

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM551974

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|---|--|---------------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Zuru Inc. | | 07/23/2019 | Corporation: VIRGIN ISLANDS, BRITISH |
| RECEIVING PARTY DATA | | | |
| Name: | Creative Impact Inc. | | |
| Street Address: | Vistra Corporate Services Center | | |
| Internal Address: | Wickhams Cay II | | |
| City: | Road Town, TORTOLA | | |
| State/Country: | D.C. | | |
| Postal Code: | VG1110 | | |
| Entity Type: | Corporation: VIRGIN ISLANDS, BRITISH | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5251793 | FUNVILLE PERFECT PRINCESS | |
| Registration Number: | 4463704 | FUNVILLE SPARKLE GIRLZ | |
| Registration Number: | 4472165 | FUNVILLE SPARKLE GIRLZ | |
| Registration Number: | 4143323 | GLIMMA GIRLZ | |
| Registration Number: | 5738603 | GLISTEN GIRLZ | |
| Registration Number: | 4420767 | PIXY PUNKS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8552268791 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 855-705-6414 | | |
| Email: | trademarks@dbllawyers.com | | |
| Correspondent Name: | Alexander H. Buttermann | | |
| Address Line 1: | Dunlap, Bennett & Ludwig PLLC | | |
| Address Line 2: | 211 Church Street, SE | | |
| Address Line 4: | Leesburg, VIRGINIA 20175 | | |
| ATTORNEY DOCKET NUMBER: | 48717-005 | | |
| DOMESTIC REPRESENTATIVE | | | |

OP \$165.00 5251793

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|---|------------------------------|
| Name: | Thomas Dunlap, Esq. |
| Address Line 1: | Dunlap Bennett & Ludwig PLLC |
| Address Line 2: | 211 CHURCH STREET, S.E. |
| Address Line 4: | LEESBURG, VIRGINIA 20175 |
| NAME OF SUBMITTER: | Alexander Butterman |
| SIGNATURE: | /Alex Butterman/ |
| DATE SIGNED: | 12/05/2019 |
| Total Attachments: 1 source=48717-005 Zuru2CI Assignment - second filed#page1.tif | |

ASSIGNMENT OF TRADEMARK

WHEREAS, ZURU Inc, a British Virgin Islands corporation, situated at 408, Room 1202, 12F, Energy Plaza, 92 Grandville Road, Tsim Sha Tsui, Kowloon, Hong Kong ("Assignor"), has adopted, used and is using the following trademarks registered in the United States Patent and Trademark Office:

| Trademark | Registration No | Registration Date |
|-------------------------------|-----------------|-------------------|
| FUNVILLE PERFECT PRINCESS | 5251793 | Jul 25, 2017 |
| FUNVILLE SPARKLE GIRLZ | 4463704 | Jan 7, 2014 |
| FUNVILLE SPARKLE GIRLZ (Fig.) | 4472165 | Jan 21, 2014 |
| GLIMMA GIRLZ | 4143323 | May 15, 2012 |
| GLISTEN GIRLZ | 5738603 | Apr 30, 2019 |
| PIXY PUNKS | 4420767 | Oct 22, 2013 |

WHEREAS, Creative Impact Inc., a British Virgin Islands corporation, with offices located at Vistra Corporate Services Centre Wickhams Cay II, Road Town TORTOLA BR. VIRGIN ISLANDS VG1110 ("Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified registrations thereof.

ASSIGNOR
ZURU INC

ASSIGNEE
Creative Impact Inc.

Gregory Smith

NAME: GREGORY SMITH
TITLE: GENERAL COUNSEL
DATE: 2019-07-23

Gregory Smith

NAME: GREGORY SMITH
TITLE: GENERAL COUNSEL
DATE: 2019-07-23