

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN TRADEMARKS AND TRADEMARK APPLICATIONS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
East West Bank		12/04/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Centerfield Media Holdings, LLC		
Street Address:	12130 Millennium Drive		
Internal Address:	Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90094		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4327839	CENTERFIELD MEDIA	
Registration Number:	4382700	CLICKS.NET	
Registration Number:	4323809	CENTERFIELD	
Registration Number:	4323788	DEMAND EFFICIENCY FROM EVERY CLICK	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	scott.kareff@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		
Address Line 2:	25th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	050319-0101		
NAME OF SUBMITTER:	Scott Kareff (050319-0101)		
SIGNATURE:	/kc for sk/		
DATE SIGNED:	12/05/2019		

CH \$115.00 4327839

Total Attachments: 3

source=EWB Release of Trademark Security Agreement (Centerfield Media Holdings,#page1.tif

source=EWB Release of Trademark Security Agreement (Centerfield Media Holdings,#page2.tif

source=EWB Release of Trademark Security Agreement (Centerfield Media Holdings,#page3.tif

RELEASE OF SECURITY INTEREST IN
TRADEMARKS AND TRADEMARK APPLICATIONS

December 4, 2019

Reference is hereby made to that certain Notice of Grant of Security Interest In Trademarks executed pursuant to the Security and Pledge Agreement dated as of September 8, 2015 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and East West Bank, a California banking corporation, as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, which was recorded in the United States Patent and Trademark Office on September 9, 2015, at Reel 5619 Frame 0463, and pursuant to which the Grantor granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Exhibit A attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties, and

WHEREAS, Administrative Agent wishes to release, discharge and terminate, without representation or warranty, all of Administrative Agent's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Administrative Agent hereby releases, discharges and terminates, without representation or warranty, any and all liens, security interests, right, title and interest of Administrative Agent in and to the Marks and the goodwill associated therewith.

(Remainder of page intentionally left blank)

IN WITNESS WHEREOF, Bank has executed this Release of Security Interest in Trademarks and Trademark Applications as of the date first above written.

EAST WEST BANK
("Administrative Agent")

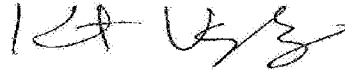


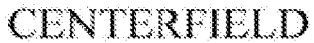
By: 
Name: Keith Vogelgesang
Title: Director

EXHIBIT A
TRADEMARKS

LOAN PARTY/OWNER	TRADEMARKS	APPLICATION/ REGISTRATION NUMBER	APPLICATION/REG ISTRATION DATE
Centerfield Media Holdings, LLC		4327839	April 30, 2013
Centerfield Media Holdings, LLC		4382700	August 13, 2013
Centerfield Media Holdings, LLC		4323809	April 23, 2013
Centerfield Media Holdings, LLC	DEMAND EFFICIENCY FROM EVERY CLICK	4323788	April 23, 2013