

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550257

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Florida Private Labeling LLC		11/20/2019	Limited Liability Company:
FLORIDA			
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Exclusive Label Inc.		
<b>Street Address:</b>	1920 East Hallandale Beach Blvd., #906		
<b>City:</b>	Hallandale Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33009		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87501822	LQ LA QUISS	
<b>Serial Number:</b>	87501834	LA QUISS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8188863200		
<b>Email:</b>	trademarks@exclusive-label.com		
<b>Correspondent Name:</b>	Avihu Oded		
<b>Address Line 1:</b>	1920 East Hallandale Beach Blvd.		
<b>Address Line 2:</b>	#906		
<b>Address Line 4:</b>	Hallandale Beach, CALIFORNIA 33009		
<b>NAME OF SUBMITTER:</b>	Avihu Oded		
<b>SIGNATURE:</b>	/Avi Oded/		
<b>DATE SIGNED:</b>	11/20/2019		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 20 th day of November, 2019 by Florida Private Labeling, LLC, a limited liability company organized under the laws of Florida, having principal place of business at #906 1920 East Hallandale Beach Blvd. Hallandale Beach FLORIDA 33009 (hereinafter referred to as “ASSIGNOR”), acting through Avihu Oded, its principal member;

**IN FAVOR OF**

Exclusive Label Inc., (hereinafter referred to as “ASSIGNEE”), a company incorporated under the laws of Florida, having principal place of business at #906 1920 East Hallandale Beach Blvd. Hallandale Beach FLORIDA 33009, acting through Avihu Oded, its President;

WHEREAS, the Assignor is the registrant and lawful owner of all rights, titles and interests in the following trademark registrations, together with the goodwill of the business connected with and symbolized by the Trademarks (collectively the “Trademarks”):

Mark	Jurisdiction	Type of Mark	Registration No . /Serial No.	Registration Date	Status
LA QUISS	USPTO Class 3	WORD	87501834	N/A	FILED
	USPTO Class 3	STYLIZED	87501822	N/A	FILED

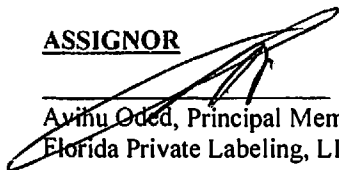
AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

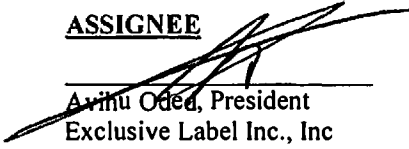
The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

**ASSIGNOR**

  
Avihu Oded, Principal Member  
Florida Private Labeling, LLC

**ASSIGNEE**

  
Avihu Oded, President  
Exclusive Label Inc., Inc