

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM551449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ClickSpark, LLC		11/29/2019	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	DoublePositive Marketing Group, Inc.		
Street Address:	100 Challenger Road, Suite 303		
City:	Ridgefield Park		
State/Country:	NEW JERSEY		
Postal Code:	07760		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3828290	CLICKSPARK	
Registration Number:	3700219	DEGREEMATCH	
CORRESPONDENCE DATA			
Fax Number:	2157512205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-751-2122		
Email:	trademarks@schnader.com		
Correspondent Name:	W. Drew Kastner		
Address Line 1:	1600 Market Street, Suite 3600		
Address Line 2:	Schnader Harrison Segal & Lewis LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	W. Drew Kastner		
SIGNATURE:	/wdrewkastner/		
DATE SIGNED:	12/02/2019		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

WHEREAS, ClickSpark, LLC, a limited liability company organized under the laws of New York, having an address of 530 Summit Point Drive, Henrietta, New York 14467 (hereinafter referred to as the "Assignor"), is the owner of the Registrations in the attached schedule of Trademarks (the "Marks").

WHEREAS, DoublePositive Marketing Group, Inc., a corporation organized under the laws of the state of Delaware, having an address of 100 Challenger Road, Suite 303, Ridgefield Park, NJ 07760 (hereinafter referred to as the "Assignee"), is the successor in interest to that portion of the business of the Assignor to which the Marks pertain;

WHEREAS, Assignor desires to assign the Marks to Assignee, effective as of the close of business on November 29, 2019.

WHEREAS, Assignee desires to own and acquire the entire right, title and interest in and to the Marks, including all of the goodwill of the business in connection with which the Marks are used and symbolized by the Marks.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it hereby assigns, transfers and sets over unto Assignee, its successors and assigns, the entire right, title and interest in and to the Marks, the goodwill of the business in connection with which the Marks are used and symbolized by the Marks, and the right to recover for past infringements of the Marks, to have and to hold the same as fully and completely as the same might have been held by the Assignor had this assignment not been made.

Assignor agrees, at Assignee's expense and request, to take all lawful acts which Assignee may deem advisable or necessary in order to render this assignment fully effective and to register and enforce the rights conveyed hereby, including without limitation, execution of lawful documents, and cooperation in production of evidence and giving of testimony in connection with proceedings to enforce the rights conveyed hereby.

CLICKSPARK, LLC

Date: November 29, 2019

By: 

Name: Scott Bernstein
Title: Chairman and CEO

DOUBLEPOSITIVE MARKETING GROUP, INC.

Date: November 29, 2019

By: 

Name: Scott Bernstein
Title: Chairman and CEO

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SCHEDULE OF TRADEMARKS

REGISTRATION NO.	COUNTRY	MARK
3,828,290	UNITED STATES	CLICKSPARK
3,700,219	UNITED STATES	DEGREEMATCH