

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM551604

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salonclick, LLC		12/02/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Grey Matter Holdings Inc.		
Street Address:	848 N. Rainbow Blvd., Unit 733		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4620007	SCENT STORIES	
CORRESPONDENCE DATA			
Fax Number:	2016251108		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	201.580.6600		
Email:	jchoi@jchoilaw.com		
Correspondent Name:	John H. Choi		
Address Line 1:	65 Challenger Road, Suite 100		
Address Line 4:	Ridgefield Park, NEW JERSEY 07660		
NAME OF SUBMITTER:	John H. Choi		
SIGNATURE:	/John H. Choi/		
DATE SIGNED:	12/03/2019		
Total Attachments: 1			
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ASSIGNMENT

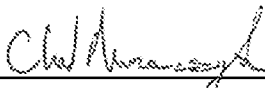
WHEREAS, **Salonlick, LLC**, having an address at 117 Crosby Street, New York, New York 10012 (hereinafter, "Assignor"), is the owner of the entire right, title and interest in and to the trademark listed below (collectively, "Trademark").

WHEREAS, **Grey Matter Holdings Inc.**, a Delaware corporation, located at 848 N. Rainbow Blvd., Unit 733, Las Vegas, NV 89107 (hereinafter, "Assignee"), is desirous of acquiring Assignor's entire right, title and interest in and to said Trademark.

NOW, THERFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and sets over to said Assignee the entire right, title, interest and goodwill in the business symbolized in the Trademark, together with all priority rights and rights to any damages for past, present and future infringement relating to the Trademarks.

Serial Number	Registration Number	Mark
86148517	4620007	SCENT STORIES

Date: 12/2/2019

By: 
Chad Murawczyk, Principal for
Salonlick, LLC