2019 (the "Effective Date") by Topco Holdings Inc. (Cooperative), a company incorporated in the State of Wisconsin, herein a Cooperative Corporation located at 150 Northwest Point Boulevard, Elk Grove Village, Illinois and deems that the identified applications are duly owned by Topco Holdings, Inc. (Cooperative), a domestic cooperative cooperation and identified as such for the purpose of validating said Entity type of all trademark applications/registrations filings. The Applicant wishes to submit this original document as proof of incorporation.

The term "Mark" as used in this Agreement shall mean any registered and unregistered trademarks, service marks, logos, designs, trade names, domain names, package designs, and product designs, including but not limited to all registrations and/or application rights and all rights to prepare derivative marks, together with all the goodwill of the business symbolized thereby and all other rights in the United States and in all countries and territories worldwide and under any international convention (hereinafter collectively referred to as "Mark") identified in the attached:

Mark Names: (See Attached)

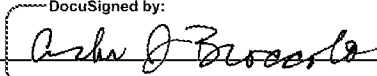
Application or Registration Number: (See Attached)

State of Registration: Illinois

Date of Application or Registration: (See attached)

Assignment Assignor hereby irrevocably assigns, grants and transfer to Assignee all rights title, and interest in and to the Mark in perpetuity. Assignor further authorizes the United States Patent and Trademark Office and all other agencies in jurisdictions outside the United States to record the transfer of the application/registration(s).

Topco Holdings Inc. (Cooperative)

DocuSigned by:  
By:   
DEE3999840994E7...

Name: Andy Broccoli

Title: senior vp

**Trademark Name Application Number Application Date**

| Trademark Title                | Registration/Serial No. | Registration/Application Date |
|--------------------------------|-------------------------|-------------------------------|
| Crav'n Flavor                  | 88482744                | June 20, 2019                 |
| Crav'n Flavor                  | 88482726                | June 20, 2019                 |
| Culinary Tours                 | 88543999                | July 28, 2019                 |
| Culinary Tours                 | 5470103                 | May 15, 2018                  |
| Culinary Tours                 | 5470102                 | May 15, 2018                  |
| Culinary Tours                 | 86882769                | January 21, 2016              |
| Foldz                          | 88570724                | August 7, 2019                |
| Full Circle                    | 4321735                 | April 16, 2013                |
| Full Circle                    | 4365681                 | July 9, 2013                  |
| Full Circle                    | 4367032                 | July 16, 2013                 |
| Full Circle                    | 4374799                 | July 30, 2013                 |
| Full Circle Market             | 3418762                 | April 29, 2008                |
| Full Circle Market             | 4404434                 | September 13, 2013            |
| Full Circle Market             | 4404577                 | September 17, 2013            |
| Full Circle Market             | 5448858                 | April 17, 2018                |
| Full Circle Market             | 5503364                 | June 26, 2018                 |
| Full Circle Market             | 5566141                 | September 18, 2018            |
| Full Circle Market             | 5595943                 | October 30, 2018              |
| Full Circle Market             | 5612187                 | November 20, 2018             |
| Full Circle Market             | 5623022                 | December 4, 2018              |
| Full Circle Market             | 5728097                 | April 16, 2019                |
| Full Circle Market             | 5794757                 | July 2, 2019                  |
| Full Circle Market X-Seed      | 88473037                | June 14, 2019                 |
| RX TOPCO PHARMACY              | 2113369                 | Nov 18, 1997                  |
| Simply Done Ready For Life     | 88395439                | April 22, 2019                |
| Topco                          | 1768978                 | May 4, 1993                   |
| Topco National Brands          | 4448563                 | Dec 10, 2013                  |
| Topco National Brands (design) | 4448564                 | Dec 10, 2013                  |
| Topco Products Transparency    | 88471071                | June 12, 2019                 |