

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552139

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christele Perrot		09/25/2019	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	LOUIS VUITTON MALLETIER		
Street Address:	2, rue du Pont-Neuf		
City:	75001 PARIS		
State/Country:	FRANCE		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88414052	AURA	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	assignments@fzlj.com		
Correspondent Name:	CHARLES T.J. WEIGELL		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	151 West 42nd St., 17th Fl.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	CPER 1913507		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	12/05/2019		
Total Attachments: 1			
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CH \$40.00 88414052

V3A

ASSIGNMENT

WHEREAS, Christèle PERROT, a French citizen located at 4 rue du Buisson Saint Louis, 75010 Paris, France ("Assignor"), is the owner of the following trademark listed below pending in the U.S. Patent and Trademark Office (hereinafter, the "Trademark");

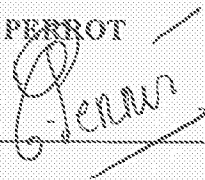
Trademark	Application No./Registration No.
AURA	88/414,052

and WHEREAS, LOUIS VUITTON MALLETIER, a société par actions simplifiée organized and existing under the laws of France located at 2 rue du Pont-Neuf, 75001 Paris, France ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Christèle PERROT

By: _____



Date of Signature: _____

25/09/2019

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